



26 Sep 1927

The Missouri Miner, September 26, 1927

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THE MISSOURI MINER.

Missouri School of Mines and Metallurgy, Rolla, Missouri.

Vol. 14.

Monday, September 26, 1927.

No. 2

M. S. M. MAN RECEIVES RECOGNITION IN STEEL INDUSTRY.

Following is an excerpt taken from one of the leading steel journals and is self explanatory:

"One of the countries authorities on high speed tool steel is James P. Gill, chief metallurgist of the Vanadium-Alloys Steel Co., Latrobe, Pa. Mr. Gill is the author of a number of articles on this subject and has presented numerous technical papers before conventions of the American Society for Steel Treating.

He was born in Montgomery City, Mo., and educated in the public schools of that city. His education was completed at the School of Mines and Metallurgy of the University of Missouri, Rolla, Mo., and Columbia University, New York City, his studies having gained for him the degrees of bachelor of science and metallurgical engineer. He is a member of Pi Kappa Alpha, Theta Tau and Tau Beta Pi fraternities. Mr. Gill is a member of the American Society for Steel Treating of which he is chairman of the Pittsburgh chapter, the American Society For Testing Materials, American Institute of Mining and Metallurgical Engineers, American Electrochemical Society, American Chemical Society, Iron and Steel Institute of Great Britain and British Institute of Metals."

Mr. Gill graduated from M. S. M. in '18, getting his masters degree in 1919.

THETA TAU MEETS.

Theta Tau has started the year right by getting off a regular meeting held on Wednesday evening, September 21, in the club rooms in the Met. Building. Plans were discussed for a series of open meetings at which prominent members of the faculty will give a talk on some phase of engineering. These open meetings are going to be well worth while and every one is urged to take advantage of these opportunities to hear some of the members of the faculty talk on interesting engineering topics.

SOPHOMORE SMOKER.

The annual smoker for freshmen given by the sophomore class occurred at Jackling gym last Wednesday evening. Both classes were fairly well represented, and the attendance was boosted considerably by the presence of a goodly number of the seasoned veterans of '28 and '29, who came to be sociable, and to assist in the fog-raising.

There were speeches by Doc. Armsby and Doc. Fulton welcoming the "frosh" to M. S. M. Doc Armsby complimented the class of '31 on its size and upon its promising appearance as a whole. He encouraged the members of the incoming class to take an active interest in the various student activities and to acquire a real school spirit.

Doc. Fulton, in his speech, expressed a belief that the class of '31 will be one of the best that has ever come to his school. He also expressed his approval of the manner in which the class contest and other demonstrations of welcome to the frosh were conducted this fall.

The entertainment of the evening was furnished by Davy Moulder, captain of the wrestling team, and George Zeil, a promising young mauler of the freshman class, who put on a short, snappy wrestling bout.

Certain members of the group of veterans present waxed reminiscent of the bygone days when the entertainment was in the form of a most delightful demonstration of the terpsichorean art. Interesting indeed were their tales. Perhaps at some future smoker the gathering may be entertained in a manner equally delightful.

MINERS FOOTBALL SCHEDULE.

Sept. 30—Shurtleff College, Home.
Oct. 8—Washington U., St. Louis.
Oct. 14—Central College, Home.
Oct. 22—U. of Arkansas, Fayetteville.
Oct. 29—St. Louis U., St. Louis.
Nov. 5—Kirksville, Home.
Nov. 11—Drury, Springfield.
Nov. 18—Westminster, Home.
Nov. 24—Springfield Teachers, Springfield.

MINER LEGION PRIMED FOR FIRST CONQUEST ON GRIDIRON.

It won't be long now! Only a few more days and the "Silver and Gold" warriors will hie upon the field for their first game of the season of 1927 against Shurtleff College.

As per usual, the exact line-up for the initial contest will not be known until game time, but with the huge number of last years veterans on the squad, it is probable that the majority will see service in the opener. Confidence continues to mount among the Miner hosts and a considerable amount of this is due to the fact that our big friend "Red" Neidermeyer is again seen in the "golden" uniform and will be in the thick of the fight.

