

12-31-2012

Scholars' Mine Annual Statistics Report for Jan. 1 2012 - Dec. 31 2012

Curtis Laws Wilson Library

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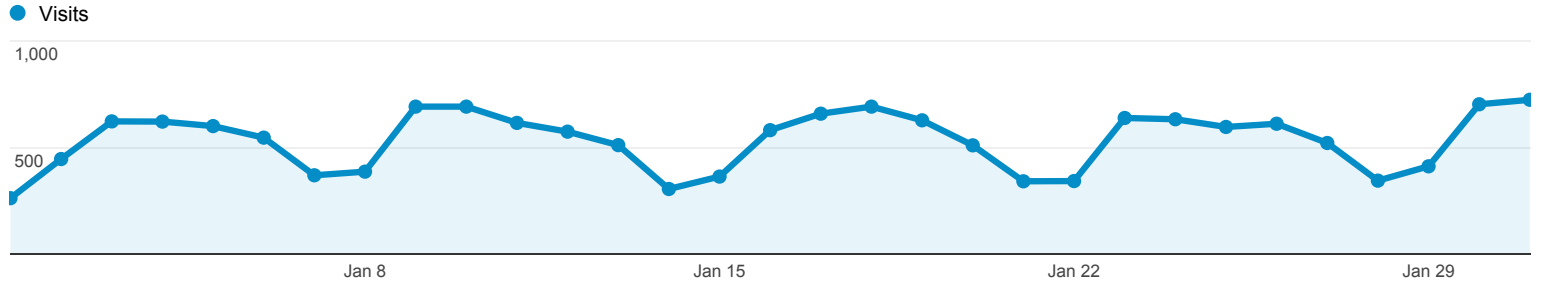
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Audience Overview

% of visits: 100.00%

Overview



13,082 people visited this site

- Visits: 16,539
- Unique Visitors: 13,082
- Pageviews: 31,190
- Pages / Visit: 1.89
- Avg. Visit Duration: 00:01:24
- Bounce Rate: 62.30%
- % New Visits: 73.81%



73.69% New Visitor
12,187 Visits

26.31% Returning Visitor
4,352 Visits

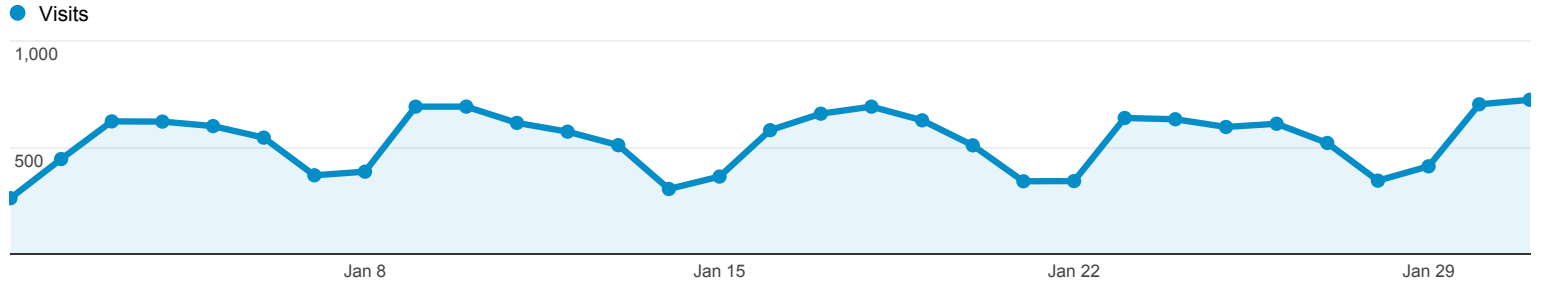
| Language | Visits | % Visits |
|----------|--------|----------|
| 1. en-us | 12,011 | 72.62% |
| 2. en-gb | 611 | 3.69% |
| 3. fr | 500 | 3.02% |
| 4. zh-cn | 468 | 2.83% |
| 5. ko | 280 | 1.69% |
| 6. es | 252 | 1.52% |
| 7. en | 247 | 1.49% |
| 8. zh-tw | 188 | 1.14% |
| 9. de | 180 | 1.09% |
| 10. ru | 176 | 1.06% |

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Traffic Sources Overview

% of visits: 100.00%

Overview



16,539 people visited this site



- **91.67% Search Traffic**
15,161 Visits
- **4.32% Referral Traffic**
715 Visits
- **4.00% Direct Traffic**
662 Visits
- **0.01% Campaigns**
1 Visits

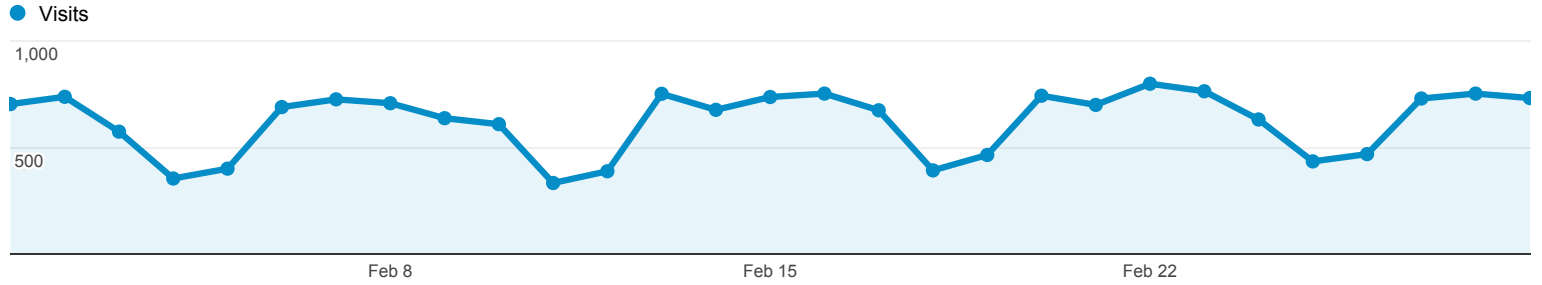
| Source | Visits | % Visits |
|----------------------------|--------|----------|
| 1. google | 12,947 | 85.40% |
| 2. search | 1,236 | 8.15% |
| 3. yahoo | 488 | 3.22% |
| 4. bing | 404 | 2.66% |
| 5. yandex | 34 | 0.22% |
| 6. ask | 26 | 0.17% |
| 7. aol | 13 | 0.09% |
| 8. babylon | 2 | 0.01% |
| 9. rambler | 2 | 0.01% |
| 10. seznam | 2 | 0.01% |

