



12-31-2012

Scholars' Mine Annual Statistics Report for Jan. 1 2012 - Dec. 31 2012

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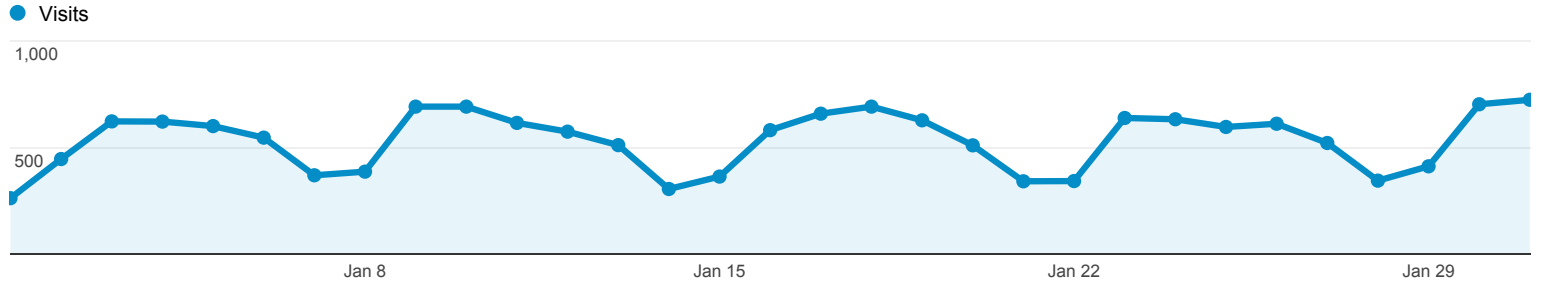
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Audience Overview

% of visits: 100.00%

Overview



13,082 people visited this site

- Visits: 16,539
- Unique Visitors: 13,082
- Pageviews: 31,190
- Pages / Visit: 1.89
- Avg. Visit Duration: 00:01:24
- Bounce Rate: 62.30%
- % New Visits: 73.81%



73.69% New Visitor
12,187 Visits

26.31% Returning Visitor
4,352 Visits

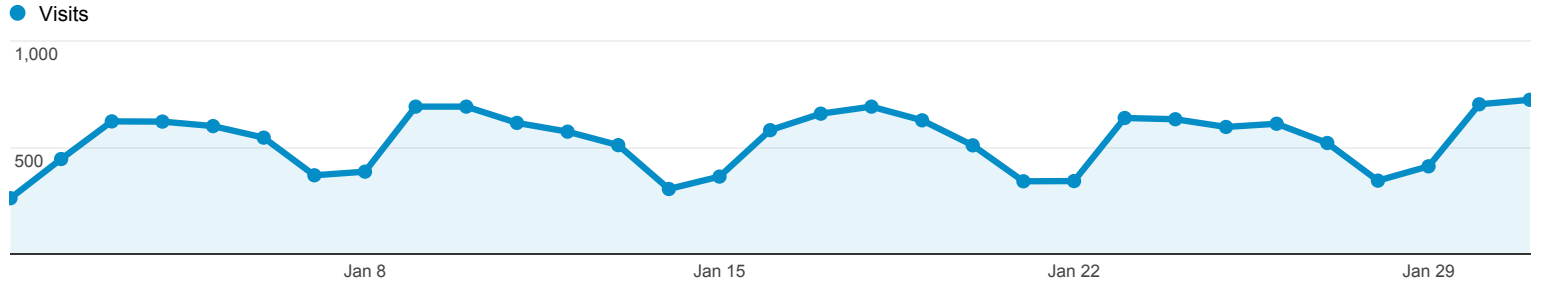
Language	Visits	% Visits
1. en-us	12,011	72.62%
2. en-gb	611	3.69%
3. fr	500	3.02%
4. zh-cn	468	2.83%
5. ko	280	1.69%
6. es	252	1.52%
7. en	247	1.49%
8. zh-tw	188	1.14%
9. de	180	1.09%
10. ru	176	1.06%

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Traffic Sources Overview

% of visits: 100.00%

Overview



16,539 people visited this site



- **91.67% Search Traffic**
15,161 Visits
- **4.32% Referral Traffic**
715 Visits
- **4.00% Direct Traffic**
662 Visits
- **0.01% Campaigns**
1 Visits

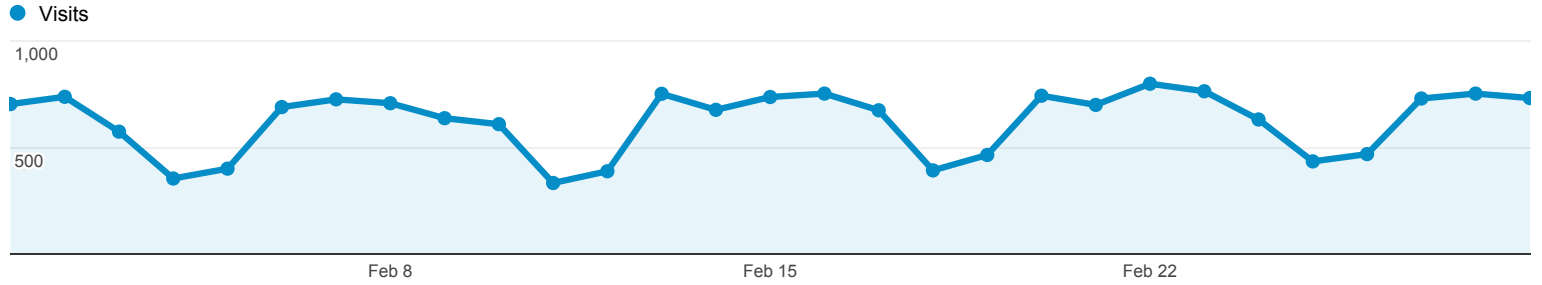
Source	Visits	% Visits
1. google	12,947	85.40%
2. search	1,236	8.15%
3. yahoo	488	3.22%
4. bing	404	2.66%
5. yandex	34	0.22%
6. ask	26	0.17%
7. aol	13	0.09%
8. babylon	2	0.01%
9. rambler	2	0.01%
10. seznam	2	0.01%