A hard fighting team will be the by-word in this seasons play, and the old ambition is again present—"Beat Washington"! Coach McCollum is elated with the vast amount of material that has been uncovered on the field and although nothing phenomenal has shown up, the entire team has shown such a vast improvement over a few weeks ago, that with a bit of seasoning the youngsters of the squad today, will be a huge help to the conquests of the future Miner teams.

KAPPA SIGMA DANCE.

Of all the super heated dances given on this campus, the Kappa Sigma pledge dance last Saturday evening took the cookie. As far as a hot dance, the affair broke the thermometer.

A change of scenery was afforded when it was found that several nifty out-of-town dates were present, and together with the town's elite available dates, that part of the dance was ably represented.

The initial dance was given in honor of their pledges in making their debut before Rolla society, and a fine lot they have indeed.

Schweickhardt's Varsity were the officiators in the line of music. Chaperons were: Mrs. Taylor, Mr. and Mrs. McQueen and Prof. and Mrs. S. Lloyd.

CLUBS AND FRATERNITIES

ANNOUNCE PLEDGES.

With the opening of school each year, and with the return of the old men to the haunts of the previous years endeavor comes the inevitable period of mud slinging and the time of all too short duration—yea for the frosh—when they are led to believe that they are monarch of all they survey and nothing is too good or too much trouble for the pleasing upper classmen to do for them.

That period quickly passes and all too soon does the frosh awaken to the realities of college life, and the club and fraternity upper classmen again settle down to an amiable existence with one another.

This period has now passed and after the clearing of the smoke of battle the various organizations announce the following pledges:

LAMBDA CHI ALPHA

- R. Z. Williams, Rolla.
- G. E. Brown, Bethlehem, Pa.
- R. B. Allen, Clinton, Mo.
- V. Fields, McAlistier, Okla.
- R. W. McClusky, RosiClaire, Ill.
- M. A. Foreman, RosiClaire, Ill.
- W. T. Moses, Bronxville, N. Y.
- I. J. River, Dallas City, Ill.
- C. M. Hess, Rolla, Mo.
- T. J. Dover, Meutchen, N. J.
- L. E. Reeve, Roodhouse, Ill.
- J. E. Barton, Bourbon, Mo.
- W. J. Sabo, Warren, Ohio.

MERCIER CLUB

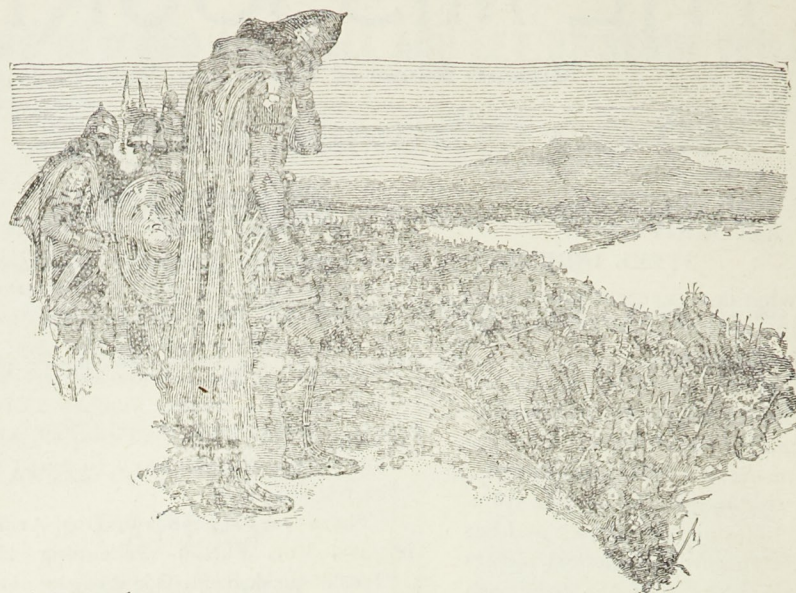
- A. W. Gunther, St. Louis, Mo.
- P. J. Picco, Richmond Heights, Mo.
- J. E. Scully, St. Louis, Mo.
- A. J. Tiefenbrum, St. Louis, Mo.
- M. J. Bertini, Galveston, Texas.
- A. L. Pertici, St. Louis, Mo.
- W. E. Gilmore, Youngstown, Ohio.
- G. J. Zell, St. Louis, Mo.
- T. J. Sullivan, McClure, Ill.
- R. M. Henchen, Webster Groves, Mo.
- J. E. Wenger, St. Louis, Mo.