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Audience Overview

% of visits: 100.00%

Overview



14,665 people visited this site

-  Visits: 18,056
-  Unique Visitors: 14,665
-  Pageviews: 35,421
-  Pages / Visit: 1.96
-  Avg. Visit Duration: 00:01:32
-  Bounce Rate: 61.85%
-  % New Visits: 75.76%



75.64% New Visitor
13,657 Visits

24.36% Returning Visitor
4,399 Visits

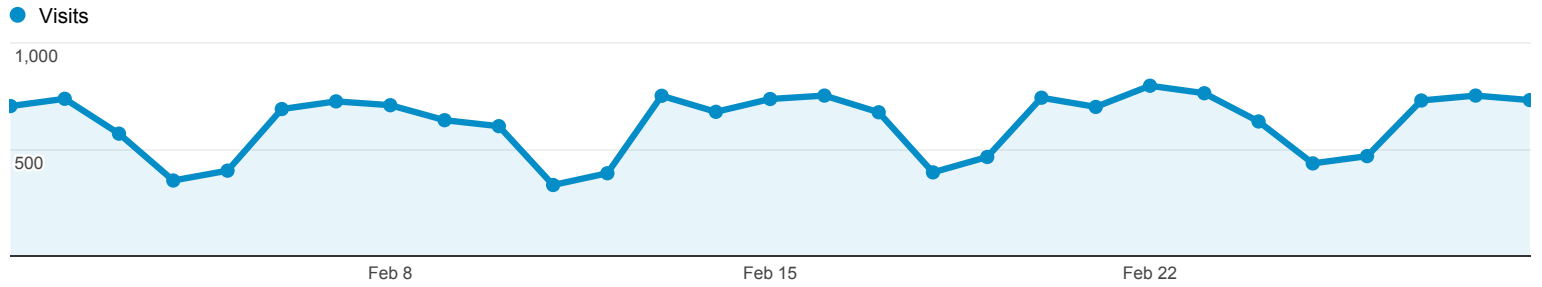
| Language | Visits | % Visits |
|----------|--------|----------|
| 1. en-us | 12,791 | 70.84% |
| 2. zh-cn | 767 | 4.25% |
| 3. en-gb | 629 | 3.48% |
| 4. fr | 528 | 2.92% |
| 5. en | 314 | 1.74% |
| 6. ko | 290 | 1.61% |
| 7. ru | 238 | 1.32% |
| 8. es | 223 | 1.24% |
| 9. zh-tw | 196 | 1.09% |
| 10. de | 181 | 1.00% |

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Traffic Sources Overview

% of visits: 100.00%

Overview



18,056 people visited this site



- **85.17% Search Traffic**
15,378 Visits
- **8.41% Referral Traffic**
1,519 Visits
- **6.41% Direct Traffic**
1,157 Visits
- **0.01% Campaigns**
2 Visits

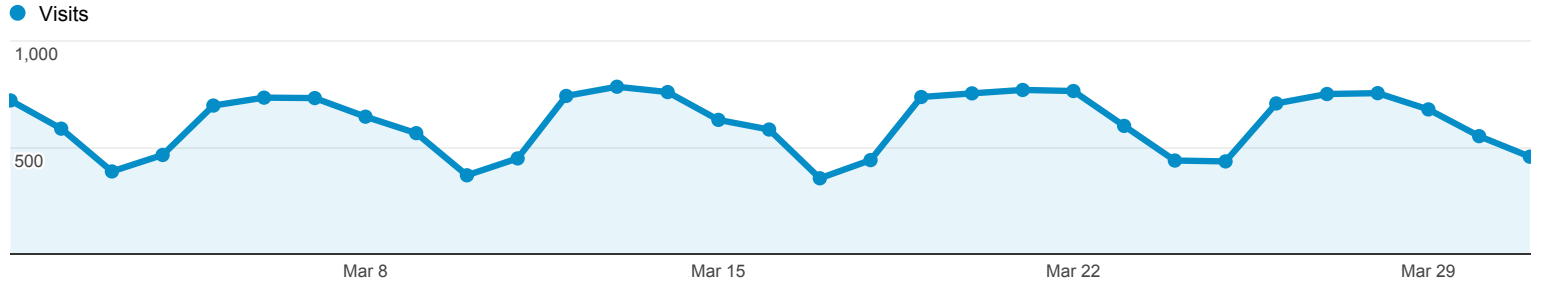
| Source | Visits | % Visits |
|-----------------------------------|--------|----------|
| 1. google | 14,265 | 92.76% |
| 2. yahoo | 409 | 2.66% |
| 3. bing | 363 | 2.36% |
| 4. search | 103 | 0.67% |
| 5. babylon | 54 | 0.35% |
| 6. yandex | 42 | 0.27% |
| 7. search-results | 37 | 0.24% |
| 8. conduit | 30 | 0.20% |
| 9. ask | 29 | 0.19% |
| 10. avg | 15 | 0.10% |

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Audience Overview

% of visits: 100.00%

Overview



15,895 people visited this site

-  **Visits: 19,040**
-  **Unique Visitors: 15,895**
-  **Pageviews: 35,747**
-  **Pages / Visit: 1.88**
-  **Avg. Visit Duration: 00:01:23**
-  **Bounce Rate: 61.69%**
-  **% New Visits: 77.97%**



78.04% New Visitor
14,859 Visits

21.96% Returning Visitor
4,181 Visits

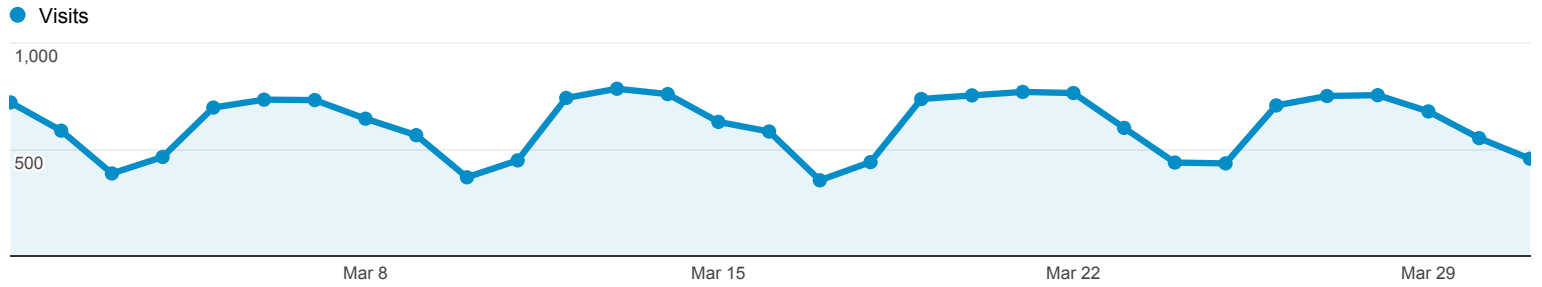
| Language | Visits | % Visits |
|-----------|--------|----------|
| 1. en-us | 13,152 | 69.08% |
| 2. zh-cn | 986 | 5.18% |
| 3. en-gb | 757 | 3.98% |
| 4. fr | 505 | 2.65% |
| 5. en | 325 | 1.71% |
| 6. ko | 316 | 1.66% |
| 7. zh-tw | 262 | 1.38% |
| 8. es | 236 | 1.24% |
| 9. ru | 230 | 1.21% |
| 10. de-de | 216 | 1.13% |

