



19 May 1937

The Missouri Miner, May 19, 1937

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THE MISSOURI MINER

MISSOURI SCHOOL OF MINES AND METALLURGY

MAY 19 1937

VOLUME XXIII

ROLLA, MO., WEDNESDAY, MAY 19, 1937

NUMBER 32

Papers Presented Before A. I. E. E.

Schedule For Inspection Trip Outlined

The Missouri School of Mines Chapter of the American Institute of Electrical Engineers met last Wednesday, May 12, in Norwood Hall.

The paper, which Warren D. White will present at the joint meeting of the St. Louis Section and the various student branches in Missouri on May 21, was read before the meeting. The subject of his paper is, "Acoustical Problems in Pickup of High Quality Broadcast Programs." Ed W. Logan will also present a paper entitled, "Rebuilding Single Phase Fractional Horsepower Induction Motors for Capacity Start."

Also the schedule for the Senior Electrical trip to St. Louis and vicinity was outlined as follows:

Schedule for E. E. Inspection Trip, May 17 to 21, 1937

Monday, May 17.

8:30 - 10:45 General Electric Company, St. Louis Lamp Works., 6251 Etzel Avenue. Mr. H. A. Sumnicht, Manager; Mr. R. F. Baker, Assistant Manager. Manufacture, assembly and testing of tungsten lamps.

11:00 - 12:45 Union Electric Company, Page Avenue Substation, 6441 Page Avenue. Mr. James S. Shaw, Superintendent of Substations St. Louis County.

1:00 - Dinner at Wagner Electric Corporation 6400 Plymouth Ave.

1:30 - 4:30 Wagner Electric Corporation. Mr. G. W. Brown, Personnel Director; Mr. G. A. Waters, Chief Engineer; Mr. C. P. Potter, Large Motor Engineering Division, Manufacture of motors, transformers, and automotive hydraulic brakes; Flynn-Weichsel motor; Starterless motor.

Tuesday, May 18.

9:00 - 12:00 Union Electric Company, Cahokia Power Station, Monsanto, Illinois. Mr. H. O. Duetscher, Electrical Superintendent. Power station equipment; 83,333 kw. a. double winding generator; switchboard and control equipment; high and low tension buses; fuel handling and pulverizing equipment; powdered fuel boilers, outdoor substation and high tension lines. Reached by auto over Municipal Bridge.

1:15 - 2:15 Fifteenth Street Substation, Number 23, 710 North 15th Street. Mr. O. J. Rotty, Superintendent of Substations, Automatic D. C. Type Substation with motor-generator set and synchronous converter.

2:15 - 4:30 Tenth Street Substation, Number 3, and Standardizing Laboratory, 410 North Tenth Street, between St. Charles and Locust. Automatic D. C. Substation, Manual D. C. Substation, Standardizing Laboratory. Mr. Hunker.

Wednesday, May 19.

8:30 - 10:30 General Steel Castings Corporation, Commonwealth Plant, Administration Office Building, 15th and State Streets, Granite City, Illinois. Mr. E. F. Varnum, Assistant Works Manager; Mr. Charles Dietrich, Manufacture of heavy steel castings.

10:45-12:00 Granite City Steel Com-

SPECIAL NOTICE

On Thursday evening, May 27, the Faculty will give the Annual Commencement Dance in honor of the class of 1937. Jimmy Gilmore and his orchestra will furnish the music from 10 to 2. Blue Key will decorate the gymnasium for the occasion. All students, alumni and friend accompanying them will be admitted without invitation. All others are asked to present their invitation at the door.

M.S.M.

Blue Key Initiates Ten

Initiation Followed Banquet at Pennant, Thursday Evening

Blue Key held a regular initiation for ten pledges following a six o'clock banquet at the Pennant last Thursday evening. Blue Key is an honorary fraternity and primarily a service organization. It is often referred to as the college students' Rotary Club. Its pledges are chosen from those active in campus organizations and athletics as well as possessing scholastic merit.

Oscar Holman acted as toastmaster for the affair. Walter Goelkel gave the history of the fraternity and an explanation of the key. Jack Long explained the oath to the initiates. Craig Ellis discussed the program of Blue Key for the coming year and administered the oath. Charter members, Mr. Noel Hubbard and Prof. C. Y. Clayton, gave short talks. The initiates and Prof. F. E. Dennie, faculty advisor for the fraternity, were also called upon for a few words.

The following ten pledges were initiated: Roy G. Brown, "Buddy" Clayton, Jack R. Glatthaar, E. Herbert Johnson, William F. Oberbeck, John R. Post, William R. Rea, Robt. W. Siebel, Homer B. Stokes, and Burr V. Turner.

pany, General Office, Granite City, Illinois. Mr. M. D. Conroy, Assistant to the President. Modern rolling mill equipment.

1:00 - 2:00 General Cable Corporation, 4121 North Kingshighway Boulevard. Mr. W. B. Griswold, Plant Manager. Manufacture of wires and cables.

2:00-3:00 Chevrolet Motor Company Union and Natural Bridge Avenues. Mr. P. E. Baugh, Plant Manager. Assembly of motor cars.

3:00-4:30 Moloney Electric Company, 5390 Bircher Boulevard. Mr. F. H. Barrington, General Manager; T. O. Moloney, Jr., Sales; C. M. Lovell, Chief Engineer. Manufacture of high and low tension transformers; transformer testing equipment, transformer tank welding equipment. Union Avenue car line to 4500 Union Avenue and four blocks west to plant.

Thursday, May 20.

9:30-12:00 Southwestern Bell Tele-

Continued on page four.

Commencement Program

COMMENCEMENT WEEK PROGRAM

1937

Sunday, May 23 - 11:00 A. M.

Parker Hall

BACCALAUREATE SERMON
Right Reverend Walter Mitchell
Bishop of Arizona

Thursday, May 27 - 8:00 P. M.

Director's Residence

DIRECTOR'S RECEPTION
To Students, Faculty, and Visitors

Commencement Ball - 10:00 P. M.

Gymnasium

Friday, May 28 - 10:00 A. M.

Parker Hall

COMMENCEMENT EXERCISES
Address By Mr. Enoch Ray Needles
Consulting Engineer
New York City

PRESENTATION OF COMMISSIONS, R.O.T.C.

Brigadier General E. M. Stayton
Missouri National Guard
Kansas City

INDEPENDENTS ELECT REPRESENTATIVES TO STUDENT COUNCIL

The Independents met in the auditorium of Parker Hall Wednesday, May 12, to elect their representative members for the Student Council. After a lengthy period of discussion a motion proposed by H. W. Kuhlman providing that the councilmen consist of four juniors, three sophomores, and two freshmen was passed. Nominations were then made from the floor and the election followed: During the voting Kuhlman and H. Stokes acted as chairman and secretary respectively.

