



12-31-2012

Scholars' Mine Annual Statistics Report for Jan. 1 2012 - Dec. 31 2012

Curtis Laws Wilson Library

Follow this and additional works at: http://scholarsmine.mst.edu/sm_stats

Recommended Citation

Curtis Laws Wilson Library, "Scholars' Mine Annual Statistics Report for Jan. 1 2012 - Dec. 31 2012" (2012). *Scholars' Mine Statistics*.
1.
http://scholarsmine.mst.edu/sm_stats/1



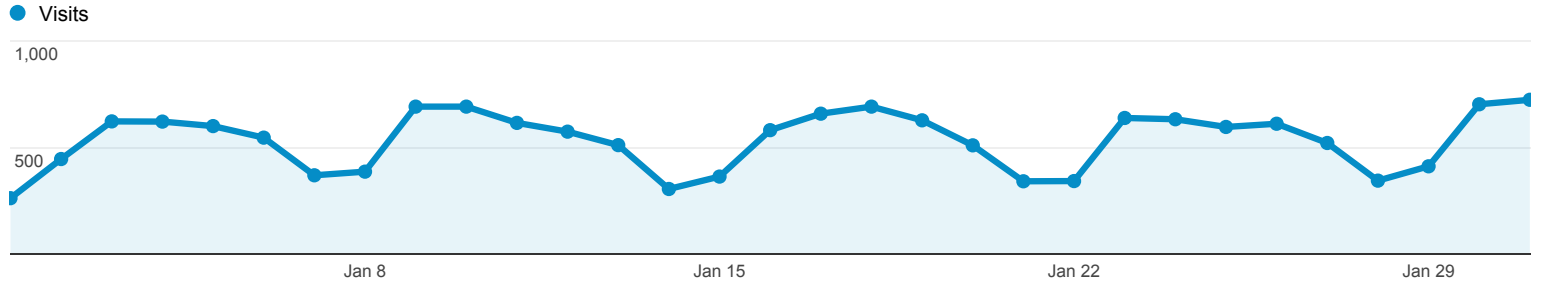
This work is licensed under a [Creative Commons Attribution-Noncommercial-Share Alike 4.0 License](https://creativecommons.org/licenses/by-nc-sa/4.0/).

This Data - Numeric is brought to you for free and open access by Scholars' Mine. It has been accepted for inclusion in Scholars' Mine Statistics by an authorized administrator of Scholars' Mine. This work is protected by U. S. Copyright Law. Unauthorized use including reproduction for redistribution requires the permission of the copyright holder. For more information, please contact scholarsmine@mst.edu.

Audience Overview

% of visits: 100.00%

Overview



13,082 people visited this site

- Visits: 16,539
- Unique Visitors: 13,082
- Pageviews: 31,190
- Pages / Visit: 1.89
- Avg. Visit Duration: 00:01:24
- Bounce Rate: 62.30%
- % New Visits: 73.81%



73.69% New Visitor
12,187 Visits

26.31% Returning Visitor
4,352 Visits

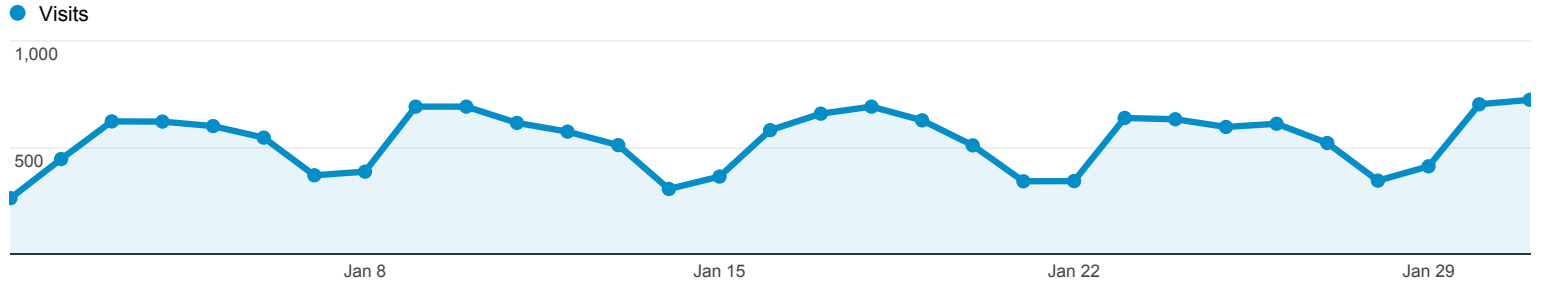
Language	Visits	% Visits
1. en-us	12,011	72.62%
2. en-gb	611	3.69%
3. fr	500	3.02%
4. zh-cn	468	2.83%
5. ko	280	1.69%
6. es	252	1.52%
7. en	247	1.49%
8. zh-tw	188	1.14%
9. de	180	1.09%
10. ru	176	1.06%

[view full report](#)

Traffic Sources Overview

% of visits: 100.00%

Overview



16,539 people visited this site



- **91.67% Search Traffic**
15,161 Visits
- **4.32% Referral Traffic**
715 Visits
- **4.00% Direct Traffic**
662 Visits
- **0.01% Campaigns**
1 Visits