GRUBSTAKER CLUB

- H. D. Monsch, St. Louis, Mo.
- E. J. Crum, Rolla, Mo.
- D. H. Miller, Cape Girardeau, Mo.
- E. T. Regenhart, Cape Girardeau, Mo.
- R. D. Garrison, Eldorado, Ark.
- E. G. Miner, Winchester, Ill.
- A. C. Shearer, Columbus, Kan.
- F. B. Schultz, Corning, Mo.
- B. Clemmer, Ferguson, Iowa.

KAPPA ALPHA.

- O. O. Anderson, St. Joseph, Mo.
- R. R. Gerling, St. Louis, Mo.



When Xerxes wept



This mammoth steam turbine with a total capacity of 208,000 kilowatts (280,000 horse power) will be installed in the new station of the State Line Generating Company near Chicago. What a striking contrast between this huge generating unit and the group of home devices it operates—MAZDA lamps, fans, vacuum cleaners, and many others. Yet General Electric makes both.

Xerxes gazed on his vast army—a symbol of power, destructive and transient. Tears came to his eyes. In a hundred years all traces of the million men would be gone.

Today in one G-E steam turbine is combined the muscular energy of 2,000,000 men—a new power that is constructive and permanent.

The electrical industry is on the march to supply plenty of electricity at a low cost to all.

174-7D

GENERAL ELECTRIC

- C. S. White, Kirkwood, Mo.
- H. R. Herron, Kirkwood, Mo.
- L. A. Wilson, Crane, Mo.

KAPPA SIGMA

- L. A. Woodward, Danville, Ind.
- J. L. Young, Marionville, Mo.
- L. G. Tennies, Little Valley, N. Y.
- I. D. McCusker, Eldora, Ia.
- R. J. Needham, Webster Groves, Mo.

- T. M. Gaffey, Parsons, Kan.
- T. E. Lydon, Paducah, Ky.
- R. F. Payne, Washington, Ill.
- R. D. Stull, Ferguson, Mo.
- T. O. English, Crane, Mo.

PROSPECTORS

- H. H. Jackson, Mt. Carmel, Ill.

- J. J. Harrison, St. Louis, Mo.
- R. A. Kelley, Granite City, Ill.
- L. P. Tuttle, Bloomfield, N. J.
- J. Williamson, Jr., Clayton, Mo.
- A. Bunt, Gillespie, Ill.
- F. J. Kuhe, Gillespie, Ill.
- B. R. Coil, St. Louis, Mo.
- J. W. Laytham, Marshall, Mo.

SIGMU NU

- W. R. Schofield, Eagle Pass, Tex.
- G. L. Harris, Joplin, Mo.
- R. D. Critchlow, Oklahoma City, Okla.
- J. M. Terry, East St. Louis, Ill.
- J. M. Cooper, Baxter Springs, Kan.
- B. W. Stewart, Kansas City, Mo.
- J. N. Conley, Tulsa, Okla.

A. Harrison, Benton City, Mo.
 B. M. Davenport, Tulsa, Okla.
 R. E. McCormick, Fort Scott, Kan.
 R. L. Richardson, Fort Scott, Kan.

PI KAPPA ALPHA

R. S. Kauffman, Lewistown, Pa.
 B. W. Treible, Utica, N. Y.
 S. W. Moran, Mt. Olive, Ill.
 E. B. Strong, Graytown, Ohio.
 J. N. Loupe, Washington, Mo.
 U. W. Busch, Washington, Mo.
 C. K. Harrington, Rutherford, N. J.
 E. A. Martin, Joplin, Mo.
 R. S. Park, Elmira, N. Y.
 C. A. Wentz, Edwardsville, Ill.
 P. B. Mudgett, Union, Mo.