After the election a motion proposed by H. L. Prange that the alternates be those nominated but unelected Independents who had received the highest number of votes was carried. The elected councilman who had received the greatest vote was to have as alternate the Independent among the unsuccessful nominees who had been given the largest vote, and so forth.

The Independent members of the Student Council and their alternates are as follows:

Juniors

Councilmen
E. B. Lanier
J. H. Murphy
H. M. Smith
C. Robertson

Alternates
H. L. Prange
E. F. Hill
R. C. Cornett
D. R. Jaeneke

Sophomores

W. R. Ellis
L. E. Smith
W. D. Waters

J. W. Mooney
Livingston
J. R. Post

Freshmen

T. W. Kelly
L. M. Payne

Alcott
W. C. Dickmann

M.S.M.

THETA KAPPA PHI INSTALLS NEW OFFICERS

The new officers of Mu Chapter of Theta Kappa Phi were installed Monday evening, May 3rd.

They are: Erich Schiffer, President; Vincent P. Picco, Vice-President; Al Herzog, Treasurer; Gus Schaller, Secretary.

The retiring officers are: John MacLaughlin, President; Richard Cardetti, Vice-President; Arthur Hausmann, Secretary; Raymond Schmidt, Treasurer.

On April 30 six members of the

Rifle Team To Get Letters

First Year Awards Made; Only To Those With Average of 340

The following Rifle Team members have a shooting average of 340 or better and have been recommended for the letter award offered by Missouri School of Mines: H. L. Wilder, J. G. Miller, F. K. Vogt, S. R. Price, W. F. Breuer, Wm. Maloney, W. L. Holz, and H. M. Smith.

In order to be eligible to receive a letter, it is necessary for a man to shoot 340 out of a possible 400 average for the year. Service to the team, and interest in the sport, however, are factors to be considered in awarding of letters. There will be a maximum of five letters awarded in the following years.

The Rifle Team has been at M. S. M. for many years but this year is the first time letters have been awarded. The team hopes to be recognized as a minor sport next year. All matches this year have been postal competition, but next year it is planned to have some shoulder to shoulder matches.

Officers were also elected for next year at the last meeting. Those elected were:

President, W. P. Ruemmler.
Manager, H. M. Smith.
Captain, J. G. Miller.
Secy-Treas, J. D. Evans.
Coach, Sgt. Bertram.

The Rifle Club is to be complimented on the completion of a fairly successful year under adverse conditions.

M.S.M.

The fifteen-pound bull frog bragged on by the farmer turned out to be four pounds of frog and eleven pounds of bull.

local chapter departed for Stillwater, Oklahoma, where they installed a new chapter of Theta Kappa Phi on the Oklahoma A. and M. campus. The men making the trip were J. MacLaughlin, Al Herzog, R. Cardetti, W. Scheer, J. F. Vahle, and G. Schnaller.

Student Council Elected

Installation Held Last Friday at Mass Meeting

The officers for the Student Council as elected May 13, are as follows: President.....W. L. Goelkel
Vice-President.....J. H. Murphy
Secretary-Treasurer,
E. B. Lanier

The above will hold office until the first week in April, 1938.

Members from the fraternities are as follows:

Pi Kappa Alpha, W. L. Goelkel, Representative; W. R. Rea, Alternate
Sigma Nu, A. D. Bliss, Representative; H. S. Kidd, Alternate.

Kappa Sigma, Bill Kopp, Representative;

Sigma Pi, R. L. Gardner, Representative; R. G. Livingston, Alternate.

Triangle, C. V. Cameron, Representative; J. V. Spalding, Alternate.

Alpha Lambda Tau, F. A. Wonn, Representative; R. M. Stewart, Alternate.

Theta Kappa Phi, E. S. Schiffer, Representative; V. P. Picco, Alternate.

Kappa Alpha, K. J. Stedelin, Representative; J. E. Ellis, Alternate.

Lambda Chi Alpha, D. C. Bowman, Representative; R. G. Brown, Alternate.

Members from the Independents are as follows:

Representatives	Alternates
Lanier, E. B.	Prange, H. L.
Murphy, J. H.	Hill, C. F.
Robertson, Cecil	Jaeneke, D. R.
Smith, H.	Cornett, R. C.
Ellis, W. R.	Mooney, J. W.
Waters, W. D.	Livingston, J. H.
Smith, L. E.	Post, J. R.
Kelly, T. W.	Olcott, E. L.
Payne, L. M.	Dickmann, W. C.

M.S.M.

MINERS PARADE

Monday afternoon the Miners aided the Lion's Club celebration by marching in their parade. The entire R.O.T.C. unit and band turned out for the occasion. Altogether, twelve bands were scheduled for the parade, and there were numerous floats.

Incidentally, it took about an hour and a half to march a half-mile or less, and the estimated cost to the students in time lost from classes is several hundred dollars.

The M. S. M. Band was entered in the band contest held immediately following the parade on Jackling field.

This is the last time the Miners will march this school year, and it is the very last time for some of them, unless a war comes along.

M.S.M.

HAVE COMPETITION

The boner pulled by a University of Minnesota freshman who wanted to know "what building the campus is in" was bad, but the one made by an adult visitor to the University of Cincinnati was worse.

A professor took the trouble to conduct the visitor and his party all over the campus and finally to the football stadium. "This," exclaimed the faculty member "is our stadium!"

Impressed the visitor studied the grounds for an instant and turned to the professor: "This is all very nice, but I hear you have a very fine curriculum here. Would you take us through that next?"

THE MISSOURI MINER



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ARE WE READY.....?

After sixteen years of training another group of men will leave the School of Mines to assume the responsibilities of one of the highest ranking professions in the world—Engineering. The basic rules have all been thoroughly placed before them and they have met the requirements set up by the school. An insight to their own field has been given them. All the figures point to sure preparedness to accept the rules of their game, but have all the rules of the game been given them? Today the engineer does not live with his boots on all the time. Society and the upward trend of his profession have altered the old life of the engineer. Today every walk in the world requires that those who tread upon it meet the standard in culture that has been developed. To meet and associate with people in such a manner that the association will be of benefit to all. It is a step toward making the society of man a more pleasant one to live amongst. If this training has been neglected then those of '37 ARE NOT READY. To those who follow it would be well to remedy this failing if it is present so that when the check is made it may be said—We ARE READY.