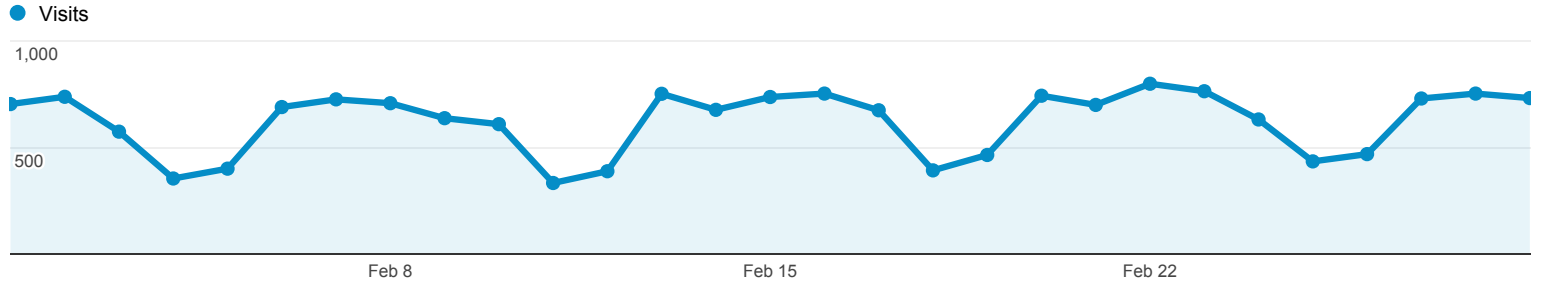
Source	Visits	% Visits
1. google	12,947	85.40%
2. search	1,236	8.15%
3. yahoo	488	3.22%
4. bing	404	2.66%
5. yandex	34	0.22%
6. ask	26	0.17%
7. aol	13	0.09%
8. babylon	2	0.01%
9. rambler	2	0.01%
10. seznam	2	0.01%

[view full report](#)

Audience Overview

% of visits: 100.00%

Overview



14,665 people visited this site

- Visits: 18,056
- Unique Visitors: 14,665
- Pageviews: 35,421
- Pages / Visit: 1.96
- Avg. Visit Duration: 00:01:32
- Bounce Rate: 61.85%
- % New Visits: 75.76%



75.64% New Visitor
13,657 Visits

24.36% Returning Visitor
4,399 Visits

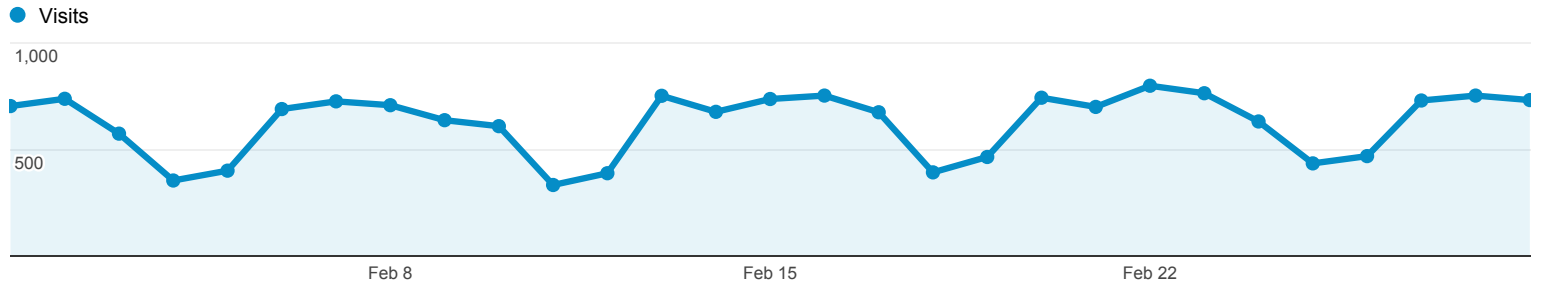
Language	Visits	% Visits
1. en-us	12,791	70.84%
2. zh-cn	767	4.25%
3. en-gb	629	3.48%
4. fr	528	2.92%
5. en	314	1.74%
6. ko	290	1.61%
7. ru	238	1.32%
8. es	223	1.24%
9. zh-tw	196	1.09%
10. de	181	1.00%

[view full report](#)

Traffic Sources Overview

● % of visits: 100.00%

Overview



18,056 people visited this site



- **85.17% Search Traffic**
15,378 Visits
- **8.41% Referral Traffic**
1,519 Visits
- **6.41% Direct Traffic**
1,157 Visits
- **0.01% Campaigns**
2 Visits