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Audience Overview

100.00% of visits

Overview



14,665 people visited this site

- Visits: 18,056
- Unique Visitors: 14,665
- Pageviews: 35,421
- Pages / Visit: 1.96
- Avg. Visit Duration: 00:01:32
- Bounce Rate: 61.85%
- % New Visits: 75.76%



75.64% New Visitor
13,657 Visits

24.36% Returning Visitor
4,399 Visits

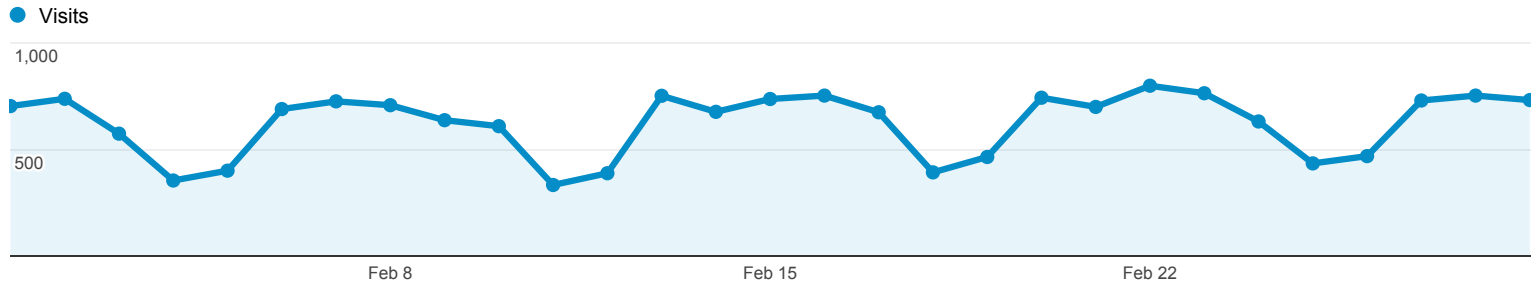
Language	Visits	% Visits
1. en-us	12,791	70.84%
2. zh-cn	767	4.25%
3. en-gb	629	3.48%
4. fr	528	2.92%
5. en	314	1.74%
6. ko	290	1.61%
7. ru	238	1.32%
8. es	223	1.24%
9. zh-tw	196	1.09%
10. de	181	1.00%

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Traffic Sources Overview

● % of visits: 100.00%

Overview



18,056 people visited this site



- **85.17% Search Traffic**
15,378 Visits
- **8.41% Referral Traffic**
1,519 Visits
- **6.41% Direct Traffic**
1,157 Visits
- **0.01% Campaigns**
2 Visits

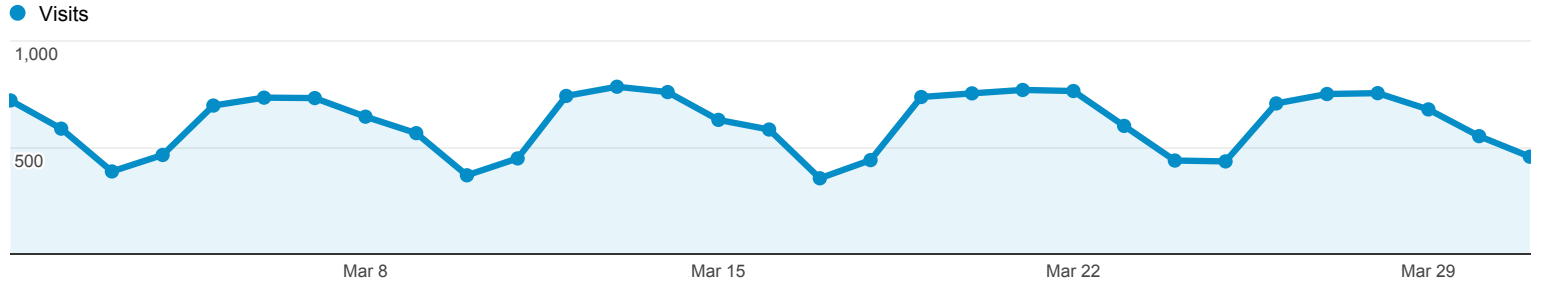
Source	Visits	% Visits
1. google	14,265	92.76%
2. yahoo	409	2.66%
3. bing	363	2.36%
4. search	103	0.67%
5. babylon	54	0.35%
6. yandex	42	0.27%
7. search-results	37	0.24%
8. conduit	30	0.20%
9. ask	29	0.19%
10. avg	15	0.10%

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Audience Overview

% of visits: 100.00%

Overview



15,895 people visited this site

-  **Visits: 19,040**
-  **Unique Visitors: 15,895**
-  **Pageviews: 35,747**
-  **Pages / Visit: 1.88**
-  **Avg. Visit Duration: 00:01:23**
-  **Bounce Rate: 61.69%**
-  **% New Visits: 77.97%**



78.04% New Visitor
14,859 Visits

21.96% Returning Visitor
4,181 Visits

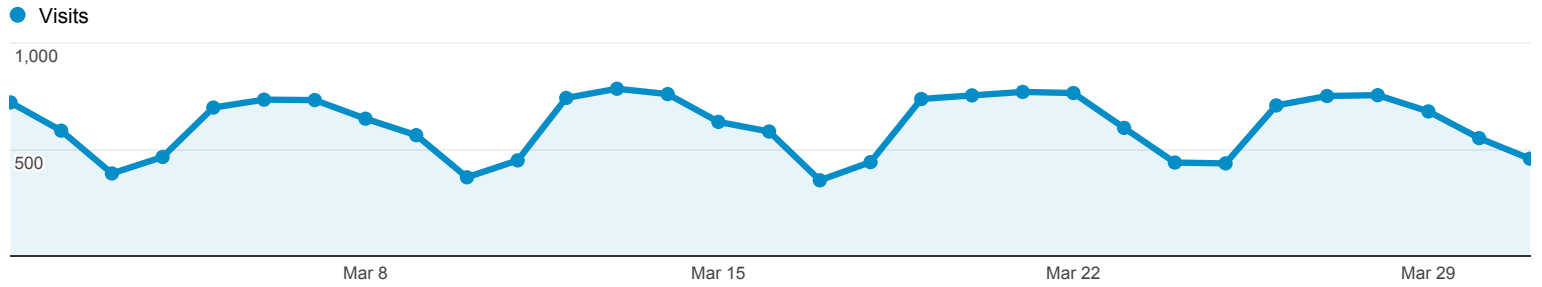
Language	Visits	% Visits
1. en-us	13,152	69.08%
2. zh-cn	986	5.18%
3. en-gb	757	3.98%
4. fr	505	2.65%
5. en	325	1.71%
6. ko	316	1.66%
7. zh-tw	262	1.38%
8. es	236	1.24%
9. ru	230	1.21%
10. de-de	216	1.13%