PARAMOUNT SIGNS
KOSTELANETZChesterfield's Musical Director
To Have Important Part
In New All-Star Movie

Andre Kostelanetz, conductor of the Chesterfield Broadcasts over CBS, Wednesdays, at 9:00 P. M., E. D. S. T., has been engaged by Paramount Pictures to go the concert sequences in ARTISTS AND MODELS, the 1937 version of the all-star lineup featuring Jack Benny, Burns and Allen and other outstanding radio personalities.

Counting upon Kostelanetz' versatile abilities this new picture, to be released early in the fall, will provide the famed Chesterfield conductor with an important role... a real sustaining part instead of a short feature bit.

The idea is current in Hollywood that Paramount will spare no effort to capture the coveted annual awards

of the Academy of Motion Picture Arts and Sciences given to actors, directors, pictures and musicians, and many of their hopes are pinned on ARTISTS AND MODELS.

As usual, Mr. Kostelanetz went to Hollywood by plane, following a Chesterfield broadcast. He will remain there less than a week, crowding all the scenes in which he appears into 6 "shooting" days, and returning in time to conduct the program on the following week. The spring series of Chesterfield programs is starring Lily Pons, lovely coloratura soprano, accompanied by the Chesterfield chorus.

—M.S.M.—

Our idea of an understanding wife is one who has pork chops ready for us when we return from a fishing trip.

—M.S.M.—

Did you ever tell a girl that you loved her before?
Before what?

"Parapsychology"
New Approach to
Old ProblemSearch for Truth of
Thought Transmission

PARAPSYCHOLOGY! A new scientific term to describe a new scientific approach to an old subject.

Making its bow at Duke university, a new journal, and the first in its field to appear under the sanction of a recognized university, will be devoted to clairvoyance, telepathy and other arts of mind-to-mind communication without benefit of the inventions of science.

"Para" means beside. In the Greek from which it comes, it also had such meanings as "amiss, faulty, irregular, disordered, improper, wrong," according to the Oxford dictionary. These latter meanings are probably not intended by the sponsors of the new journal devoted to parapsychology, however, for the editors, Prof. William McDougall and Dr. J. B. Rhine, are convinced that men can transmit ideas without recourse to wires, radio, postal facilities or even speech—"extra-sensory perception" they call the art.

Man Seeks to Pierce the Veil.

For many centuries man has sought the means for looking into the minds and hearts of his fellow men. Perhaps it is because communication arts, amazing as the radio and telephone, telegraph and television are today, lag still behind the fleetness of human thought. Perhaps it is because of the truth of the saying that words are but a cloak to hide thoughts. Man has needed to supplement the clumsy inadequacy of his language skill; he needs also to pierce the veil of human deception.

Science is always the balance wheel that can protect men against wishful thinking and what the mental physician calls a flight from reality. Scientific research, careful and unemotionally conducted, should set aside doubts and blast unfounded hopes in this emotionally charged field just as it has to so large an extent in the physical and biological sciences.

If there exists a way to reveal our thoughts to others without the medium of voice or post or printing press, then the persistent conscientious research of enthusiasts in the field of parapsychology should demonstrate it.

No Housing Shortage
in Days of Cave Men

New Haven, Conn.—There was no housing shortage in the United States in prehistoric times when men were cave men, and went cave hunting. Many a fine cave was vacant century after century.

In Europe practically all caves and shelters have yielded evidence of occupancy by ancient man, says Dr. George Grant MacCurdy of Yale university, director of the American School of Prehistoric Research. Caves in the United States, including some of the biggest and most beautiful caverns in the world, are, from the viewpoint of importance in study of the cave man, not comparable with Old world caves.

Dr. MacCurdy believes there is evidence indicating that man may have come to America some 40,000 years ago, but that it would have been far easier for man to have reached this country ten or fifteen thousand years ago, so far as the route across Bering Strait is concerned.

The oldest known prehistoric inhabitants of this country, called Folsom and Yuma men after their characteristic weapons of stone, were older than the Basket Makers of the southwest, who in turn were older than the Pueblo Indians in that part of the country. The Folsom and the Yuma weapon makers were widely scattered, judging by their chipped spearpoints which have been found in various states.

Anyway, an electric refrigerator never spits tobacco juice all over the kitchen floor.

WHAT'S NEW IN SCIENCE

By MAX BOLOTSKY

The structure of matter as explained by the atomic theory, which in one form at one time was considered a marvel of perfection, has been paradoxical for quite some time, and now—

When Mendeleeff, having gathered all existing theory on atoms and added a bit of his own to formulate a definite pattern that would explain chemistry, presented his rough but definite classification scheme to the world, it was in its effect on chemistry like unto that of a magnet on the disorganized molecules of ordinary iron. By use of his classification of elements system, it was possible to predict the existence of other elements, to foresee the result of new chemical reactions and accordingly, to delve scientifically into chemical research.

Other experimenters added their hypotheses and laws. Then came the physicists to peer farther than into just the outcome of chemical reaction, to seek the how and why, and then to attempt an explanation of matter itself.

Slowly and gradually was built up an atomic theory which apparently checked with all known phenomena. As a result science in relation to atomic behavior seemed at a stagnant stage.

But then, with the advent of new means of research, the solid system of hypothesis began to quiver and shake. The elementary electron and proton, were found not to be alone within the atom. Positrons, neutrons, deuterons and other electrical particles made their startling appearances when the probing fingers of modern physics thrust into the atomic nucleus. With each new found constituent, however, scientists found some niche into which it could satisfactorily be placed.

Now physicists are finally stymied. The discovery after two years of difficult research by Dr. Seth Neddermeyer and Dr. Carl D. Anderson of the California Institute of Technology of a new, as yet unnamed, form of matter has finally placed scientists in a puzzled position and shown the atomic theory to be a paradox. The new particles, which were discovered as constituents of cosmic rays, are intermediate in mass somewhere between

electrons and protons. Possessing but a short life, they exists as both positive and negative particles, and so far their place in the recognized scheme of things is not known.

The theory of an expanding universe may be blasted if the "tired" light hypothesis which Prof. Arthur Haas, noted physicist who is now at Notre Dame, has advanced to explain the observed shift toward the red of the spectra to the light from distant nebulae is accepted in astronomy. Prof. Haas' theory is that the tiny particles in light waves, called quanta, while speeding to the earth lose energy. It is known that violet light contains more energy than does red light. Hence the shifting of the spectra from purple to blue (toward the red) can be explained as caused by the energy loss of the quanta, instead of by an expanding universe.