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Traffic Sources Overview

% of visits: 100.00%

Overview



19,040 people visited this site



- **87.31% Search Traffic**
16,624 Visits
- **7.47% Referral Traffic**
1,422 Visits
- **5.20% Direct Traffic**
991 Visits
- **0.02% Campaigns**
3 Visits

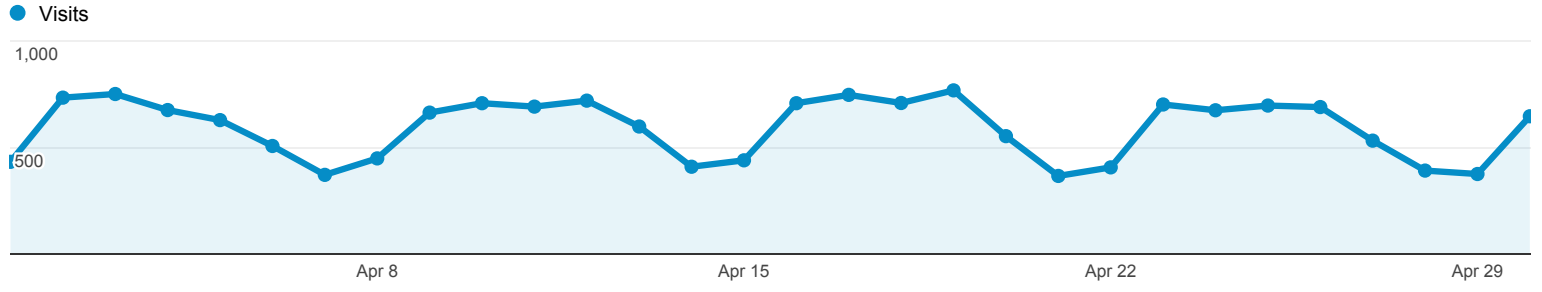
| Source | Visits | % Visits |
|-----------------------------------|--------|----------|
| 1. google | 15,670 | 94.26% |
| 2. yahoo | 391 | 2.35% |
| 3. bing | 326 | 1.96% |
| 4. babylon | 48 | 0.29% |
| 5. yandex | 36 | 0.22% |
| 6. ask | 29 | 0.17% |
| 7. conduit | 28 | 0.17% |
| 8. search-results | 28 | 0.17% |
| 9. avg | 24 | 0.14% |
| 10. search | 18 | 0.11% |

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Audience Overview

% of visits: 100.00%

Overview



14,675 people visited this site

- Visits: 17,736
- Unique Visitors: 14,675
- Pageviews: 33,382
- Pages / Visit: 1.88
- Avg. Visit Duration: 00:01:26
- Bounce Rate: 62.86%
- % New Visits: 76.90%



- 76.96% New Visitor**
13,649 Visits
- 23.04% Returning Visitor**
4,087 Visits

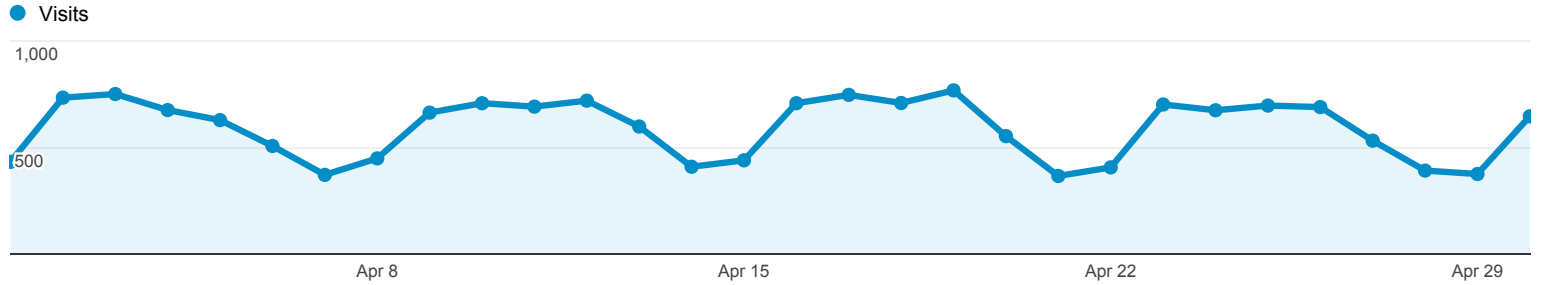
| Language | Visits | % Visits |
|----------|--------|----------|
| 1. en-us | 12,161 | 68.57% |
| 2. zh-cn | 889 | 5.01% |
| 3. en-gb | 663 | 3.74% |
| 4. fr | 571 | 3.22% |
| 5. ko | 311 | 1.75% |
| 6. en | 294 | 1.66% |
| 7. zh-tw | 264 | 1.49% |
| 8. ru | 251 | 1.42% |
| 9. es | 212 | 1.20% |
| 10. ja | 191 | 1.08% |

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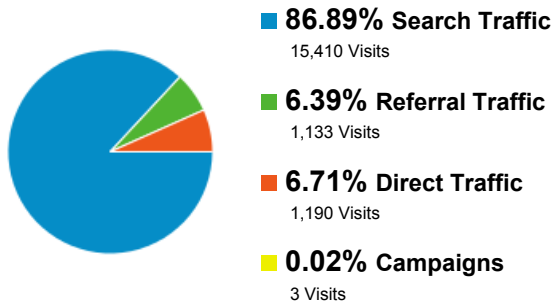
Traffic Sources Overview