BONANZA CLUB.

F. H. Campbell, Kansas City, Mo.
 H. M. Eaton, Desloge, Mo.
 H. C. Hill, Kewanee, Ill.
 W. L. Jenkins, Kewanee, Ill.
 D. A. Webster, Coffeyville, Kan.
 H. J. Murphy, Deloge, Mo.
 T. H. Green, Waverly, Ky.

SPECIAL RATES PROCURED**FOR WASHINGTON U. GAME.**

Just before going to press word was received at the Miner office that Spike Dennie had succeeded in procuring the usual round trip rates to St. Louis for the Washington U. football game. For the benefit of the Freshmen and new students (it being unnecessary to tell the older Miners, as they will all go via side door pullman) the rates to the game as given through the courtesy of the Frisco railroad management is \$4.00 (four iron men) per round trip. The tickets will be good on the local leaving Rolla at 1:50 p. m. and on No. 4 at 8:16 p. m., and on the early morning trains at 4:14 and 5:50 a. m. The tickets will be good on all trains returning up to midnight Sunday night. Arrangements for getting these tickets will be announced at a later date, as the Frisco company is sending a special agent to take care of the ticket sales.

This is the usual arrangements that are made every year and is one of which every one wishes to take advantage. This is the one time of the year when M. S. M. supporters exit en masse from our little harboring village and it is hoped that more people than ever will take advantage of this opportunity to see the "Old Miner Fight" on display against our traditional enemy, the followers of the green and red—Washington Uni-

THE DANGEROUS SIGMA NU.

A bunch of the boys were hitting it up at a Kappa Sunday tea,
 And the kid that cranked the music box wore the pin of an S. A. E.,
 And back in the den on a davenport sat the dangerous Sigma Nu,
 And luring him with her rust-red hair, was the Kappa that's known as Lou.

When out of the night that was hotter than, Hell, and into the frigid air,
 There stumbled a frosh from the Phi Delt house, with Nujol in his hair.
 He looked like a man who had danced his last dance, with scarcely the
 strength of a flea;

But he straightened his tie with a steady eye, and called for a cup of tea.

There was none who placed that Phi Delt's face, though we searched our-
 selves for a clue,
 But we drank his health, and the last to drink—was that dangerous Sigma
 Nu.

There are frosh that somehow get your goat, and you wonder why in Hell
 They ever got by the old night clerk at the new Phi Delt hotel.

He looked like a frosh that had rated low in the last intelligence test
 As he lemoned the Oolong in his cup, and the drops went onto his vest.
 His eyes were rubbering round the room and he seemed in a sort of a daze,
 'Till at last the old victrola fell in the way of his wondering gaze.

The S. A. E. was out filing his nails—there was no one else at the vic,
 So the choss-road frosh stumbled 'cross the room and anchored there like a
 hick.

In a hand carved shirt of a hue that hurt, he stooped and I saw him choose
 From the cabinet there his one best bet: "Those Doggone Dangerous Blues."

Were you ever out in the bleachers when the moon was awfully clear,
 And the tiers of seats rose front and back with a silence you most could
 hear?

And only the squawk of a lone night-hawk, and you cramped there in a
 trance,

And your heart was sore for the days of yore and the Theta's formal dance,
 While through the night came the prowling light from the watchman's prowling
 car?—

Then you've a hunch what the music meant—lunch and a chocolate bar.

And hunger, not of the tavern kind, that's banished with sundaes and teas,
 But the hunger that drives the college guys to step out with the Alpha Phi's;
 The dizziest co-ed of them all, with a line they tell is true—
 (God how foggy she looks through the smoke—the Kappa that's known as
 Lou!)

Then of a second, he flipped the disk, threw on the piece "My Man",
 And you felt like a ding who has bought a ring and the girl has slipped you
 the gan.