The expanding universe theory, among other things, prophesies the annihilation of an inflated earth by explosion in about 500 million light years. The present 100 inch Mount Wilson Observatory telescope, the largest "eye" in existence, can peer just that far into the heavens. Accordingly it can not now be said with definiteness whether the universe extends any farther.

The completion of the new 200 inch California Institute of Technology telescope will answer this intriguing question. Recently the final bolt was placed into the giant disk's framework. Work is rapidly progressing too on the shaping of the 20 ton "eye". Unless some unforeseen difficulty arises, this gigantic man made "eye" will be finished and ready for use sometime in 1940.

Is the universe really expanding? What will be learned in 1940??

Tidbits of Invention

Unbreakable plastic lenses which, because they can be readily molded by machine, do away with the need for trained technicians and thus will lower considerably the price of cameras and other optical equipment.

The radio robot which sounds an alarm upon receipt of the international distress signal. It has been given an official O. K. by the Federal Radio Commission.

Eyes Over The Campus



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THROUGH THE TRANSIT

By Carr



(As a feature article this week we've persuaded the newly elected president of the Student Council to act as guest conductor of this column.)

Mr. Goelkel, who was instrumental in drawing up the constitution, will discuss below some of his views on the Student Council.)

The function and duties of the Student Council will be many, but its primary purpose may be summed up into one short sentence. The Student Council will act primarily as a mouthpiece between the faculty and the student. It affords every student an equal opportunity to express through his representative any views he may have concerning campus affairs. It offers to the student body as a whole a form of self government by giving them a method of transmitting opinions and reactions to the faculty. Each student will be assured that his views on a subject, if presented to the Council, will receive due consideration. The Student Council must not play favorites if it is to succeed.

Another duty the Student Council expects to exercise is to bring into the knowledge of the student, the workings and machinery of the various individual boards on the campus. It will not and has not the power to meddle with the internal relations of the boards; but it will attempt to give the average student a knowledge of what goes on.

According to the constitution of the Student Council, two mass meet-

ings must be called each month. Students who do not come will be allowing the handful that have been attending the mass meetings to suggest the policy of the school. It is the duty and privilege of every student to be present. By his absence he allows someone else's opinion to be counted more than it is worth.

No more mass meetings will be held this year; but the Council, in order to undertake its first duty of supervising Freshmen Week next fall, must have suggestions from students. Please register your ideas with your representative.

The Student Council has the whole-hearted support of the faculty; it needs now only the complete support of the student body to be assured of success.

Signed, W. L. GOELKEL,
President Student Council.

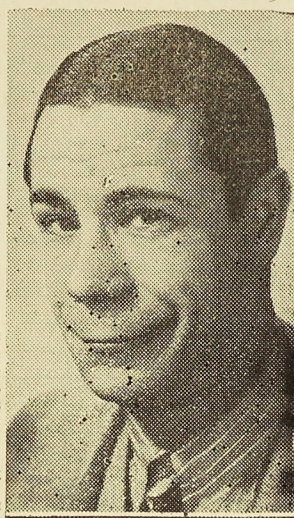
FRATERNITY SKUNKS

Hamilton, N. Y.—(ACP)—When they saw two skunks strolling through their living room, members of the Sigma Chi fraternity at Colgate University sprinted for open spaces.

Daring men who inched their way back into the room got a surprise when they saw Richard Dollison, a brother, stroking the polecats.

Dollison laughed at their wariness and announced that Jimmy and Mitzi were skunks that just couldn't be offensive because of surgical operations that had fitted them for society.

BROWN IT IS!



Joe E. Brown adds a new portrait to his gallery of screen comicalities in his latest role of astrologer—in the David L. Loew production "When's Your Birthday?", produced for RKO Radio, Master of the art of squeezing fun out of disaster. Brown adds to the gaiety of screen audiences with his ludicrous adventures as an ex-pug who has fallen for star-gazing, and continues to fall!

A long-winded panhandler left himself wide open when he approached Fred Pagal, Union College student, for some money:

"Pardon me," he said. "Without offending you in any way....."

But Pagal cut in: "Can you lend me a quarter?"

"I was just going to ask you," he said and walked away mumbling.

Fun is like insurance; the older you get the more it costs you.

—Mo. Student.

UNIVERSITY WOMEN DON'T MAKE GOOD WIVES

Alas! Alas! Co-eds, or university women if you want to call them that, don't make good wives. Never would your Washington agent make such a statement, but Sophie Tucker does. How she came to be an authority on this subject hasn't been disclosed, but she claims that chorus girls do a better marital job than do college gals. She says that they have to look pretty, try to please, and smile, smile, smile. Miss Tucker thinks that these things are more important than a knowledge of international affairs and the monetary system.

Your correspondent, however, doesn't advise any co-ed readers to quit school and embark on a chorus girl career.—(ACP).

KNOWS HER DANCERS

A "ten-cents-a-dance" girl, pretty Fayette Dale, of an Oakland, California dime dance hall, talks of university men from her "cheek-to-cheek" observations of them:

"It's an easy matter to distinguish between California and Stanford stags. A Cal man talks more, asks for more dates and brags about his 'rowdy complex.' The Stanfordites are all 'Cards.'"

"The boys from the 'Farm' do more of their dance step on their partner's toes than do the California lads. The famous Stanford gentleman complex is true as far as my observation goes. They read a higher grade of books and are more punctual in excusing their dancing faux pas.

"The best dancers claim to be Econ majors, and the worst," says Miss Dale sadly, "are the engineers."

With all this war talk going around we want to tell the rulers of European nations that it is better to have a chip knocked off of your shoulder than to have your shoulder knocked off from under the chip.

CABBAGE—CORNEB BEEF

Syracuse, N. Y.—(ACP)—Cabbage, the dishmate of corned beef, was held in high esteem as a medicinal cure-all by the doctors of ancient Rome.

Citing the works of Pliny, Roman writer, Dr. Thomas W. Dickson of Syracuse University told members of that institution's Classical club:

"It would be too lengthy to enumerate all the virtues of cabbage. Pliny discussed 1,708 cures from garden plants.

"Cucumbers could accomplish 30: parsley, 31; leeks, 71, and cabbage, 87. It was said to be used in cures for ailments of the eyes, ears, spleen, stomach and for bad dreams, insomnia and drunkenness."

Hollywood, Calif.—To get authentic college atmosphere for the script of "Cuckoo College", which he is writing for Paramount, scenarist Howard J. Green spent a week on the University of Southern California campus.

Whether or not this is any particular boost for U. S. C. is still a moot question.

So Considerate!