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Traffic Sources Overview

% of visits: 100.00%

Overview



19,040 people visited this site



- **87.31% Search Traffic**
16,624 Visits
- **7.47% Referral Traffic**
1,422 Visits
- **5.20% Direct Traffic**
991 Visits
- **0.02% Campaigns**
3 Visits

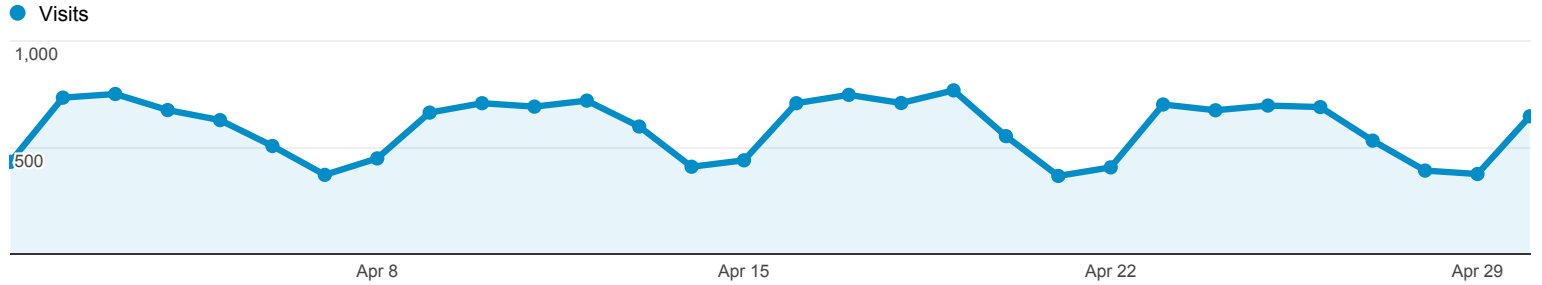
Source	Visits	% Visits
1. google	15,670	94.26%
2. yahoo	391	2.35%
3. bing	326	1.96%
4. babylon	48	0.29%
5. yandex	36	0.22%
6. ask	29	0.17%
7. conduit	28	0.17%
8. search-results	28	0.17%
9. avg	24	0.14%
10. search	18	0.11%

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Audience Overview

% of visits: 100.00%

Overview



14,675 people visited this site

-  Visits: 17,736
-  Unique Visitors: 14,675
-  Pageviews: 33,382
-  Pages / Visit: 1.88
-  Avg. Visit Duration: 00:01:26
-  Bounce Rate: 62.86%
-  % New Visits: 76.90%



- **76.96% New Visitor**
13,649 Visits
- **23.04% Returning Visitor**
4,087 Visits

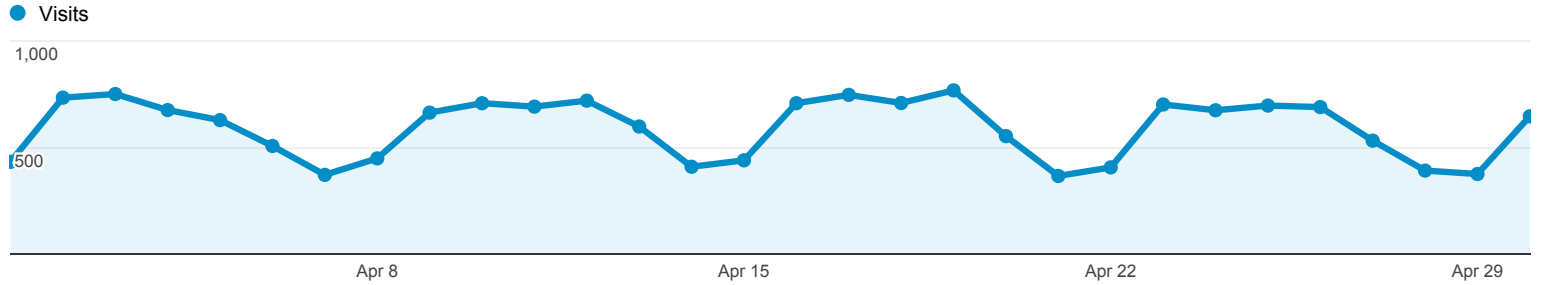
Language	Visits	% Visits
1. en-us	12,161	68.57%
2. zh-cn	889	5.01%
3. en-gb	663	3.74%
4. fr	571	3.22%
5. ko	311	1.75%
6. en	294	1.66%
7. zh-tw	264	1.49%
8. ru	251	1.42%
9. es	212	1.20%
10. ja	191	1.08%

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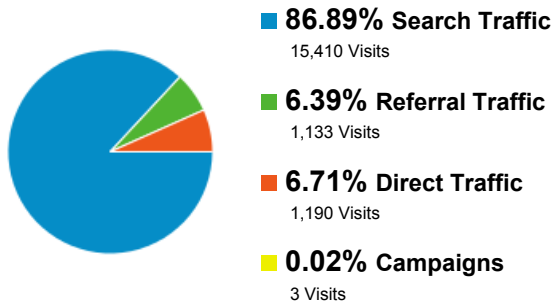
Traffic Sources Overview