% of visits: 100.00%

Overview



17,736 people visited this site



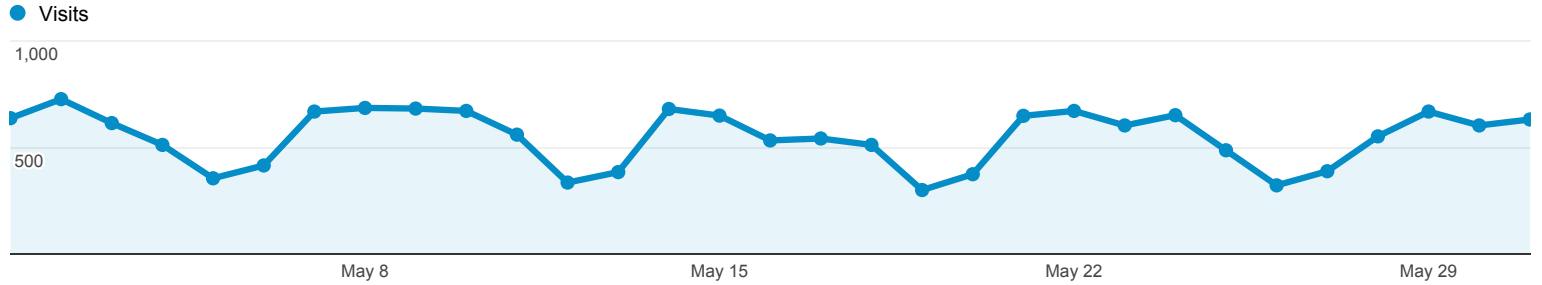
| Source | Visits | % Visits |
|-----------------------------------|--------|----------|
| 1. google | 14,444 | 93.73% |
| 2. yahoo | 351 | 2.28% |
| 3. bing | 322 | 2.09% |
| 4. yandex | 76 | 0.49% |
| 5. babylon | 52 | 0.34% |
| 6. conduit | 45 | 0.29% |
| 7. ask | 29 | 0.19% |
| 8. search-results | 20 | 0.13% |
| 9. avg | 19 | 0.12% |
| 10. aol | 18 | 0.12% |

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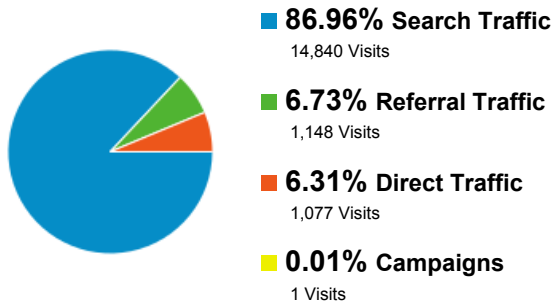
Traffic Sources Overview

% of visits: 100.00%

Overview



17,066 people visited this site



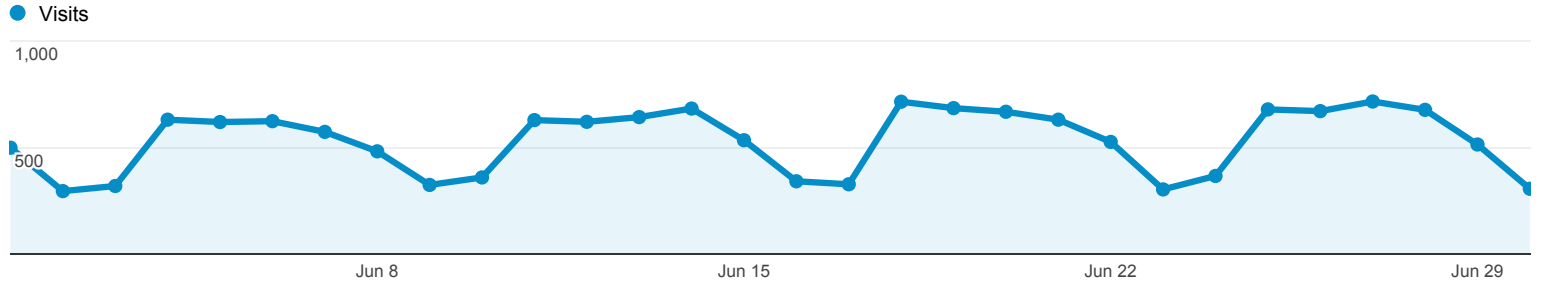
| Source | Visits | % Visits |
|-------------------|--------|----------|
| 1. google | 13,894 | 93.63% |
| 2. yahoo | 383 | 2.58% |
| 3. bing | 335 | 2.26% |
| 4. babylon | 55 | 0.37% |
| 5. yandex | 34 | 0.23% |
| 6. conduit | 29 | 0.20% |
| 7. search-results | 21 | 0.14% |
| 8. ask | 19 | 0.13% |
| 9. avg | 19 | 0.13% |
| 10. aol | 13 | 0.09% |

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Audience Overview

100.00% of visits

Overview



13,329 people visited this site

- Visits: 15,955
- Unique Visitors: 13,329
- Pageviews: 31,643
- Pages / Visit: 1.98
- Avg. Visit Duration: 00:01:33
- Bounce Rate: 60.92%
- % New Visits: 77.71%



- 77.76% New Visitor**
12,407 Visits
- 22.24% Returning Visitor**
3,548 Visits

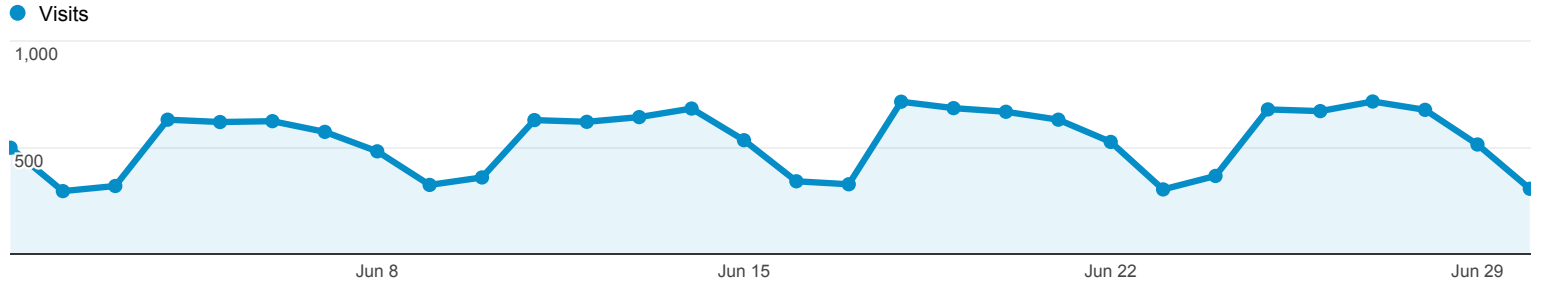
| Language | Visits | % Visits |
|----------|--------|----------|
| 1. en-us | 10,866 | 68.10% |
| 2. zh-cn | 681 | 4.27% |
| 3. en-gb | 592 | 3.71% |
| 4. fr | 488 | 3.06% |
| 5. zh-tw | 275 | 1.72% |
| 6. ja | 272 | 1.70% |
| 7. ko | 264 | 1.65% |
| 8. es | 240 | 1.50% |
| 9. en | 238 | 1.49% |
| 10. ru | 199 | 1.25% |