A man was walking down the street with his little boy when the child cried out: "Oh, pa, there goes an editor."

"Hush, hush," said the father. "Don't make fun of the poor man. God only knows what you may come to some day."

Yeah, he might be an engineer.

Here's to the memory of Johnny McGuire,

Who ran through the town with his trousers on fire;

He went to the doctor and fainted with fright,

When the doctor told him his ead was in sight!

—Harper's Harp.

POSTAL TELEGRAPH INTERNATIONAL SYSTEM

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MACKAY



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DL	DAY LETTER
NL	NIGHT LETTER
NM	NIGHT MESSAGE
LCO	DEFERRED CABLE
NLT	NIGHT CABLE LETTER
	RADIOGRAM

Form 16

FW114 39 DL=FTWORTH TEX
JOHN BROWN SMITH=
STATE COLLEGE=

RETEL AGREEABLY SURPRISED YOU DIDNT FLUNK EXAMS STOP REQUESTED
MONEY IN MAIL STOP REMEMBER I DONT WORK FOR GOVERNMENT STOP
COMMEND YOUR UNUSUAL COMMON SENSE IN TAKING GREYHOUND BUS FOR
TRIP HOME STOP YOU MAY KEEP RESULTANT SAVINGS LOVE

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A. I. E. E. MEETING

Continued from page one

phone Company, Bomont Office, Bomont and Locust Streets (near 27th). Mr. W. G. Mueller, Director of College Relations; Mr. Sherwood General Equipment Engineer; Mr. Harmon, Plant Engineer. A. T. & T. Company toll, repeater and amplifier equipment; carrier current system; radio broadcast transmission equipment; printing telegraph system; toll line testing.

1:00 - 3:00 Telephone Company Headquarters Building, 1010 Pine Street. Microcontrol elevator system; machine switching equipment; substation switchboard and power equipment; telephone historical museum.

3:15 - 4:15 Radio Station K. S. D. St. Louis Post-Dispatch, 12th and Olive Streets. Mr. Robert L. Coe. Radio station studios and equipment.

4:15 - 5:00 Associated Press, St. Louis Post-Dispatch Building. Teletypewriter equipment.

Friday, May 21

8:30-11:30 Century Electric Company, 1806 Pine Street. Mr. J. L. Hamilton, Chief Engineer; Mr. J. M. Chandee, Service Manager. Manufacture of three-phase induction, repulsion - start induction, double squirrel cage, and single phase motors.

12:00 Luncheon at Coronado Hotel. Guests of W. N. Matthews Corporation.

1:15-2:45 W. N. Matthews Corporation, 3722 Forest Park Boulevard. Mr. M. C. Cooley, Vice-President. Manufacture of High Tension line equipment.

3:00-4:30 James R. Kearney Corporation, 4224 Clayton Avenue. Mr. L. L. Crump, Assistant Chief Engineer. Manufacture of high tension line equipment.

6:30 Diner at Washington University, guests of St. Louis Section of A. I. E. E. Mr. H. R. Fritz, chairman, Mr. C. A. Loveless, Secretary.

8:00 Joint Meeting of St. Louis Section with A. I. E. E. Branches in Missouri with student papers submitted in competition from Washington University, of Missouri, and M.S.M. Meeting held at Engineers Club, 4359 Lindell.

Standing In Sports

	Basketball	Handball	Wrestling	Swimming	Track	Golf	Tennis	Horseshoes	Softball	Total
Sigma Nu	34.5	10	24	26.5	34.5	12	26	6	49	222.5
Junior Independents	98.5	9	7	14	5.25	6	19	36	22.333	217.083
Freshmen Ind.	38.5	6	16.5	9	5.25	0	2	19	37	133.25
Triangle	42.5	2	0	8.5	3	14	-5	0	37	102
Lambda	51	10	9	10.5	5	3	8	9		101
Sophomore Ind.	67.5	4	10	.5	7.5	1	3	19	25	99.5
Theta Kappa Phi	12	28	0	0	5.5	-3	-2	49		89.5
Pi Kappa Alpha	29	4	9	3	4	9	4	0	24	86
Senior Ind.	51	5	6	0	7.5	0	0	0	0	69.5
Sigma Pi	39.5	0	2	2.5	.5	-3	2	5		48.5
Alpha Lambda Tau	17	4	0	0	0	-3	-2	5	13	34

Tennis, Golf and Horseshoes not final scores. Sigma Pi and Lambda Chi have more coming to them, but they are held up pending the play-offs.

CAPE TEACHERS WIN OUTDOOR TITLE

The Cape Girardeau Teachers College Indians for the third consecutive year, have won the outdoor track and field championship of the Missouri Intercollegiate Athletic Association. They clinched it Friday night in Houck Field Stadium before a crowd estimated at 2000 by scoring 58½ points. The Springfield Bears placed second with 53 points, Maryville was third with 28, Rolla fourth with 21 and Warrensburg fifth with 15½ points.

The Indians in winning the meet swept seven firsts to Springfield's four.

The Braves are the first school in the conference to capture first place honors three years in succession.

Bob Lange took the only Miner first in the high jump with a leap of 6 feet 1½ inches. He was also third in the broad jump.

Tucker took second in the two mile and Ballman was second in the 880 yard run. These with three thirds and four fourth places completed the Miners score of 21 points.

Lange and Godard of Cape have had several other close contests in the high jump but this time Lange bested him by a slight margin.

McLane is Star

In the battle for individual honors between Bill McLane, the Indian's great hurdler, and Hershel Neil, the flying star of the Maryville Teachers, the Cape Girardeau boy emerged on top and annexed the personal honors for the night with 194 points. He scored firsts in the 100-yard dash, both hurdles events, a second in the broad jump and participated in the 880-yard relay team. Neil scored 124 points.

Breaks Two Records

McLane broke two of the three records snapped during the meet. In the preliminary heats Friday morning, in the 120-yard high hurdles he was timed in 14.8 seconds to better the record of 15.2 seconds made by C. P. Harris of Cape Girardeau in 1928. In the event at night, he was clocked at 15.5 seconds, but his preliminary run stands as the record.

In the 220-yard low hurdles in the preliminary, he was timed at 24.1 seconds to lower the record of 24.6 seconds made by Dale St. John of Maryville in 1934 and that stands.

2-Mile Mark Smashed

The third record to fall was in the two-mile run, when Bench of Springfield, Bears' ace was clocked in 10 minutes 3.4 seconds, which bettered the record of 10 minutes 8 seconds made by Beall of Kirksville in 1931.