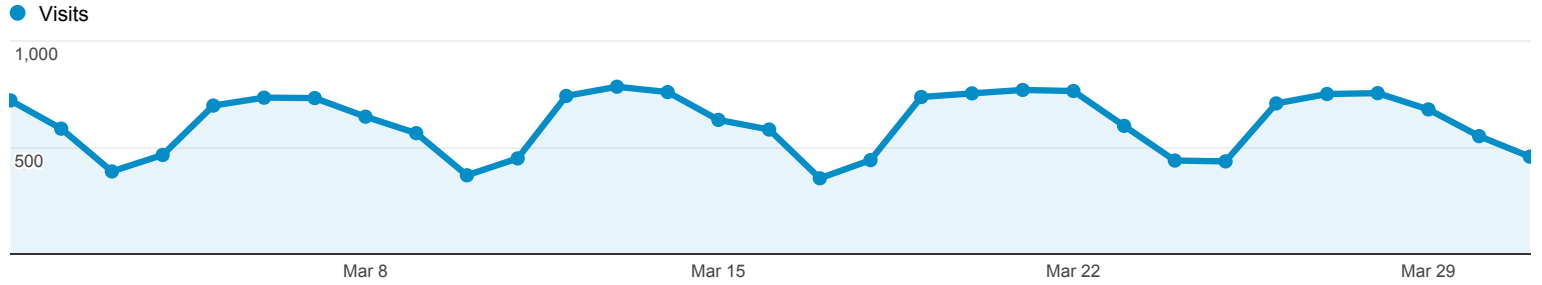
Source	Visits	% Visits
1. google	14,265	92.76%
2. yahoo	409	2.66%
3. bing	363	2.36%
4. search	103	0.67%
5. babylon	54	0.35%
6. yandex	42	0.27%
7. search-results	37	0.24%
8. conduit	30	0.20%
9. ask	29	0.19%
10. avg	15	0.10%

[view full report](#)


Audience Overview

% of visits: 100.00%



Overview



15,895 people visited this site

-  **Visits: 19,040**
-  **Unique Visitors: 15,895**
-  **Pageviews: 35,747**
-  **Pages / Visit: 1.88**
-  **Avg. Visit Duration: 00:01:23**
-  **Bounce Rate: 61.69%**
-  **% New Visits: 77.97%**



-  **78.04% New Visitor**
14,859 Visits
-  **21.96% Returning Visitor**
4,181 Visits

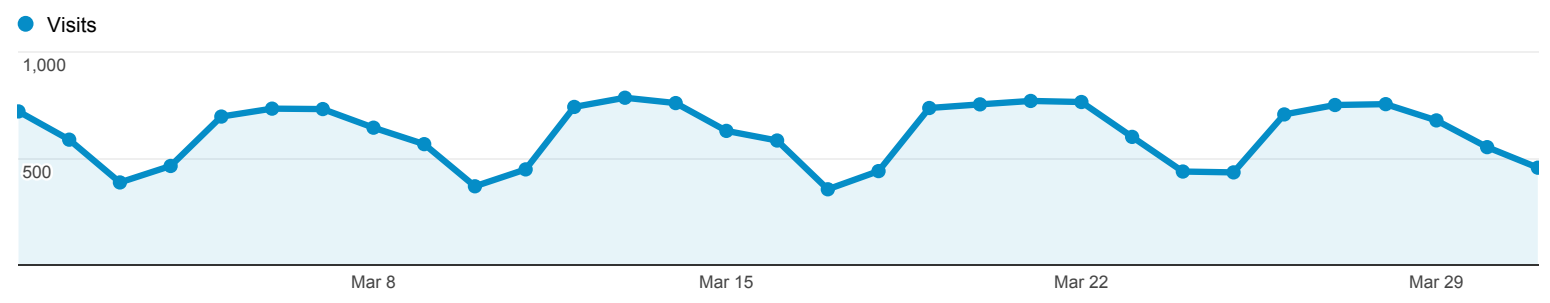
Language	Visits	% Visits
1. en-us	13,152	69.08%
2. zh-cn	986	5.18%
3. en-gb	757	3.98%
4. fr	505	2.65%
5. en	325	1.71%
6. ko	316	1.66%
7. zh-tw	262	1.38%
8. es	236	1.24%
9. ru	230	1.21%
10. de-de	216	1.13%

[view full report](#)