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Traffic Sources Overview

● % of visits: 100.00%

Overview



15,955 people visited this site



- **89.26% Search Traffic**
14,241 Visits
- **5.23% Referral Traffic**
834 Visits
- **5.52% Direct Traffic**
880 Visits

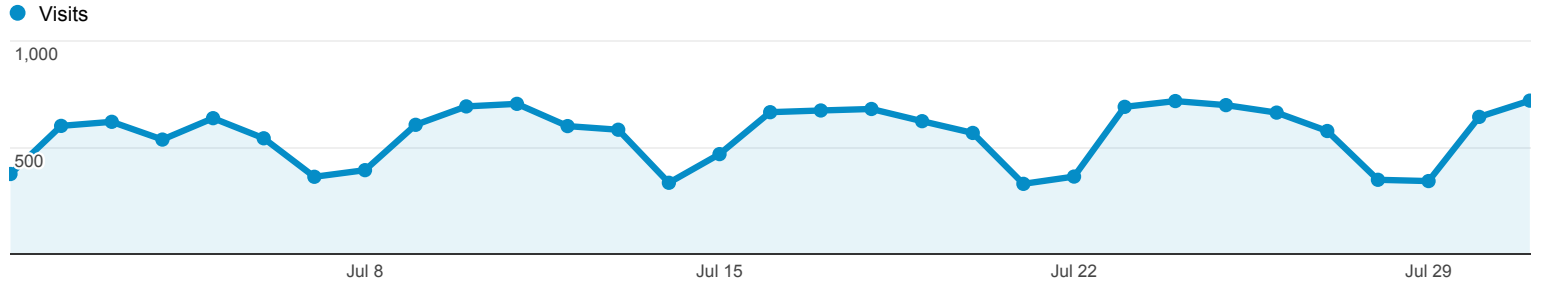
| Source | Visits | % Visits |
|-------------------|--------|----------|
| 1. google | 13,330 | 93.60% |
| 2. yahoo | 339 | 2.38% |
| 3. bing | 319 | 2.24% |
| 4. yandex | 68 | 0.48% |
| 5. babylon | 55 | 0.39% |
| 6. search-results | 25 | 0.18% |
| 7. ask | 23 | 0.16% |
| 8. conduit | 23 | 0.16% |
| 9. avg | 22 | 0.15% |
| 10. aol | 11 | 0.08% |

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Audience Overview

% of visits: 100.00%

Overview



14,562 people visited this site

-  Visits: 17,362
-  Unique Visitors: 14,562
-  Pageviews: 32,859
-  Pages / Visit: 1.89
-  Avg. Visit Duration: 00:01:36
-  Bounce Rate: 61.81%
-  % New Visits: 78.30%



- **78.33% New Visitor**
13,600 Visits
- **21.67% Returning Visitor**
3,762 Visits

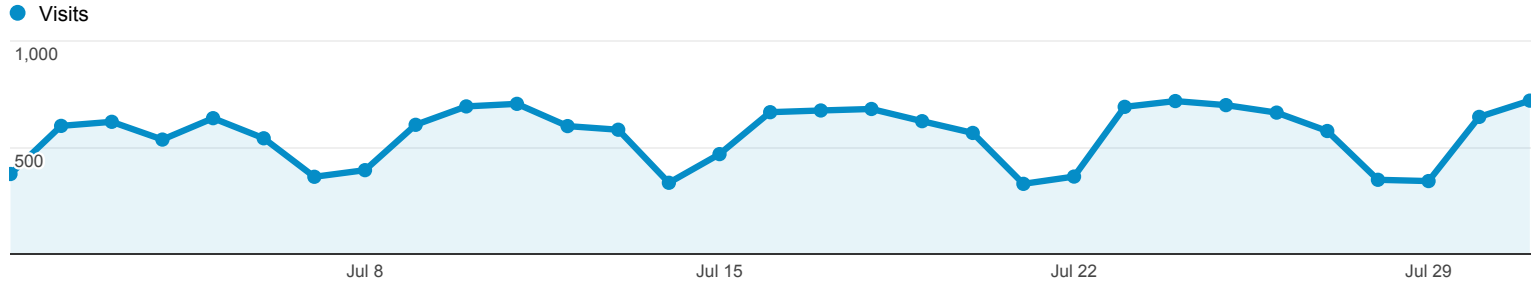
| Language | Visits | % Visits |
|----------|--------|----------|
| 1. en-us | 12,503 | 72.01% |
| 2. zh-cn | 647 | 3.73% |
| 3. en-gb | 639 | 3.68% |
| 4. fr | 406 | 2.34% |
| 5. ko | 284 | 1.64% |
| 6. zh-tw | 277 | 1.60% |
| 7. en | 270 | 1.56% |
| 8. es | 237 | 1.37% |
| 9. de | 214 | 1.23% |
| 10. ja | 192 | 1.11% |

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Traffic Sources Overview

% of visits: 100.00%

Overview



17,362 people visited this site



- **89.21% Search Traffic**
15,488 Visits
- **5.39% Referral Traffic**
936 Visits
- **5.40% Direct Traffic**
938 Visits

