



Digital Commons - Heartland User Group + IR Day

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Cool Things in Scholars' Mine

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<https://scholarsmine.mst.edu/dc-hug/2017/schedule/33>

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Cool Things!

DC-HUG Users Group

Introduction

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1. Strategy of Service
2. Mediation
3. Engagement
4. Integration
5. Examples



Strategy of Service

- Scholars' Mine is a Suite of Services which address the needs of our campus community.
 - Expanding the reach and visibility of the full spectrum of research
 - Meeting funder mandates
 - Increasing transparency
 - Creating new scholarly and creative works
 - Improving and enriching the educational experience
 - Increasing citation counts and discoverability
 - Promoting the campus locally, regionally, nationally, and globally



Strategy of Service

- The moment you think in terms of collecting materials or archiving content you run the risk of being viewed as a digital warehouse.
 - You don't want to be viewed as a place where stuff is stored
 - This is a static view and a path to irrelevancy
- Focusing on service keeps you relevant
 - You become active and involved
 - You are perceived as need
- This can be hard to do sometimes.

Mediation

- As part of our service strategy we mediate content
 - Seek out faculty content and add it
 - Perform copyright reviews
 - Augment metadata
 - Create research profiles
 - Consult with faculty
- Insures quality and accuracy
- Removes the responsibility from the faculty who have other priorities

Engagement

- Engagement with:
 - Administration
 - Marketing and Communications
 - Research Centers and Labs
 - Departments
 - Academic Services
 - Graduate Services
 - Sponsored Programs
 - Faculty
 - Other Librarians



Integration

- Integration is key to a consistent and unified message
 - Strategic Plan
 - Cross linked web pages
 - Page feeds (RSS)
 - Embedded Content
 - Promotional Materials
 - Blogs
- Provides exposure



Examples

- Links to LibGuides from Scholars' Mine
 - <http://scholarsmine.mst.edu/>
 - Integration, Engagement, Service Strategy
- Embedded LibGuide Code in Scholars' Mine
 - <http://scholarsmine.mst.edu/about.html>
 - <http://scholarsmine.mst.edu/faq.html>
 - <http://scholarsmine.mst.edu/contact.html>
 - Integration, Engagement
- INSPIRE Quarterly Webinars

Examples

- Wei Wen Yo Center for Cold-Formed Steel Structures
 - <http://ccfssonline.org/>
 - Integration, Engagement, Service Strategy, Mediation
- English 1160
 - <http://scholarsmine.mst.edu/peer2peer/>
 - Engagement, Service Strategy, Mediation
- English 1120
 - <http://scholarsmine.mst.edu/podcasts/>
 - Engagement, Service Strategy, Mediation

Question?