% of visits: 100.00%

Overview



17,736 people visited this site



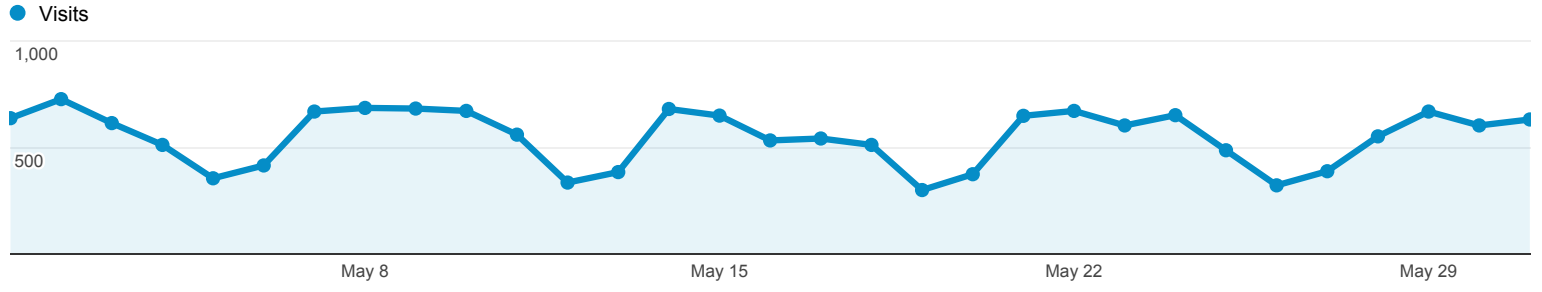
Source	Visits	% Visits
1. google	14,444	93.73%
2. yahoo	351	2.28%
3. bing	322	2.09%
4. yandex	76	0.49%
5. babylon	52	0.34%
6. conduit	45	0.29%
7. ask	29	0.19%
8. search-results	20	0.13%
9. avg	19	0.12%
10. aol	18	0.12%

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Traffic Sources Overview

% of visits: 100.00%

Overview



17,066 people visited this site



- **86.96% Search Traffic**
14,840 Visits
- **6.73% Referral Traffic**
1,148 Visits
- **6.31% Direct Traffic**
1,077 Visits
- **0.01% Campaigns**
1 Visits

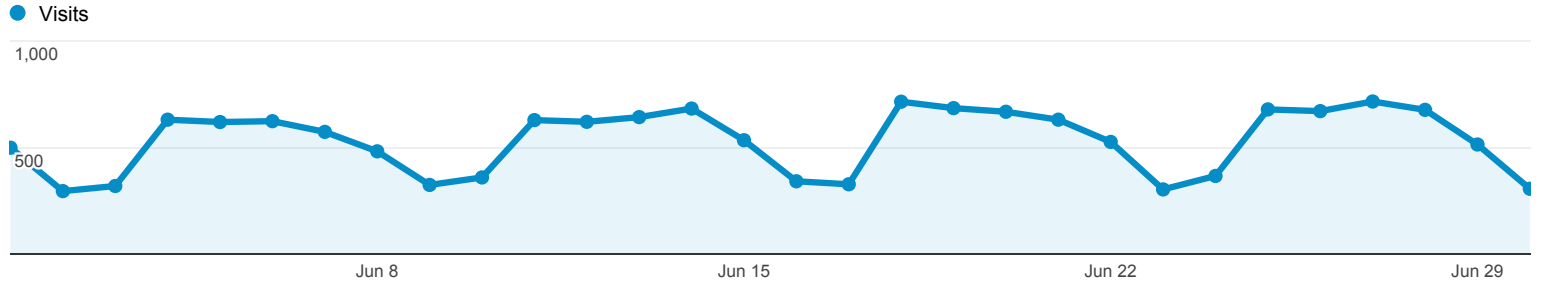
Source	Visits	% Visits
1. google	13,894	93.63%
2. yahoo	383	2.58%
3. bing	335	2.26%
4. babylon	55	0.37%
5. yandex	34	0.23%
6. conduit	29	0.20%
7. search-results	21	0.14%
8. ask	19	0.13%
9. avg	19	0.13%
10. aol	13	0.09%

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Audience Overview

% of visits: 100.00%

Overview



13,329 people visited this site

-  Visits: 15,955
-  Unique Visitors: 13,329
-  Pageviews: 31,643
-  Pages / Visit: 1.98
-  Avg. Visit Duration: 00:01:33
-  Bounce Rate: 60.92%
-  % New Visits: 77.71%



- **77.76% New Visitor**
12,407 Visits
- **22.24% Returning Visitor**
3,548 Visits

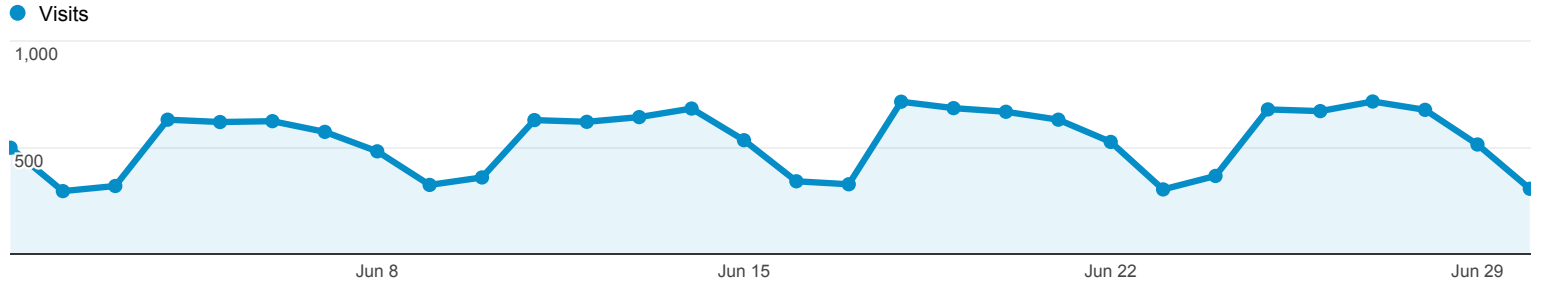
Language	Visits	% Visits
1. en-us	10,866	68.10%
2. zh-cn	681	4.27%
3. en-gb	592	3.71%
4. fr	488	3.06%
5. zh-tw	275	1.72%
6. ja	272	1.70%
7. ko	264	1.65%
8. es	240	1.50%
9. en	238	1.49%
10. ru	199	1.25%