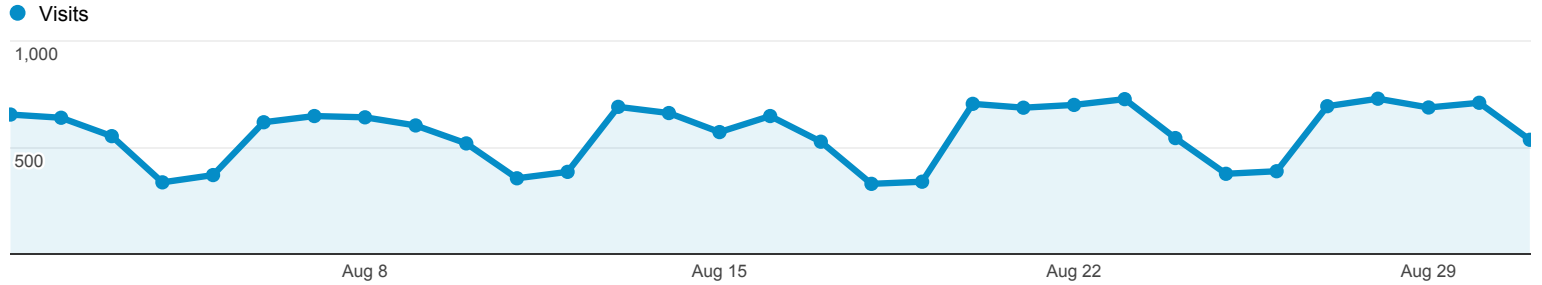
| Source | Visits | % Visits |
|-----------------------------------|--------|----------|
| 1. google | 14,463 | 83.38% |
| 2. yahoo | 396 | 2.28% |
| 3. bing | 312 | 1.80% |
| 4. babylon | 76 | 0.44% |
| 5. yandex | 66 | 0.38% |
| 6. avg | 39 | 0.22% |
| 7. ask | 38 | 0.22% |
| 8. conduit | 37 | 0.21% |
| 9. search-results | 32 | 0.18% |
| 10. aol | 12 | 0.07% |

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Audience Overview

% of visits: 100.00%

Overview



14,382 people visited this site

- Visits: 17,569
- Unique Visitors: 14,382
- Pageviews: 33,422
- Pages / Visit: 1.90
- Avg. Visit Duration: 00:01:32
- Bounce Rate: 62.66%
- % New Visits: 76.36%



- 76.44% New Visitor**
13,429 Visits
- 23.56% Returning Visitor**
4,140 Visits

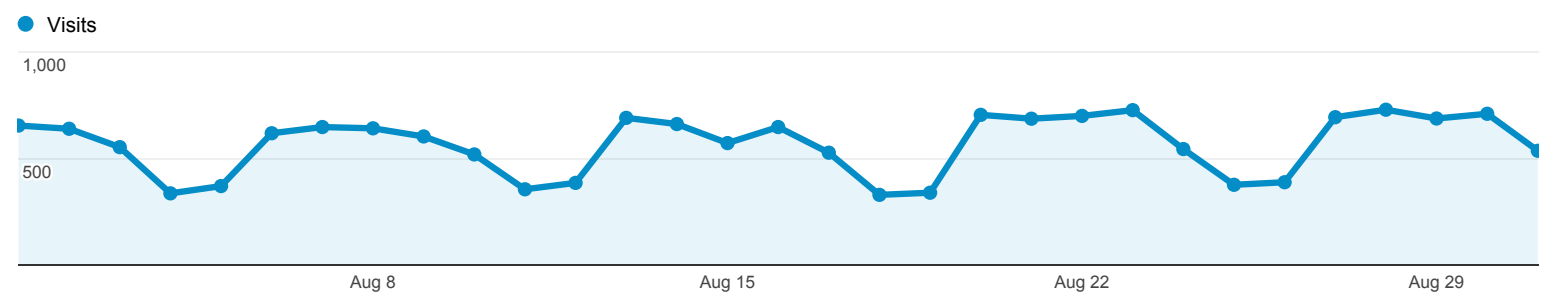
| Language | Visits | % Visits |
|-----------|--------|----------|
| 1. en-us | 13,104 | 74.59% |
| 2. zh-cn | 641 | 3.65% |
| 3. en-gb | 630 | 3.59% |
| 4. fr | 335 | 1.91% |
| 5. ko | 287 | 1.63% |
| 6. zh-tw | 262 | 1.49% |
| 7. en | 248 | 1.41% |
| 8. es | 229 | 1.30% |
| 9. ja | 166 | 0.94% |
| 10. pt-br | 159 | 0.91% |

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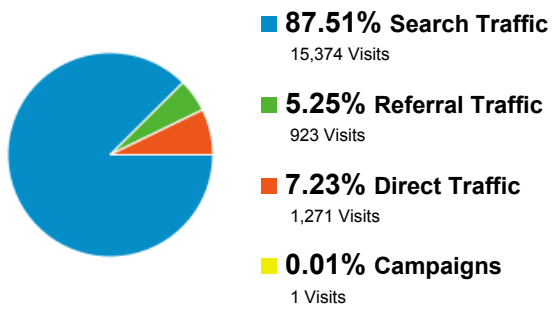
Traffic Sources Overview

% of visits: 100.00%

Overview



17,569 people visited this site



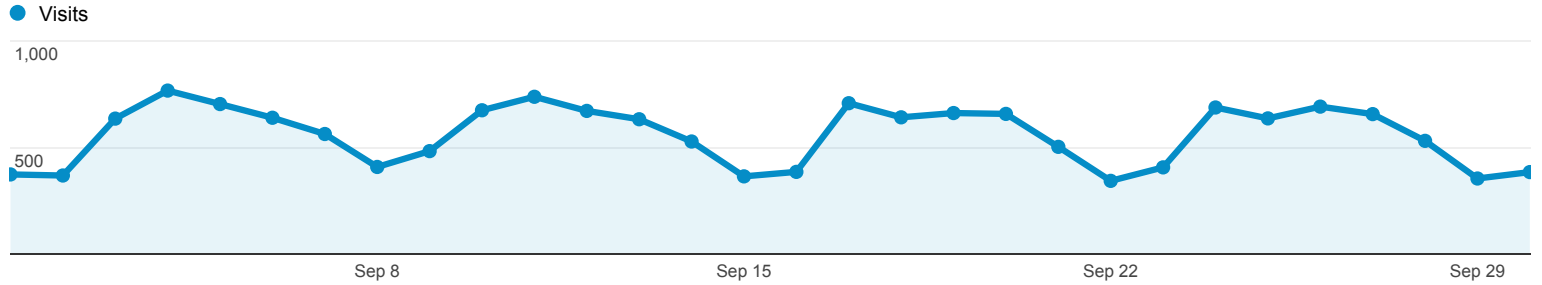
| Source | Visits | % Visits |
|-------------------|--------|----------|
| 1. google | 14,389 | 93.59% |
| 2. yahoo | 386 | 2.51% |
| 3. bing | 297 | 1.93% |
| 4. babylon | 58 | 0.38% |
| 5. avg | 49 | 0.32% |
| 6. yandex | 42 | 0.27% |
| 7. conduit | 37 | 0.24% |
| 8. search-results | 35 | 0.23% |
| 9. ask | 34 | 0.22% |
| 10. aol | 18 | 0.12% |