'Twas the wailing cry of a Sigma Chi and it thrilled you through and
 through,

"I guess I'll take just one more cup",—said the dangerous Sigma Nu.

The record scratched, the needle slipped—the music burst like a flood,
 It seemed to say, "We're crabbed—we're l'cked!" and the air was filled with
 mud;

The thought came back of a broken date and it stung like a paddle's whack,
 And the lust arose to dance, to dance—and the record broke with a crack.

The Phi Delt turned and his wild eyes yearned for the girl with the henna
 hair,

With his pin of gold, and his face grown old, he stood—and I heard him
 swear;

His lips went out in a kind of pout, and his face was sad as a crutch,
 "Now girls," says he, "You don't know me, 'cause I never went out with you
 much,

But I wish to assert, through the words I say, and I'll bet a wafer they're
 true,

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Continued on Page Six.

THE MISSOURI MINER.

A weekly paper published by the Students, in the interest of the Alumni, Students, and Faculty of the Missouri School of Mines and Metallurgy, Rolla, Mo.

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Issued Every Monday.

Following is part of an Editorial published in the September issue of the Journal of the American Ceramic Society.

"The history of the recently established Department of Ceramic Engineering of the University of Missouri at Rolla, brings out another outstanding instance of cooperation between a states industries and its university.

In the first place, the establishment of the ceramic department was authorized to meet the expressed demand of the Missouri ceramic industry. When the school was established it was felt that the state legislature would appropriate generously for it. Instead, a retrenchment program was started by the legislature which threatened the continuance of the new ceramic department. At that stage the clay industries of the state formed an organization to take care of the situation. A brief was presented to the Governor and to the legislature. The result was a special appropriation of \$12000.00 for the ceramic department. This action is especially note-

worthy in view of the fact that every organization under state control was given substantial cuts, in most cases amounting to 20 per cent of what they had spent the preceding biennium.

This twelve thousand dollars was ostensibly for ceramic equipment. The director of the school, however, ruled that on account of the legislature cutting his general fund the twelve thousand would have to go for salaries leaving nothing for equipment.

Undaunted by this, the ceramic industries of the state following the leadership of the A. P. Green Fire Brick Co., of Mexico, Mo., again came to the rescue. At a special meeting of the board of curators called to consider the ceramic situation, they offered personally to provide the funds for completely equipping the laboratories with no formal obligation on the part of university to pay them back.

They also brought about the appointment of an additional assistant professor.

The result of this cooperation is that the school will this fall be fully equipped and fully manned."

It is for close cooperation and complete unselfishness such as this that a closer connection can be had between the industry that uses the graduates and the university that trains the future graduates for the industry. The school is thankful for the help that has been bestowed upon it by the Ceramic industry of the state, as it can now better function in its primary purpose, that of training all types of men for a better, fuller appreciation of the duties of life.

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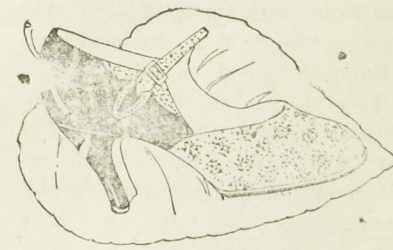
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SPECIAL SALE**CRICKET SWEATERS**

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Now \$2.95**HELLER'S****MILITARY DEPARTMENT NEWS.**

During the last week of school in the spring the members of the Advanced Course in the First Year fired the qualification course as prescribed for the Regular Army with the Colt 45 automatic pistol on the school pistol range. The record of this firing is as follows and is considered very good indeed by the Military Department:

Carl L. Salley, Expert.
Stanley S. Hansen, Sharpshooter.
James G. Donaldson, Marksman.
Burl Y. Slates, Marksman.
John R. Heckman, Marksman.
James F. Orr, Marksman.
Arthur P. Berry, Marksman.
John J. Livingston, Marksman.
Camuel A. Grantham, Marksman.
Philip J. Boyer, Marksman.
Robert W. Couch, Marksman.
Edward C. Miller, Marksman.
There were a total of 20 firing.