Bench was given plenty of opposition by Tucker of Rolla, who paced almost throughout. On the eighth and final lap, both opened up with sprints in rounding the west curve. Tucker stayed with Bench until about the last 40 or 50 yards when the Bear's runner forged ahead.

Summeries

100-yd. dash—Won by McLane, Cape; second, Bass, Springfield; third, Bona, Cape; fourth, Knight, Springfield. Time, 9.9 sec. (Ties Houck Field record of 9.9 sec. made by Pierce, Carbondale, 1933).

220-yd. dash—Won by Bass, Springfield; second, Knight, Springfield; third, Neil, Maryville; 4th, Kiehne, Cape. Time 22.1 sec.

120-yd. high hurdles—Won by McLane, Cape; second, Green, Maryville; third, Norman, Cape; fourth, Perkins, Springfield. Time, 15.5 (Time of 14.8 made by McLane in heat stands for new record. Old record 15.2 by Harris, Cape, 1928.)

440-yd. dash—Won by Neil, Maryville; second, Kirn, Cape; third, Keith, Springfield; tie for fourth between J. McDonald, Cape and Bapst, Warrensburg. Time 49.9 sec.

1 mile run—Won by Bench, Springfield; second, Henson, Springfield; third, Fort, Rolla; fourth, Tucker, Rolla. Time, 4 min. 36.1 sec.

220-yd. low hurdles—Won by McLane, Cape; second, Norman, Cape; third, Perkins, Springfield; fourth, Green, Maryville. Time, 25.3 sec.

880-yd. run—Won by Henson, Springfield; second, Ballman, Rolla; third, Rice, Warrensburg; fourth, White, Cape. Time, 2 min. 1 sec. (Ties Houck Field record made by Hayden of Kirksville, 1931.)

880-yd. relay—Won by Cape, (McLane, Norman, Kiehne, Kirn); second, Springfield; third, Maryville; fourth, Warrensburg. Time 1 min. 30.6 sec.

Two mile run—Won by Bench, Springfield; second, Tucker, Rolla; third, Donald, Springfield; fourth, Fort, Rolla. Time 10 min. 3.4 sec. (New Conference record. Old record 10 min. 8 seconds by Beall, Kirksville in 1931.)

1 mile relay—Won by Cape, (Kiehne, White, J. McDonald, Kirn); second, Springfield; third, Warrensburg; 4th, Rolla. Time 3 min. 29.5 sec.

High jump—Won by Lange, Rolla; second, Godard, Cape; third, Cody, Springfield; fourth, Green, Maryville. Height, 6 ft. 1½ in.

Shot put—Won by Richmond, Cape; second, Teegarden, Warrensburg; third, Fox, Springfield; fourth, Sipes, Maryville. Distance, 42 ft. 10½ in.

Pole vault—Won by Obermiller, Cape; second, Baker, Springfield; third, Hardcastle, Cape; fourth, Humphries, Warrensburg. Height, 11 ft. 9 in.

Broad jump—Won by Neil, Mary-

M. I. A. A. CAGE SCHEDULE

Cape Girardeau, Mo., May 15.—The Missouri Intercollegiate Athletic Association 1937-38 basketball season will open at Cape Girardeau, Dec. 17, according to the schedule drawn up by conference coaches and athletic directors.

The only pre-Christmas Conference game will be between Rolla and Cape Teachers.

The schedule:

Dec. 17.—Rolla Miners at Cape Girardeau.

Jan. 10.—Kirksville Teachers at Cape Girardeau.

Jan. 11.—Kirksville Teachers at Rolla.

Jan. 14.—Kirksville Teachers at Warrensburg; Maryville Teachers at Rolla; Springfield Teachers at Kirksville.

Jan. 15.—Maryville Teachers at Cape Girardeau.

Jan. 18.—Warrensburg Teachers at Springfield; Kirksville Teachers at Maryville.

Jan. 21.—Southeast Missouri Teachers at Warrensburg; Springfield Teachers at Maryville.

Jan. 27.—Warrensburg Teachers at Cape Girardeau.

Jan. 28.—Maryville Teachers at Kirksville; Warrensburg Teachers at Rolla.

Feb. 1.—Missouri Miners at Springfield; Southeast Missouri Teachers at Maryville.

Feb. 2.—Southeast Missouri Teachers at Kirksville.

Feb. 4.—Maryville Teachers at Warrensburg.

Feb. 5.—Missouri Miners at Warrensburg; Maryville Teachers at Springfield.

Feb. 11.—Springfield Teachers at Cape Girardeau; Warrensburg Teachers at Kirksville.

Feb. 12.—Springfield Teachers at Rolla.

Feb. 14.—Southeast Missouri Teachers at Rolla.

Feb. 15.—Southeast Missouri Teachers at Springfield.

Feb. 18.—Kirksville Teachers at Springfield; Warrensburg Teachers at Maryville.

Feb. 21.—Missouri Miners at Kirksville.

Feb. 22.—Missouri Miners at Maryville.

Feb. 25.—Springfield Teachers at Warrensburg.

M.S.M.

Two old maids went for a tramp in the woods. The tramp died.

ville; second, McLane, Cape; third, Lange, Rolla; fourth, Teegarden, Warrensburg. Distance, 22 ft. 9 3-4 in.

Discus—Won by Teegarden, Warrensburg; second, Paisley, Cape; 3rd, Carter, Maryville; fourth, Strawhun, Rolla. Distance 124 feet 8 inches.

Javelin—Won by Rulon, Maryville; second, Brill, Springfield; third, Machens, Rolla; fourth, Francis, Maryville. Distance, 182 feet 10 inches.

LONG DISTANCE RATES
Are Lowest After
7 P. M.
and On Sunday
UNITED Telephone Co.

SOFTBALL

The Sigma Pi's swept the Lambda Chi's in the first game of the play-offs for the Softball championship. Dutch Tittel did a fine job of hurling in place of "Lefty" Herwell behind a fine job of assisting and had no trouble in taking the Lambda Chi's 10-6. There are two games left in the three game playoff and if the Sigma Pi's do as well next time, they will have no trouble dispensing with their foes. The Sigma Pi's won in the playoff's in the National League by beating both the Sigma Nu's and the Theta Kappa Phi's.

Final League standing:

National League

Sigma Pi	4	1	800
Sigma Nu	4	1	800
Theta Kappa Phi	4	1	800
Sophomores	2	3	400
Alpha Lambda Tau	1	4	250
Faculty	0	5	000

American League

Lambda Chi	4	1	800
Freshmen	3	2	600
Triangle	3	2	600
Pi Kappa Alpha	2	3	400
Kappa Sigma	0	5	000

M.S.M.