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Traffic Sources Overview

% of visits: 100.00%

Overview



15,955 people visited this site



- 89.26% Search Traffic**
14,241 Visits
- 5.23% Referral Traffic**
834 Visits
- 5.52% Direct Traffic**
880 Visits

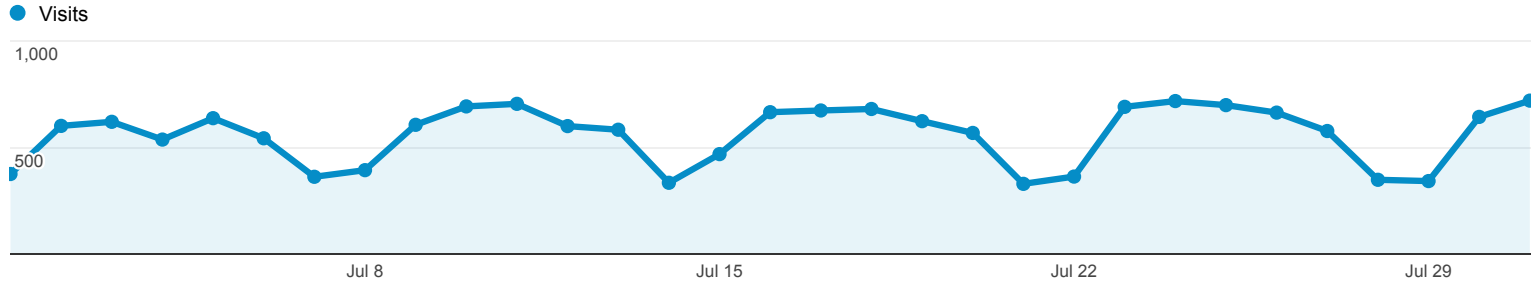
Source	Visits	% Visits
1. google	13,330	93.60%
2. yahoo	339	2.38%
3. bing	319	2.24%
4. yandex	68	0.48%
5. babylon	55	0.39%
6. search-results	25	0.18%
7. ask	23	0.16%
8. conduit	23	0.16%
9. avg	22	0.15%
10. aol	11	0.08%

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Audience Overview

% of visits: 100.00%

Overview



14,562 people visited this site

-  **Visits: 17,362**
-  **Unique Visitors: 14,562**
-  **Pageviews: 32,859**
-  **Pages / Visit: 1.89**
-  **Avg. Visit Duration: 00:01:36**
-  **Bounce Rate: 61.81%**
-  **% New Visits: 78.30%**



- **78.33% New Visitor**
13,600 Visits
- **21.67% Returning Visitor**
3,762 Visits

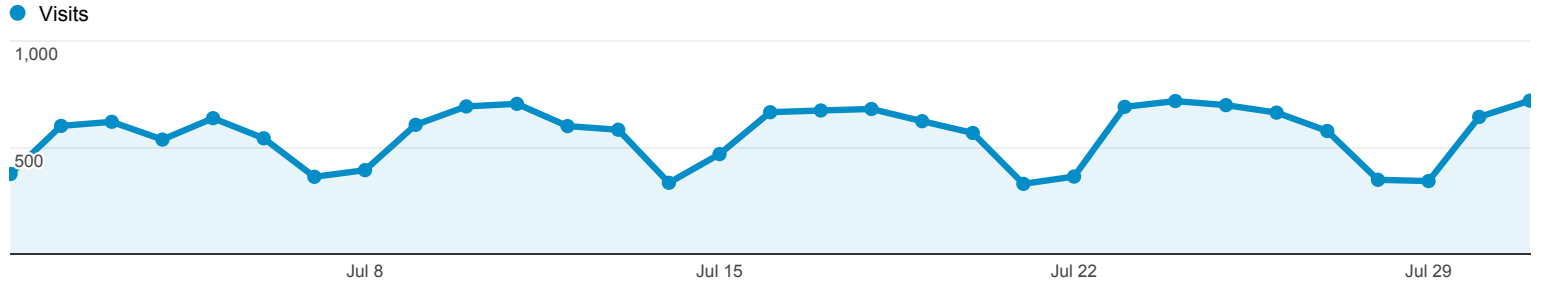
Language	Visits	% Visits
1. en-us	12,503	72.01%
2. zh-cn	647	3.73%
3. en-gb	639	3.68%
4. fr	406	2.34%
5. ko	284	1.64%
6. zh-tw	277	1.60%
7. en	270	1.56%
8. es	237	1.37%
9. de	214	1.23%
10. ja	192	1.11%

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Traffic Sources Overview

100.00% of visits

Overview



17,362 people visited this site



- 89.21% Search Traffic**
15,488 Visits
- 5.39% Referral Traffic**
936 Visits
- 5.40% Direct Traffic**
938 Visits