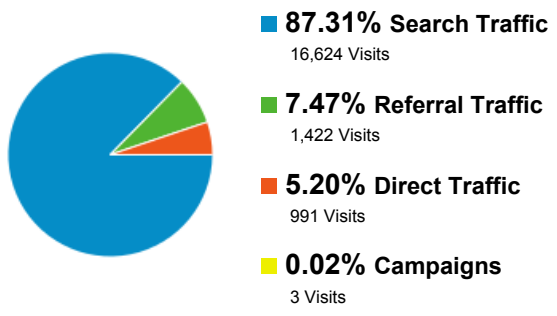
Traffic Sources Overview

% of visits: 100.00%

Overview



19,040 people visited this site



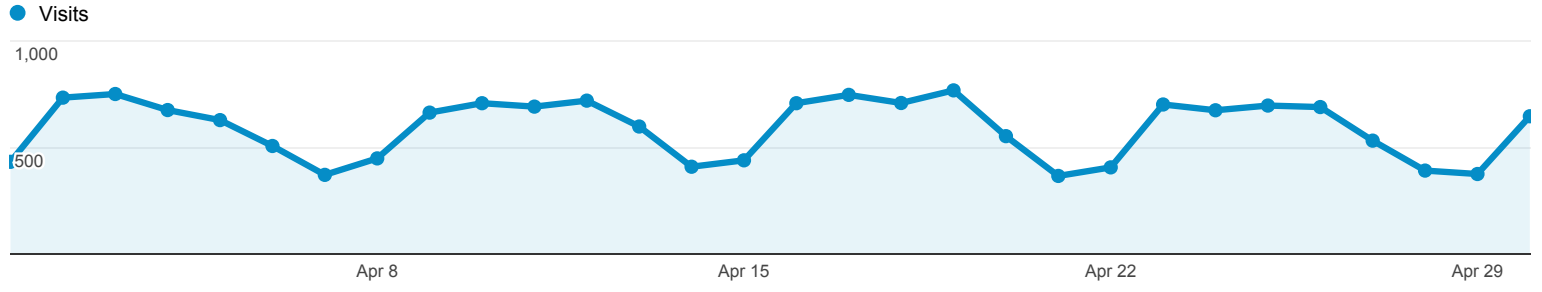
Source	Visits	% Visits
1. google	15,670	94.26%
2. yahoo	391	2.35%
3. bing	326	1.96%
4. babylon	48	0.29%
5. yandex	36	0.22%
6. ask	29	0.17%
7. conduit	28	0.17%
8. search-results	28	0.17%
9. avg	24	0.14%
10. search	18	0.11%

[view full report](#)







Audience Overview

% of visits: 100.00%

Overview



14,675 people visited this site

-  Visits: 17,736
-  Unique Visitors: 14,675
-  Pageviews: 33,382
-  Pages / Visit: 1.88
-  Avg. Visit Duration: 00:01:26
-  Bounce Rate: 62.86%
-  % New Visits: 76.90%



- **76.96% New Visitor**
13,649 Visits
- **23.04% Returning Visitor**
4,087 Visits

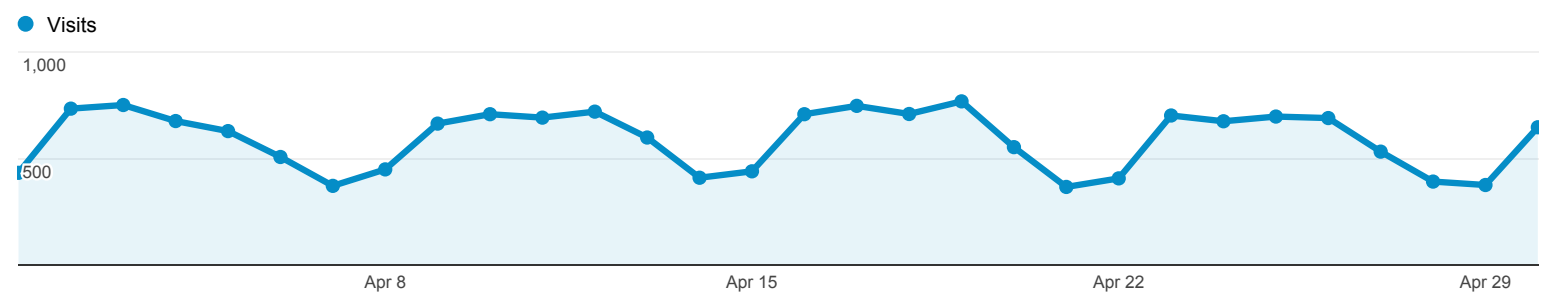
Language	Visits	% Visits
1. en-us	12,161	68.57%
2. zh-cn	889	5.01%
3. en-gb	663	3.74%
4. fr	571	3.22%
5. ko	311	1.75%
6. en	294	1.66%
7. zh-tw	264	1.49%
8. ru	251	1.42%
9. es	212	1.20%
10. ja	191	1.08%

[view full report](#)