HORSESHOE, GOLF, TENNIS

The sports outlook is about finished as almost all the matches have been played. Tennis is still in the quarter finals with the Casteel and Carr match holding things up. In doubles Baumstark and Miller, (Sigma Nu), play Alger and Jones, (Kappa Sigma) which will be a good match if the Sigma Nu's hit their stride.

Golf is still in the semi-finals and the Triangles play the Juniors for the team championship.

In Horseshoes, Braum and McQuarry (Freshmen) drew the bye while Roux and Flanary (Sigma Nu) and Machens and Kenyon (Juniors) have it out for the honors.

JIM PIRTLE

Watchmaker and Jeweler
Fine Repair Work a Specialty
40 Years Experience
30 Years in Rolla

PROGRAM

ROLLAMO THEATRE

Wed. and Thu., May 19 and 20
Stage and Screen Show!

On Stage
"Kay Haymes Dance Revue"
Featuring 50 Talented Youngsters
On Screen
"History Is Made At Night"

Friday, May 21st
Constance Worth and Leslie Fenton
in
"CHINA PASSAGE"

Sat., May 22, Matinee and Night
Double Feature Program

Dick Foran in
"LAND BEYOND THE LAW"
Billy Maunch in
"PENROD AND SAM"

Plus "Ace Drummond" and Comedy
Sunday and Monday, May 23-24



Tues., May 25, Matinee & Night
"KING OF GAMBLERS"
with Claire Trevor and Lloyd Nolan

COMING—
"A Day at the Races"

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CLEANLINESS should be considered; economy is important; convenience should play a part . . . but comfort . . . the comfort that only HEAT can bring . . . should be uppermost in your mind when you order winter fuel! Ziegler considers all these factors . . . and Ozark Supply Co. recommends only the finest of fuels!



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FOR POULTRY, EGGS AND GROCERIES

ST. PAT'S BOARD FINANCIAL STATEMENT

May 18, 1936 to May 11, 1937

RECEIPTS:

Cash on hand May 18, 1936.....	\$779.84
Old Accounts	49.00
Dividend from National Bank	47.59
Piano Rent	25.00
Net Profits from Freshman Dance	9.99
Net Profits from Homecoming Dance.....	119.59
Net Profits from Monte Carlo Dance	32.58
Net Profits from Raffle Dance	23.58
Cloak Room at Interfraternity Dance	15.75
Benefit Show at Rollamo Theatre (Net Profits)	34.45
Net Profits from Student Directory	45.00
Donation from Fred Smith	10.00
St. Pat's 1937	
Sale of Tickets	\$1911.50
Cloak Room	53.00
Flowers	36.00
Note at State Bank	300.00
	\$3492.88

EXPENDITURES:

Rent of Safety Deposit Box.....	2.75
Page in 1937 Rollamo	20.00
Dance Checks	8.96
General Operating Expenses	3.43
Sweaters for two Boards	136.46
St. Pat's 1937	
Orchestra	\$1000.00
Decoration	318.15
Programs	81.75
Piano Repairs, tuning, draying	29.25
Janitor	15.00
Lumber	23.54
Electrician	25.00
Flowers	61.00
Maids, checkers & police	62.00
Shingles	4.50
Advertising and Printing	22.20
Costumes	13.50
Miscellaneous	21.43
Purchase of Piano	356.00
Storage Cabinet for Piano	29.48
Taxes	182.30
Repayment of note at bank (plus interest)	303.75
Balance on hand May 11, 1937	772.45
	\$3492.88

ACCOUNTS RECEIVABLE:

Piano Rent	\$ 5.00
Interest on Time Deposit.....	15.00 (Due May 20)

ACCOUNTS PAYABLE:

NONE
S. R. PRICE, JR.,
Treasurer, St. Pat's Board.

Accounts Audited

H. H. ARMSBY,
Student Advisor.

Patronize our advertisers.

Rolla State Bank

What is the difference between a cow and a baby?

The cow drinks water and gives milk and the baby drinks the milk.

The faster the stenographer, the more overtime work she has to do for the boss.

C. D. VIA
The House of a 1000 Values
ROLLA, MO.

Malted Milks or Sodas

Made with Our
Delicious Home-
Made Ice Cream

15c

Sandwiches
All Kinds

AFTER THE GAME—

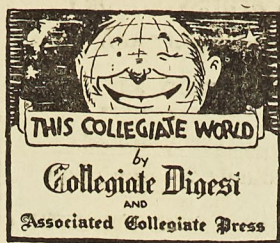
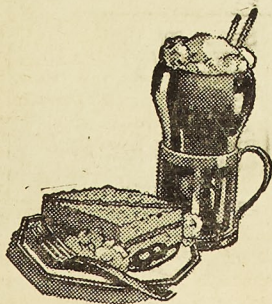
AFTER THE SHOW—

AFTER THE DANCE—

REMEMBER

Harvey's Restaurant

A Pleasant Spot to Meet Your Friends
OPEN ALL NIGHT



Albany, N. Y.—The lowly worm helped Ralph L. Emmons, federal attorney, earn his way through college.

Picking worms off the University of Michigan golf course was one of the odd jobs that contributed to his getting an education.

"The job paid me 20 cents an hour," said Emmons. "Attendants poured a chemical on the ground to bring the worms to the surface. I picked them up."

"I did everything to scrape money together. I washed dishes, beat carpets and swept sidewalks. The worm-picking job helped me get an unexpected job."

Odonio, Me.—Football and ski-jumping are good pre-requisites for anyone who wishes to fly an airplane.

At least, that's the opinion of Red Elliott, All-Maine halfback and writer sports performer for the University of Maine. Four hours and one half of instruction in the air was all he needed to make a solo flight and a perfect three-point landing.

Don't call freshmen "dumb!" Take the one at the Pasadena School of the Theater for example. He wanted to get out of taking military science, but there was no way out—apparently.

So he ate nothing but acid foods for two weeks. His face became as flushed as the tomato juice he drank. A hot bath ripened him to a brilliant catsup color and a chest rubdown sanded flakes of skin off; then he reported to the school physician.

"The Doc," he laughed, "took one look and said: Don't argue with me, young man. You just can't take military anymore!"

Your Washington operative has discovered something new in means to work one's way through college.

Over the historic Potomac in Virginia there lives a young lady who has received her bachelor's degree from a well known college and who is now working on her master's.

The way in which this young lady earned the money for her college expenses is this:

She raises, trains and conditions fighting cocks! She is a member of an old time game chicken raising family and she knows how to handle them. On her father's farm back in the woods, cock fights are held in strict secrecy to evade the law. There she prepares the game fighters, bet on them, and earns her way through college.