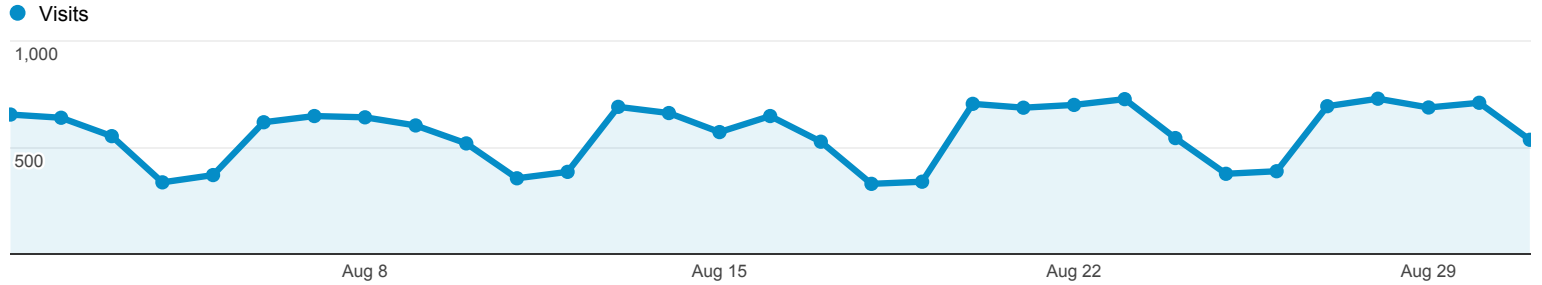
Source	Visits	% Visits
1. google	14,463	93.38%
2. yahoo	396	2.56%
3. bing	312	2.01%
4. babylon	76	0.49%
5. yandex	66	0.43%
6. avg	39	0.25%
7. ask	38	0.25%
8. conduit	37	0.24%
9. search-results	32	0.21%
10. aol	12	0.08%

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Audience Overview

% of visits: 100.00%

Overview



14,382 people visited this site

- Visits: 17,569
- Unique Visitors: 14,382
- Pageviews: 33,422
- Pages / Visit: 1.90
- Avg. Visit Duration: 00:01:32
- Bounce Rate: 62.66%
- % New Visits: 76.36%



- 76.44% New Visitor**
13,429 Visits
- 23.56% Returning Visitor**
4,140 Visits

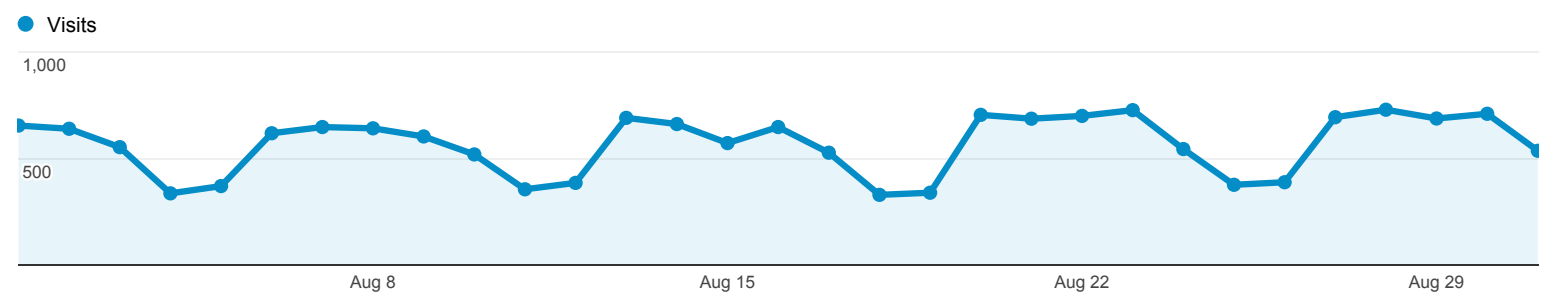
Language	Visits	% Visits
1. en-us	13,104	74.59%
2. zh-cn	641	3.65%
3. en-gb	630	3.59%
4. fr	335	1.91%
5. ko	287	1.63%
6. zh-tw	262	1.49%
7. en	248	1.41%
8. es	229	1.30%
9. ja	166	0.94%
10. pt-br	159	0.91%

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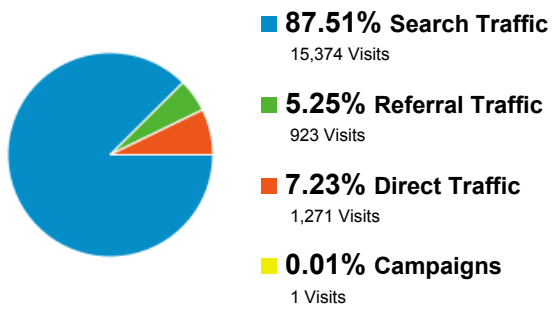
Traffic Sources Overview

% of visits: 100.00%

Overview



17,569 people visited this site



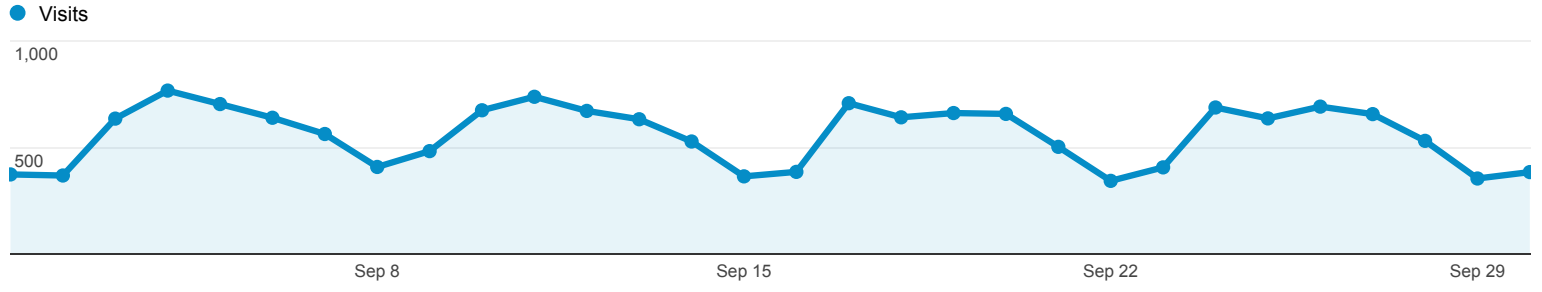
Source	Visits	% Visits
1. google	14,389	93.59%
2. yahoo	386	2.51%
3. bing	297	1.93%
4. babylon	58	0.38%
5. avg	49	0.32%
6. yandex	42	0.27%
7. conduit	37	0.24%
8. search-results	35	0.23%
9. ask	34	0.22%
10. aol	18	0.12%

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Audience Overview

% of visits: 100.00%

Overview



13,847 people visited this site

-  **Visits: 16,795**
-  **Unique Visitors: 13,847**
-  **Pageviews: 31,891**
-  **Pages / Visit: 1.90**
-  **Avg. Visit Duration: 00:01:31**
-  **Bounce Rate: 63.32%**
-  **% New Visits: 77.19%**