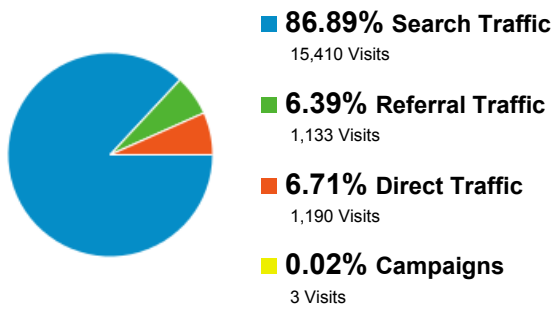
Traffic Sources Overview

% of visits: 100.00%

Overview



17,736 people visited this site



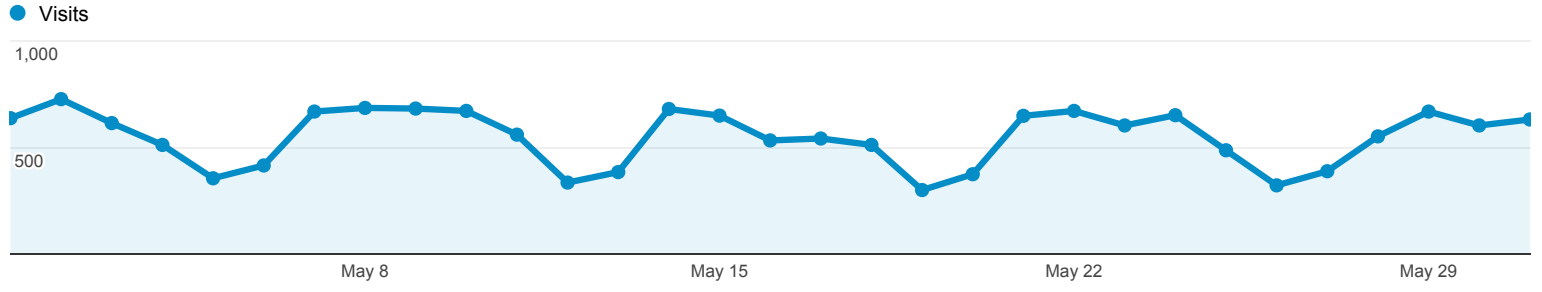
Source	Visits	% Visits
1. google	14,444	93.73%
2. yahoo	351	2.28%
3. bing	322	2.09%
4. yandex	76	0.49%
5. babylon	52	0.34%
6. conduit	45	0.29%
7. ask	29	0.19%
8. search-results	20	0.13%
9. avg	19	0.12%
10. aol	18	0.12%

[view full report](#)

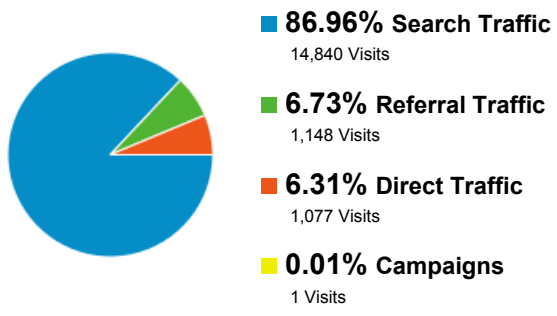
Traffic Sources Overview

% of visits: 100.00%

Overview



17,066 people visited this site



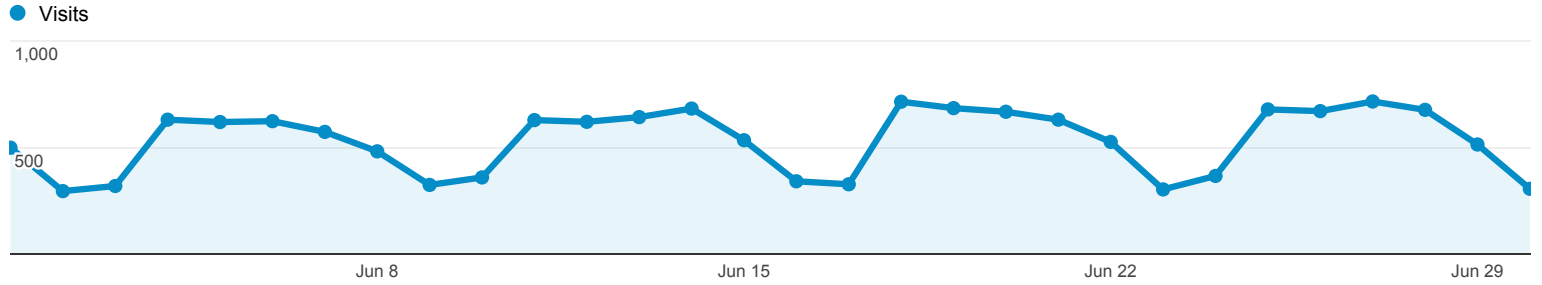
Source	Visits	% Visits
1. google	13,894	93.63%
2. yahoo	383	2.58%
3. bing	335	2.26%
4. babylon	55	0.37%
5. yandex	34	0.23%
6. conduit	29	0.20%
7. search-results	21	0.14%
8. ask	19	0.13%
9. avg	19	0.13%
10. aol	13	0.09%

[view full report](#)

Audience Overview

100.00% of visits

Overview



13,329 people visited this site

- Visits: 15,955
- Unique Visitors: 13,329
- Pageviews: 31,643
- Pages / Visit: 1.98
- Avg. Visit Duration: 00:01:33
- Bounce Rate: 60.92%
- % New Visits: 77.71%



