



31 Dec 2011

Scholars' Mine Annual Statistics Report for Jan. 1 2011 - Dec. 31 2011

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Visits

173,540

% of Total: 100.00% (173,540)

Campus Visits

8,877

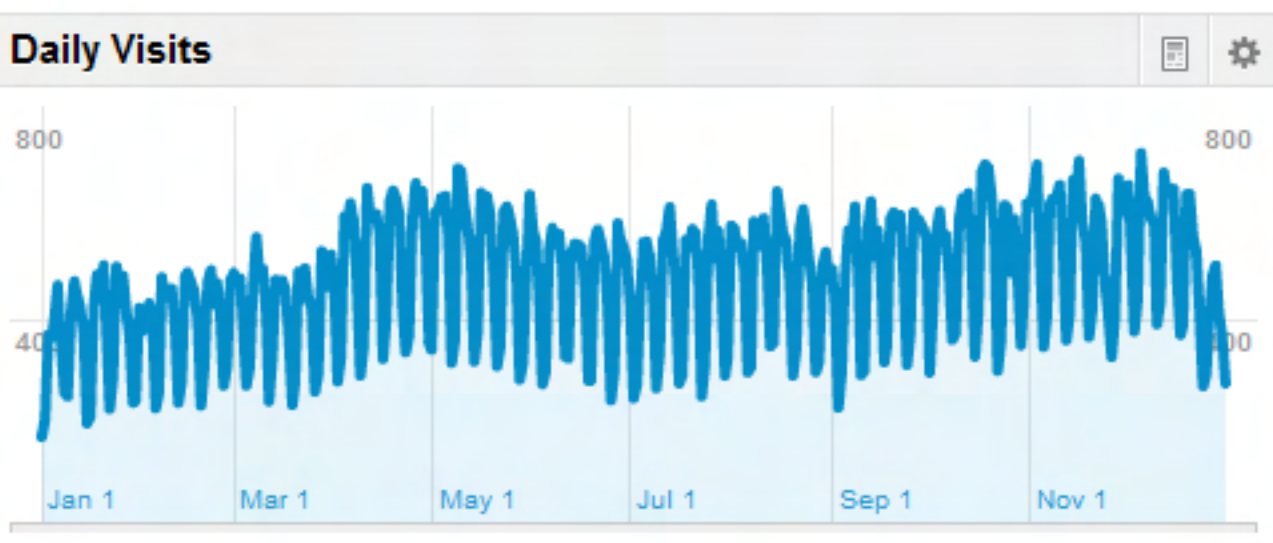
% of Total: 5.12% (173,540)

Visits

- 75.22% New Visitor**
130,549 Visits
- 24.77% Returning Visitor**
42,991 Visits

Mobile Visits

Mobile	Visits	Pageviews
No	171,100	342,398
Yes	2,440	3,398



Traffic Types

- 85.88% organic**
149,044 Visits
- 9.80% referral**
17,016 Visits
- 4.30% direct**
7,476 Visits
- 0.02% Other**
4 Visits

Visits by Country

Country/Territory	Visits	Pageviews
United States	57,924	136,671
India	25,653	44,143
China	6,999	14,481
United Kingdom	6,161	10,223
Iran	5,100	9,707
Canada	4,258	7,475
Germany	4,156	7,965
South Korea	3,413	6,102
Malaysia	2,969	4,775
France	2,770	5,221

Pages Viewed

345,796

% of Total: 100.00% (345,796)

Documents Viewed

53,614

% of Total: 15.50% (345,796)