The lady's name must remain a secret as John Law would quickly put her in jail for this illegal activity, even though she spends the proceeds for an education.

They're smart, these college lads and gals. They know it's the producers and the directors—not the handsome leading men—who wave the magic wands that bring picture contracts to unknowns.

In witness whereof, the undergraduates of Colorado University's school of agriculture assigned Robt. Taylor to judge in their campus beauty contest, and the students of the University of Kansas chose Fred MacMurray to officiate similarly for the sunflower institution.

But—and here's the pay-off—each college also invited Cecil B. DeMille, now preparing "The Buccaneer" for the screen, to be co-judge.

Quite on his own, DeMille chose Genevieve Hansen to reign over

THE MISSOURI MINER

FINANCIAL STATEMENT

Covering the period from April 1, 1936 to April 1, 1937

RECEIPTS:

Balance on hand April 1, 1936.....	\$ 255.46
Old accounts (Prior to April 1, 1936).....	166.70
Subscriptions	689.50
In Town Advertising	536.39
Out of Town Advertising	1,010.24
	\$2,658.29

DISBURSEMENTS:

Old accounts (Prior to April 1, 1936)

Split of profits to old board.....	\$142.20
Commission to Advertising Mgr.	47.19
Keys for members	14.08
Check Taxes	0.62

\$204.09 204.09

Printing	1,449.11
Business	41.07
Editorial	64.00
Page in Rollamo	30.00
Taxes and Bank Charges	9.65
Keys for Members of Staff	39.25
For Copy Desk	79.50
Refunds of Subscriptions to Members of Staff.....	39.00
Commission to Advertising Manager.....	137.60
Split of Profits to Members of Staff	420.00
Balance on hand	145.02

\$2,658.29

ACCOUNTS RECEIVABLE:

In town advertising	9.05
Out of town advertising	50.19
Subscriber's subject to collection	26.00
	85.24

ACCOUNTS PAYABLE:

Commission to Advertising Manager
(Subject to collections.....)\$6.57

RICHARD G. PROUGH,
Business Manager.

Accounts Audited

H. H. ARMSBY,
Student Advisor.

"McKay Day" festivities at the University of Nevada.

All judging is by photographs, of course.

Johnny Mack Brown, starring in Universal's chapter film, "Wild West Days," claims that he could not speak a word of English until he entered the University of Alabama. When asked what language he spoke, he answered, "It wasn't a language; it was the Alabama dialect."

Here's a tip for the physical education department.

Dick Kline, head of Paramount's gymnasium, is starting an innovation in cocktail parties. When the redecorated gymnasium is open for inspection in a week or so, he will give a cocktail party at noon instead of the proverbial five o'clock hour.

Health cocktails made of prune juice, carrot juice, pressed spinach, and tomato juice will be the drinks!

And speaking about college pictures, Warner Brothers have started shooting on "Varsity Show". For the real McCoy local they are shooting some scenes at nearby Pomona College.

See ALLISON For a
Complete Line of Jewelry
Elgin, Waltham, Hamilton and
Bulova Watches

DAY after day Johnny just sat in school. His teacher said he might as well not have come to class at all.



THEN mother made him drink milk to build him up and make him strong. A glass after school and one at bedtime.



HE HAS the honor seat now, raises his hand for every question. Tucker's Pasteurized Milk helped him think better and feel better!

Tucker's Dairy

Call 347 for Delivery

PINE STREET MARKET

Phone

17

We Deliver

GROCERIES—MEATS—VEGETABLES

MINERS LOUNGE

At the Campus—A Good Place to Eat when in a rush
For That Class

AL SMITH, Prop.

SCOTT'S--The MINER'S CO-OP and BOOK EXCHANGE

SCOTT BLDG., 8TH & PINE

Gleanings From Our Exchanges

From an article bearing a Terre Haute, date line, we borrow the following article.

It is a survey made comparing the part-time employed students' grade average to those who do not work. In this survey Prof. A. C. Payne found that over a three-year period the working students were the scholastic aristocracy. In this college the scholastic average for the entire school was 53.3 as compared with the N. Y. A. workers' 68.5. Even the N. Y. A. freshmen surpassed fellow frosh by a margin of 59.0 to 52.7. The director of N. Y. A. at Indiana State Teachers College also points out that the N. Y. A. workers

take a more serious attitude toward studies since they know the real value of money.

I took her to a night club,
I took her to a show,
I took her almost everywhere,
A boy and girl could go.
I took her to swell dances,
I took her out to tea—
When all my dough was gone I found
She had been taking me.

—Tribune.

The "cuts-don't-count" system adopted at Missouri U. last fall seems to be proving out as had been hoped. A very slight increase in absences was noticed but was immediately attributed to influenza and scarlet fever epidemics. However the number of cuts still compares favorably with that of former years so it will most likely be con-

tinued at M. U.

He who laughs last—probably doesn't catch the joke anyway.—
Mirror.

In answer to the old query, "How much can a woman carry in her purse," the following story is told of an incident at Wisconsin University.

One of the coeds lost her handbag at a nite club just outside of town. Not noticing her loss until she got home, she decided to wait to get the purse until the next Saturday night when she had a date to go there. The night found her at the check room window. After informing the clerk of her loss, she was asked if she could identify the contents of her purse. "Sure", she said, "Mine had a pair of pajamas in it."

What would have seemed plain robbery if the conditions were not

known was really a clever way to promote a good cause. At Warrensburg Teachers College, the freshmen promote what is known as a "Gypsy Day" on which occasion they dress as gypsies and go up town asking for and taking contributions and assessments. It is all in spirit of fun and is for a good cause. The

money collected in this way is put into a loan fund for needy freshmen. This custom has been prevalent on this campus for 12 years.

"Did that medicine I gave you for your husband straighten him out?"
"Yes, we buried him yesterday."

—THE GLEANER.

DRINK

FALSTAFF BEER

The Choicest Product

OF THE BREWER'S ART

Rolla Wholesale Grocery Co.

DISTRIBUTORS



*it must be
Chesterfield*

*..that delicious aroma
couldn't be
anything else*



*Aroma is half the
pleasure of smoking*

Chesterfield's aroma is DIFFERENT
...more pleasing...you like it better.

That's because of the way we blend and balance Chesterfield's mild ripe home-grown tobaccos and aromatic Turkish tobaccos...and because the Chesterfield paper is PURE and burns without taste or odor.

Chesterfields will
give you MORE PLEASURE

They Satisfy