- 77.76% New Visitor**
12,407 Visits
- 22.24% Returning Visitor**
3,548 Visits

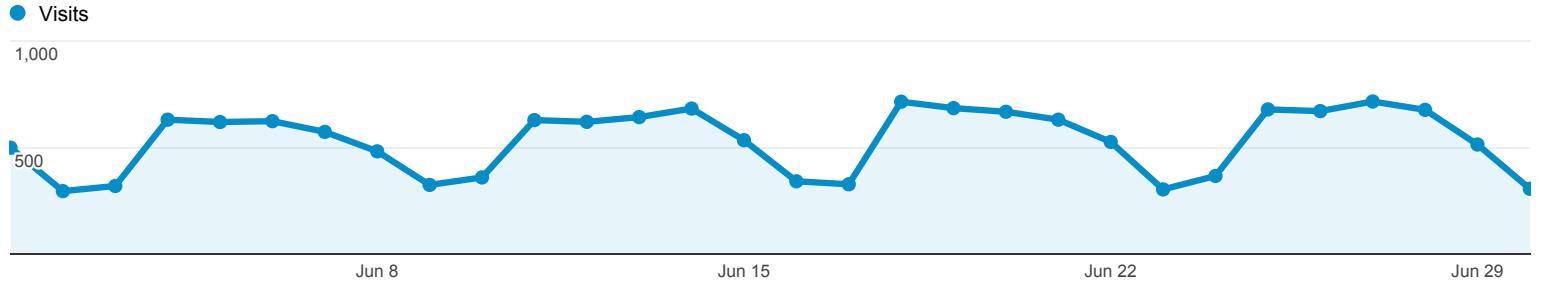
Language	Visits	% Visits
1. en-us	10,866	68.10%
2. zh-cn	681	4.27%
3. en-gb	592	3.71%
4. fr	488	3.06%
5. zh-tw	275	1.72%
6. ja	272	1.70%
7. ko	264	1.65%
8. es	240	1.50%
9. en	238	1.49%
10. ru	199	1.25%

[view full report](#)

Traffic Sources Overview

● % of visits: 100.00%

Overview



15,955 people visited this site



- **89.26% Search Traffic**
14,241 Visits
- **5.23% Referral Traffic**
834 Visits
- **5.52% Direct Traffic**
880 Visits

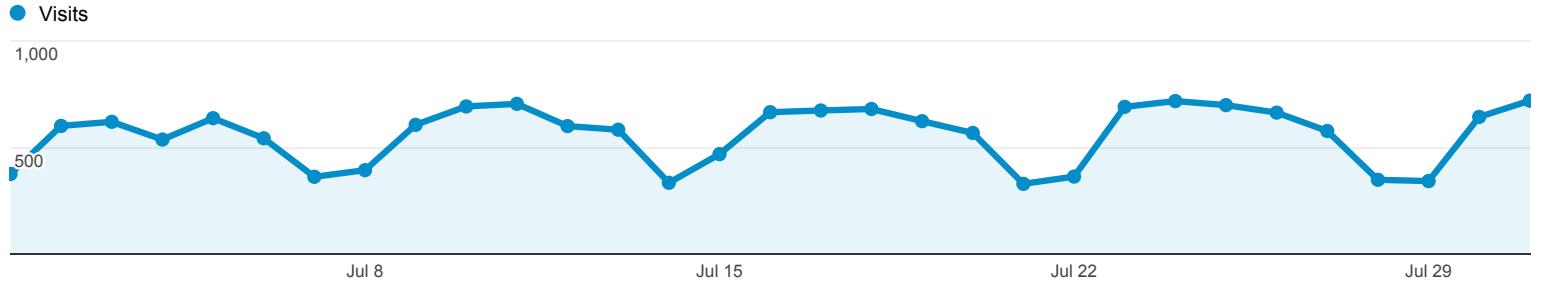
Source	Visits	% Visits
1. google	13,330	93.60%
2. yahoo	339	2.38%
3. bing	319	2.24%
4. yandex	68	0.48%
5. babylon	55	0.39%
6. search-results	25	0.18%
7. ask	23	0.16%
8. conduit	23	0.16%
9. avg	22	0.15%
10. aol	11	0.08%

[view full report](#)






Audience Overview

% of visits: 100.00%

Overview



14,562 people visited this site

-  Visits: 17,362
-  Unique Visitors: 14,562
-  Pageviews: 32,859
-  Pages / Visit: 1.89
-  Avg. Visit Duration: 00:01:36
-  Bounce Rate: 61.81%
-  % New Visits: 78.30%



- **78.33% New Visitor**
13,600 Visits
- **21.67% Returning Visitor**
3,762 Visits

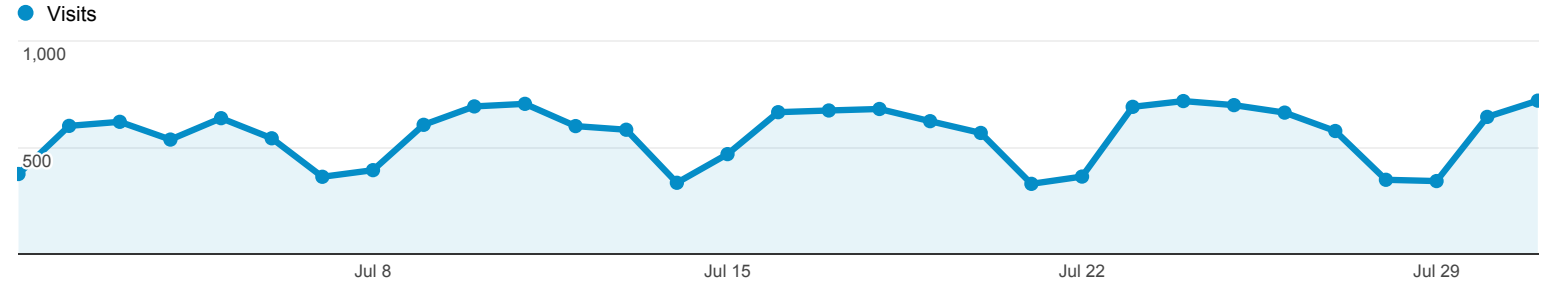
Language	Visits	% Visits
1. en-us	12,503	72.01%
2. zh-cn	647	3.73%
3. en-gb	639	3.68%
4. fr	406	2.34%
5. ko	284	1.64%
6. zh-tw	277	1.60%
7. en	270	1.56%
8. es	237	1.37%
9. de	214	1.23%
10. ja	192	1.11%