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Audience Overview

% of visits: 100.00%

Overview



13,847 people visited this site

-  **Visits: 16,795**
-  **Unique Visitors: 13,847**
-  **Pageviews: 31,891**
-  **Pages / Visit: 1.90**
-  **Avg. Visit Duration: 00:01:31**
-  **Bounce Rate: 63.32%**
-  **% New Visits: 77.19%**



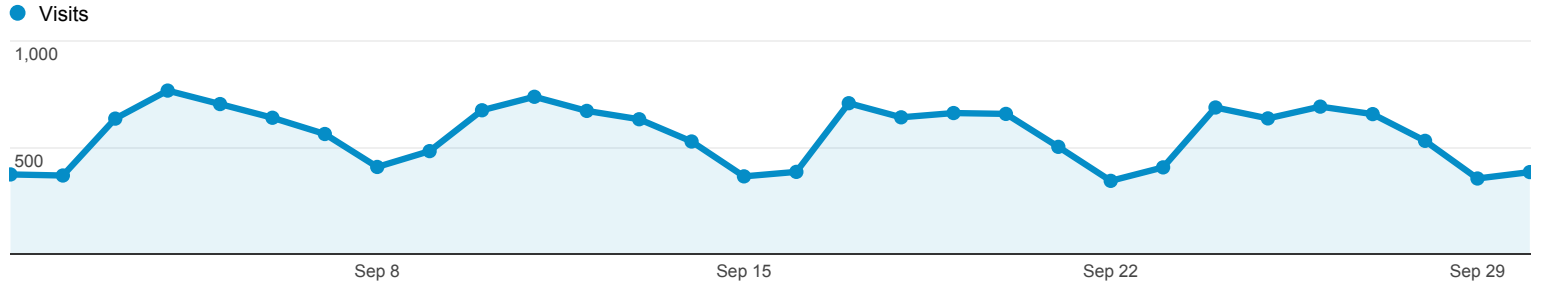
| Language | Visits | % Visits |
|----------|--------|----------|
| 1. en-us | 12,034 | 71.65% |
| 2. zh-cn | 672 | 4.00% |
| 3. en-gb | 540 | 3.22% |
| 4. en | 372 | 2.21% |
| 5. fr | 322 | 1.92% |
| 6. ko | 268 | 1.60% |
| 7. es | 265 | 1.58% |
| 8. zh-tw | 253 | 1.51% |
| 9. ru | 195 | 1.16% |
| 10. ja | 183 | 1.09% |

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Traffic Sources Overview

% of visits: 100.00%

Overview



16,795 people visited this site



- **87.54% Search Traffic**
14,703 Visits
- **5.69% Referral Traffic**
955 Visits
- **6.77% Direct Traffic**
1,137 Visits

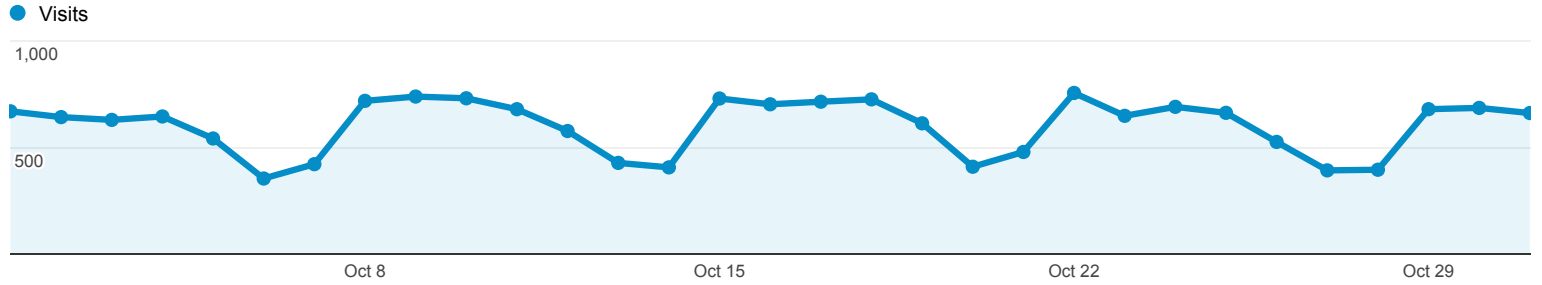
| Source | Visits | % Visits |
|-------------------|--------|----------|
| 1. google | 13,685 | 93.08% |
| 2. yahoo | 426 | 2.90% |
| 3. bing | 312 | 2.12% |
| 4. babylon | 75 | 0.51% |
| 5. yandex | 67 | 0.46% |
| 6. search-results | 43 | 0.29% |
| 7. ask | 26 | 0.18% |
| 8. conduit | 22 | 0.15% |
| 9. avg | 14 | 0.10% |
| 10. aol | 11 | 0.07% |

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Audience Overview

% of visits: 100.00%

Overview



15,438 people visited this site

- Visits: 18,648
- Unique Visitors: 15,438
- Pageviews: 35,537
- Pages / Visit: 1.91
- Avg. Visit Duration: 00:01:33
- Bounce Rate: 63.01%
- % New Visits: 77.61%



- 77.64% New Visitor**
14,479 Visits
- 22.36% Returning Visitor**
4,169 Visits

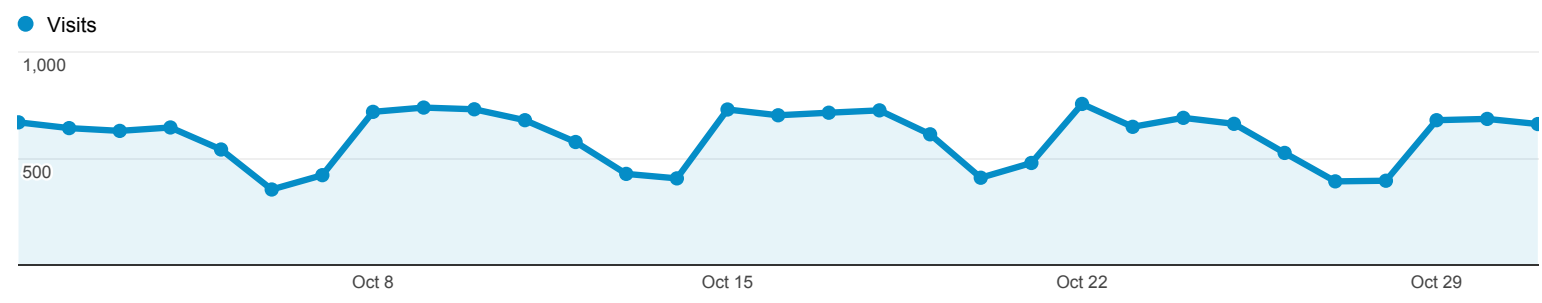
| Language | Visits | % Visits |
|----------|--------|----------|
| 1. en-us | 13,463 | 72.20% |
| 2. zh-cn | 686 | 3.68% |
| 3. en-gb | 622 | 3.34% |
| 4. fr | 400 | 2.15% |
| 5. en | 317 | 1.70% |
| 6. es | 315 | 1.69% |
| 7. zh-tw | 301 | 1.61% |
| 8. ko | 253 | 1.36% |
| 9. ja | 211 | 1.13% |
| 10. ru | 195 | 1.05% |