- **77.24% New Visitor**
12,973 Visits
- **22.76% Returning Visitor**
3,822 Visits

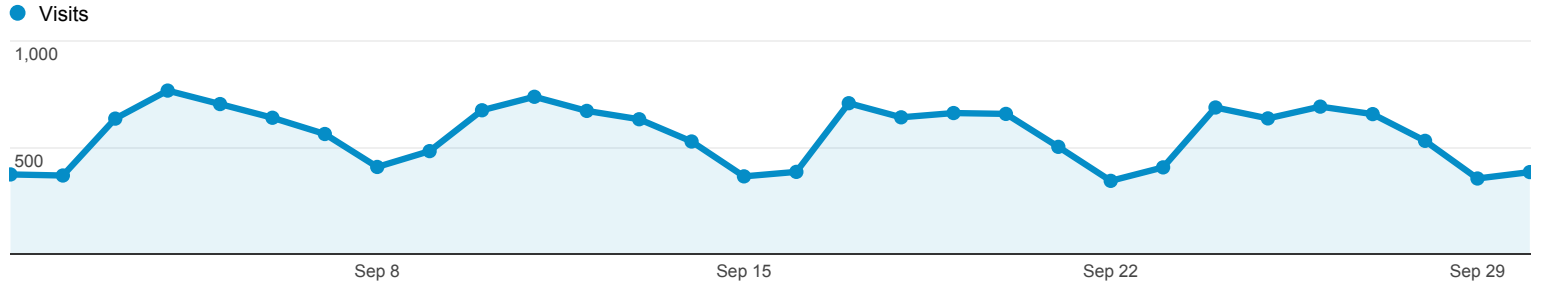
Language	Visits	% Visits
1. en-us	12,034	71.65%
2. zh-cn	672	4.00%
3. en-gb	540	3.22%
4. en	372	2.21%
5. fr	322	1.92%
6. ko	268	1.60%
7. es	265	1.58%
8. zh-tw	253	1.51%
9. ru	195	1.16%
10. ja	183	1.09%

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Traffic Sources Overview

% of visits: 100.00%

Overview



16,795 people visited this site



- 87.54% Search Traffic**
14,703 Visits
- 5.69% Referral Traffic**
955 Visits
- 6.77% Direct Traffic**
1,137 Visits

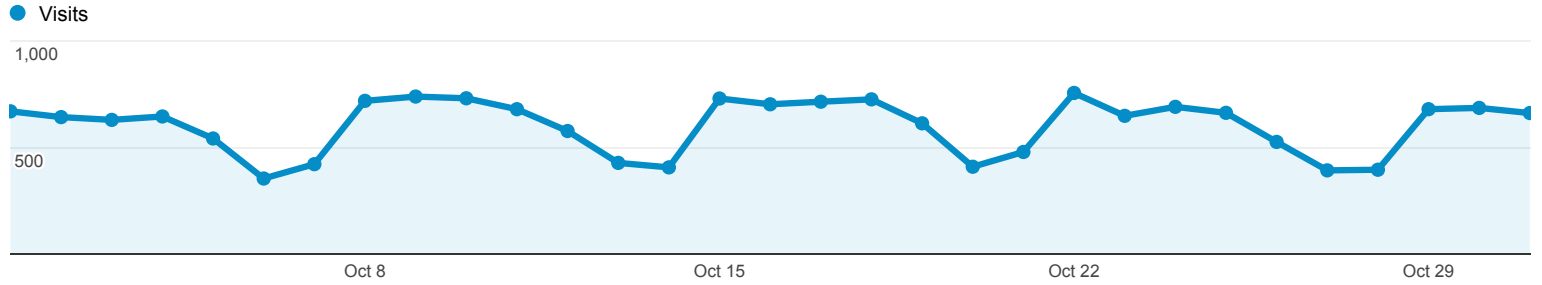
Source	Visits	% Visits
1. google	13,685	93.08%
2. yahoo	426	2.90%
3. bing	312	2.12%
4. babylon	75	0.51%
5. yandex	67	0.46%
6. search-results	43	0.29%
7. ask	26	0.18%
8. conduit	22	0.15%
9. avg	14	0.10%
10. aol	11	0.07%

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Audience Overview

% of visits: 100.00%

Overview



15,438 people visited this site

- Visits: 18,648
- Unique Visitors: 15,438
- Pageviews: 35,537
- Pages / Visit: 1.91
- Avg. Visit Duration: 00:01:33
- Bounce Rate: 63.01%
- % New Visits: 77.61%



77.64% New Visitor
14,479 Visits

22.36% Returning Visitor
4,169 Visits

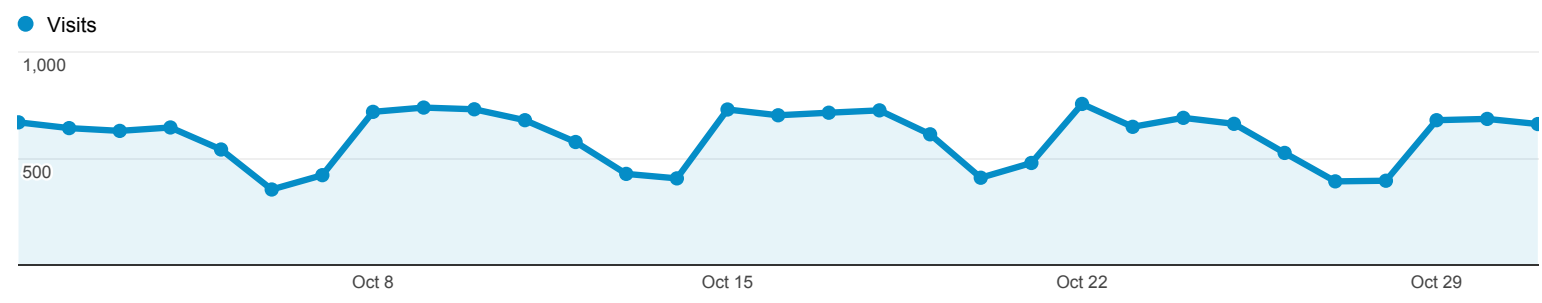
Language	Visits	% Visits
1. en-us	13,463	72.20%
2. zh-cn	686	3.68%
3. en-gb	622	3.34%
4. fr	400	2.15%
5. en	317	1.70%
6. es	315	1.69%
7. zh-tw	301	1.61%
8. ko	253	1.36%
9. ja	211	1.13%
10. ru	195	1.05%