[view full report](#)

Traffic Sources Overview

% of visits: 100.00%

Overview



17,362 people visited this site



- **89.21% Search Traffic**
15,488 Visits
- **5.39% Referral Traffic**
936 Visits
- **5.40% Direct Traffic**
938 Visits

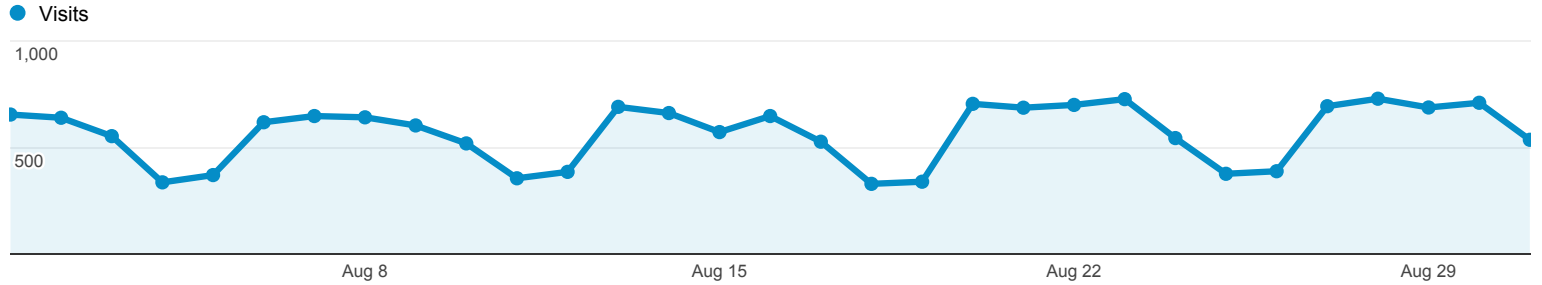
Source	Visits	% Visits
1. google	14,463	83.38%
2. yahoo	396	2.28%
3. bing	312	1.80%
4. babylon	76	0.44%
5. yandex	66	0.38%
6. avg	39	0.22%
7. ask	38	0.22%
8. conduit	37	0.21%
9. search-results	32	0.18%
10. aol	12	0.07%

[view full report](#)

Audience Overview

100.00% of visits

Overview



14,382 people visited this site

- Visits: 17,569
- Unique Visitors: 14,382
- Pageviews: 33,422
- Pages / Visit: 1.90
- Avg. Visit Duration: 00:01:32
- Bounce Rate: 62.66%
- % New Visits: 76.36%



- 76.44% New Visitor
13,429 Visits
- 23.56% Returning Visitor
4,140 Visits

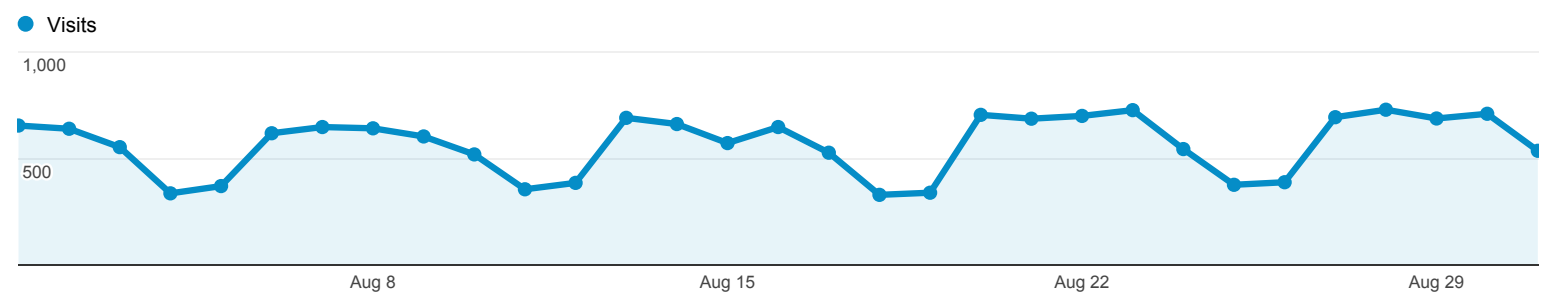
Language	Visits	% Visits
1. en-us	13,104	74.59%
2. zh-cn	641	3.65%
3. en-gb	630	3.59%
4. fr	335	1.91%
5. ko	287	1.63%
6. zh-tw	262	1.49%
7. en	248	1.41%
8. es	229	1.30%
9. ja	166	0.94%
10. pt-br	159	0.91%

[view full report](#)