The School of Mines men, members of the Advanced Course in the Military Department, while away at the Summer Camps this past summer, made the following records on the target range with the regular Army rifle.

John H. Hahn, Sharpshooter.
Philip J. Boyer, Marksman.
Samuel A. Grantham, Marksman.
John R. Heckman, Marksman.
James G. Donaldson, Marksman.
David W. Moulder, Marksman.
Lewis R. Springer, Marksman.

The School had thirteen men at camp so a record of better than 50 per cent was made in qualifying which is very good.

There are on display outside of the office of the Military Department in the gymnasium, numerous photographs taken of the camp at Fort Leavenworth this summer, showing the activities of the Engineers there. Some of the pictures show Miners actually at work! See Gage shooting a rifle! See how worried Heckman was! Take a look at the prize winning Moulder! See Dittmer shoveling! Baumgartner smiles at someone working! See the single Colorado School of Mines miner!

MERCIER CLUB DANCE.

Hottest thing since the Chicago fire—that is the only appropriate way to describe the "pledge dance" given by the Mercier Club, in introducing their neophytes to the society of Rolla, last Friday evening.

LYRIC THEATRE**TUESDAY AND WEDNESDAY**

Don Juan with John Barrymore

THURSDAY

The Prince of Headwaiters with

Lewis Stone

FRIDAY

Ben Lyon in High Hat

SATURDAY

Harry Langdon in Long Pants

SUNDAY AND MONDAY**WHAT PRICE GLORY**

Matinee 2:30

Better Than "The Big Parade"

It was a splendid dance in every way, pretty girls, sheikish young men and torrid music—and what more could be desired to make an initial dance perfect.

Many new faces were in evidence at this dance, both boys and girls and relieved our minds as to this long talked of "date" shortage.

As per usual, music was furnished by Schweickhardt's Varsity Music Masters.

Chaperones: Mrs. Walsh and Prof. Walsh and Mr. and Mrs. Albert Johns.

Q. V. PLEDGES.

Quo Vadis announces the pledging of the following Kids:

M. L. Clark.
F. P. McCarthy.
W. L. Sabo.
E. A. Schuck.
E. A. Godat.
F. T. Murray.
M. E. Dean.
H. R. Osterwald.
C. F. Page.
F. A. McCurdy.

The following officers have been elected: President, Sam Hodgdon; Vice-President, Louis Burg; Secretary, Red Weiss.

She: "Stop."

He: "I won't."

She (with a sigh of relief): "All right, I've done my duty."

Texas Ranger.

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That some guy here has done me wrong—he's a doggone Sigma Nu".

I grabbed my watch as the lights went out—two pins flashed in the dark;
A woman screamed and the lights went up—SWEET SHADES OF YELLOWSTONE PARK!

The Phi Delt's crest was pinned to the breast of the Kappa that's known as Lou,

While the Kappa cook wore a startled look—and the pin of the Sigma Nu!

Now this is the low-down on the case—I was there and I ought to know—
Some say that the Phi Delt was crazed with tea, and I'm not denying it's so;
I'm not so wise as the law school guys, but strictly *entrez nous*,
The woman who kissed him and picked his pin was the Kappa that's known as Lou.

(With apologies to Dan we extracted the above from the Indiana Daily Student; origin unknown.)

Continued from Page Three.

versity.

Tickets for the game may be procured from the athletic department in the gym. These are printed tickets issued by Washington U. officials and are available at a reduced price. It will be possible for each person to receive one ticket for fifty cents and the presentation of his athletic ticket. Arrangements for this courtesy have been made between the M. S. M. Athletic Association and the Washington U. officials. Every one should procure one of these pasteboards before leaving Rolla and save all possibility of paying the regular admission at the gate at Francis Field.

PROF. BRIDGE RETURNS FROM GEOLOGY TRIP.