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Traffic Sources Overview

% of visits: 100.00%

Overview



18,648 people visited this site



- **87.33% Search Traffic**
16,285 Visits
- **5.94% Referral Traffic**
1,107 Visits
- **6.74% Direct Traffic**
1,256 Visits

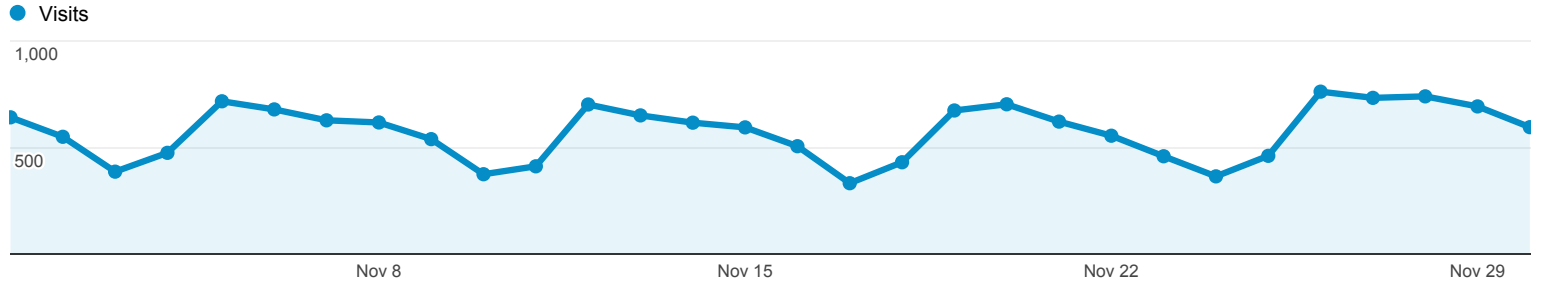
Source	Visits	% Visits
1. google	15,116	92.82%
2. yahoo	464	2.85%
3. bing	393	2.41%
4. yandex	84	0.52%
5. babylon	72	0.44%
6. search-results	33	0.20%
7. conduit	30	0.18%
8. ask	28	0.17%
9. aol	16	0.10%
10. avg	15	0.09%

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Audience Overview

% of visits: 100.00%

Overview



14,523 people visited this site

- Visits: 17,203
- Unique Visitors: 14,523
- Pageviews: 31,523
- Pages / Visit: 1.83
- Avg. Visit Duration: 00:01:19
- Bounce Rate: 63.05%
- % New Visits: 79.06%



- 79.10% New Visitor**
13,608 Visits
- 20.90% Returning Visitor**
3,595 Visits

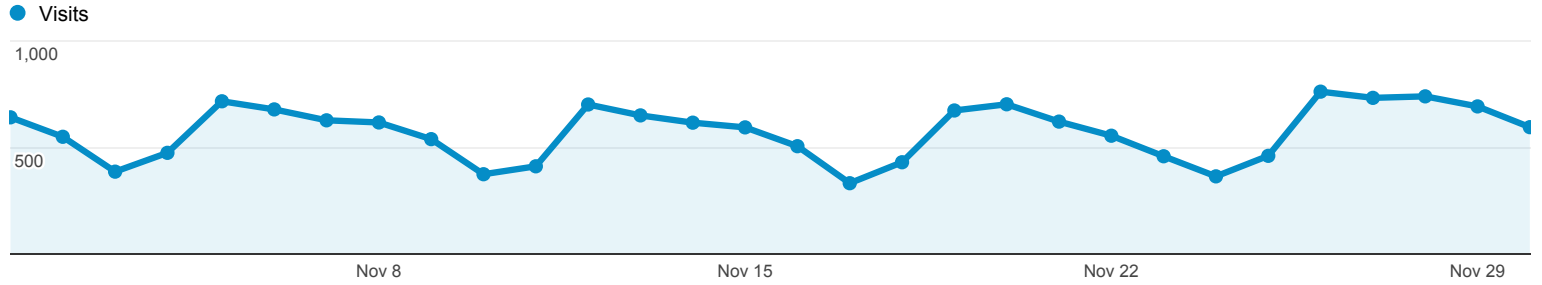
Language	Visits	% Visits
1. en-us	11,976	69.62%
2. zh-cn	633	3.68%
3. en-gb	571	3.32%
4. fr	446	2.59%
5. ko	324	1.88%
6. es	303	1.76%
7. zh-tw	275	1.60%
8. en	259	1.51%
9. ja	221	1.28%
10. ru	213	1.24%

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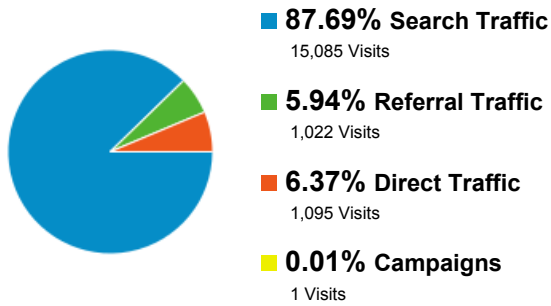
Traffic Sources Overview

% of visits: 100.00%

Overview



17,203 people visited this site



Source	Visits	% Visits
1. google	13,956	92.52%
2. yahoo	436	2.89%
3. bing	381	2.53%
4. yandex	78	0.52%
5. babylon	73	0.48%
6. ask	31	0.21%
7. search-results	30	0.20%
8. conduit	29	0.19%
9. baidu	20	0.13%
10. avg	16	0.11%

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