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Traffic Sources Overview

% of visits: 100.00%

Overview



18,648 people visited this site



- 87.33% Search Traffic**
16,285 Visits
- 5.94% Referral Traffic**
1,107 Visits
- 6.74% Direct Traffic**
1,256 Visits

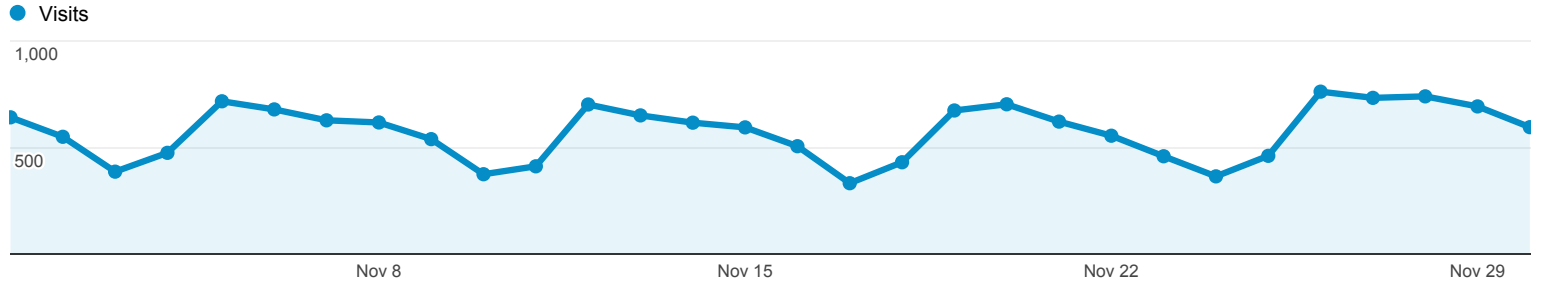
| Source | Visits | % Visits |
|-------------------|--------|----------|
| 1. google | 15,116 | 92.82% |
| 2. yahoo | 464 | 2.85% |
| 3. bing | 393 | 2.41% |
| 4. yandex | 84 | 0.52% |
| 5. babylon | 72 | 0.44% |
| 6. search-results | 33 | 0.20% |
| 7. conduit | 30 | 0.18% |
| 8. ask | 28 | 0.17% |
| 9. aol | 16 | 0.10% |
| 10. avg | 15 | 0.09% |

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Audience Overview

% of visits: 100.00%

Overview



14,523 people visited this site

- Visits: 17,203
- Unique Visitors: 14,523
- Pageviews: 31,523
- Pages / Visit: 1.83
- Avg. Visit Duration: 00:01:19
- Bounce Rate: 63.05%
- % New Visits: 79.06%



- 79.10% New Visitor**
13,608 Visits
- 20.90% Returning Visitor**
3,595 Visits

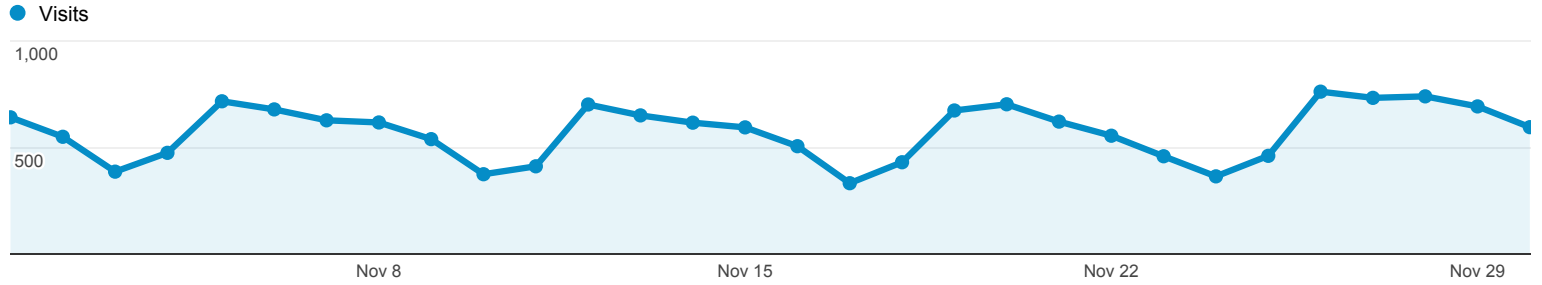
| Language | Visits | % Visits |
|----------|--------|----------|
| 1. en-us | 11,976 | 69.62% |
| 2. zh-cn | 633 | 3.68% |
| 3. en-gb | 571 | 3.32% |
| 4. fr | 446 | 2.59% |
| 5. ko | 324 | 1.88% |
| 6. es | 303 | 1.76% |
| 7. zh-tw | 275 | 1.60% |
| 8. en | 259 | 1.51% |
| 9. ja | 221 | 1.28% |
| 10. ru | 213 | 1.24% |

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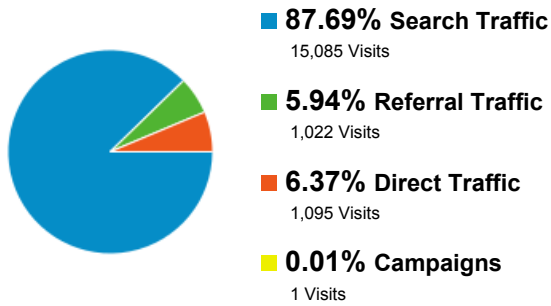
Traffic Sources Overview

% of visits: 100.00%

Overview



17,203 people visited this site



| Source | Visits | % Visits |
|-------------------|--------|----------|
| 1. google | 13,956 | 92.52% |
| 2. yahoo | 436 | 2.89% |
| 3. bing | 381 | 2.53% |
| 4. yandex | 78 | 0.52% |
| 5. babylon | 73 | 0.48% |
| 6. ask | 31 | 0.21% |
| 7. search-results | 30 | 0.20% |
| 8. conduit | 29 | 0.19% |
| 9. baidu | 20 | 0.13% |
| 10. avg | 16 | 0.11% |

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