Professor Bridge of the Department of Geology has just returned from a week's field trip through northeastern Missouri and eastern Iowa. This trip was made under the auspices of the Kansas Geological Society, an organization of geologists working for the various oil companies in Kansas. This society has its headquarters in Wichita, Kans., and holds monthly meetings, at which various items of interest to the oil business are discussed. In addition to this it maintains a service department, furnishing well logs and other geologic information to its members.

In certain deep wells in Russell County, Kansas, some formations have been found which yielded middle Ordovician fossils. In other wells in the northeastern part of the state formations have been penetrated which are suspected to be of the same age. As these formations do not outcrop in Kansas, it was decided to

organize a field trip to study them at the outcrops, in order to see what they looked like, and to collect fossils from them for comparison with the cuttings now on hand, and study any more information which may be obtained. The party started from Columbia, Mo., on Sunday, Sept. 4, and finished at Decorah, Iowa, Saturday evening, Sept. 10. The Missouri portion of the trip was under the direction of Dr. E. B. Branson, Professor of Geology at the University of Missouri, assisted by Dr. Mehl of the same institution, and by Prof. Bridge. The Iowa portion of the trip was under the leadership of Dr. G. F. Kay, State Geologist of Iowa and Professor of Geology at the University of Iowa. Dr. Kay was assisted by his son, Marshall Kay, and Dr. A. O. Thomas of the State University, and Dr. Jamse Lees of the Iowa Survey.

About forty men made the trip, traveling by automobile and visiting many interesting and historic sections. Each evening was devoted to a conference and discussion of what had been seen during the day.

The personnel of the party included Mr. L. W. Kessler, President of the Kansas Geological Society; Dr. C. N. Gould, State Geologist of Oklahoma; Dr. R. C. Moore, State Geologist of Kansas; Dr. G. C. Condra, State Geologist of Nebraska; Professor R. T. Chamberlain, of the University of Chicago; Prof. C. O. Dunbar, of Yale University, and many oil geologists and paleontologists from Kansas and Oklahoma.

PERSONALS.

Ron Mabrey, '26, visited in Rolla last Monday en route to Casper, Wyo.

Mr. and Mrs. J. F. Hosterman are the proud parents of a baby girl, Barbara Jean. Mr. Hosterman gradu-

ated in Geology in the class of 1922.

Through the courtesy of the engineers in charge of the new water supply project for New York City the M. S. M. Geology museum has been presented a large petrified tree stump. A number of these fossil tree stumps were encountered while digging the reservoir at Gilboa and they were presented to various scientific institutions.

I LIKE BUSINESS.

I LIKE business because it's competitive. Business keeps books. The books are the score cards. Profit is the measure of accomplishment, not the ideal measure, but the most practical that can be devised.

I LIKE business because it compels earnestness. Amateurs and dilettantes are showed out. Once in you must fight for survival or be carried to the sideline.

I LIKE business it requires courage. Cowards do not get to first base.

I LIKE business because it demands faith. Faith in human nature, faith in one's self, faith in one's customers, faith in one's employees.

I LIKE business because it is the essence of life. Dreamers are good, but bread must be baked today, trains must move today, bills must be collected today, pay rolls met today. Business feeds, clothes, and houses man.

I LIKE business because it rewards deeds, not words.

I LIKE business because it does not neglect today's task while it is thinking about tomorrow.

I LIKE business because it undertakes to please, not to reform.

I LIKE business because it is orderly.

I LIKE business because it is bold in enterprise.

I LIKE business because it's honestly selfish, thereby avoiding the hypocrisy and sentimentality of the unselfish attitude.

I LIKE business because it is promptly penalized for its mistakes, shiftlessness, and inefficiency.

I LIKE business because its philosophy works.

I LIKE business because each day is a fresh adventure.

—William Feather, in the William Feather Magazine.

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This is not the sotry of the dog
who swallowed the tape measure and
died by inches.

This is not the story of the dog

who ran out of the back door and died
by the yard.

But this is the story of the dog
who jumped on the bed and died by

the foot.

Have you a cigarette
Yes; plenty, thank you.