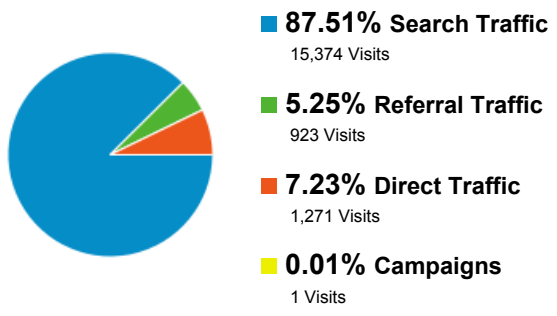
Traffic Sources Overview

% of visits: 100.00%

Overview



17,569 people visited this site



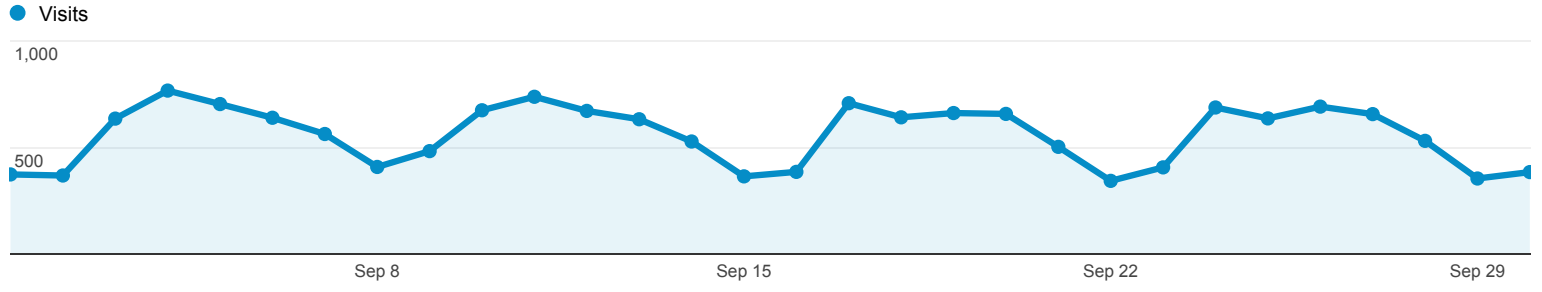
Source	Visits	% Visits
1. google	14,389	93.59%
2. yahoo	386	2.51%
3. bing	297	1.93%
4. babylon	58	0.38%
5. avg	49	0.32%
6. yandex	42	0.27%
7. conduit	37	0.24%
8. search-results	35	0.23%
9. ask	34	0.22%
10. aol	18	0.12%

[view full report](#)






Audience Overview

% of visits: 100.00%

Overview



13,847 people visited this site

-  **Visits: 16,795**
-  **Unique Visitors: 13,847**
-  **Pageviews: 31,891**
-  **Pages / Visit: 1.90**
-  **Avg. Visit Duration: 00:01:31**
-  **Bounce Rate: 63.32%**
-  **% New Visits: 77.19%**



- **77.24% New Visitor**
12,973 Visits
- **22.76% Returning Visitor**
3,822 Visits

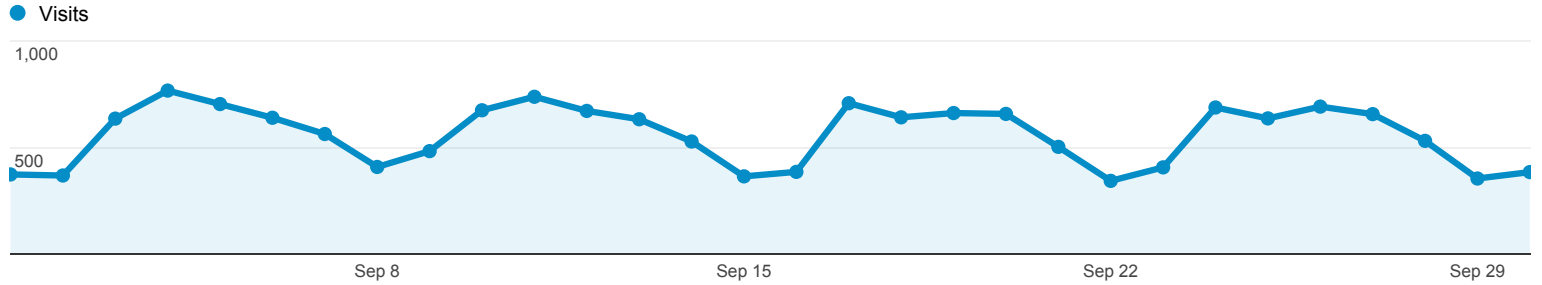
Language	Visits	% Visits
1. en-us	12,034	71.65%
2. zh-cn	672	4.00%
3. en-gb	540	3.22%
4. en	372	2.21%
5. fr	322	1.92%
6. ko	268	1.60%
7. es	265	1.58%
8. zh-tw	253	1.51%
9. ru	195	1.16%
10. ja	183	1.09%

[view full report](#)

Traffic Sources Overview

% of visits: 100.00%

Overview



16,795 people visited this site



- **87.54% Search Traffic**
14,703 Visits
- **5.69% Referral Traffic**
955 Visits
- **6.77% Direct Traffic**
1,137 Visits

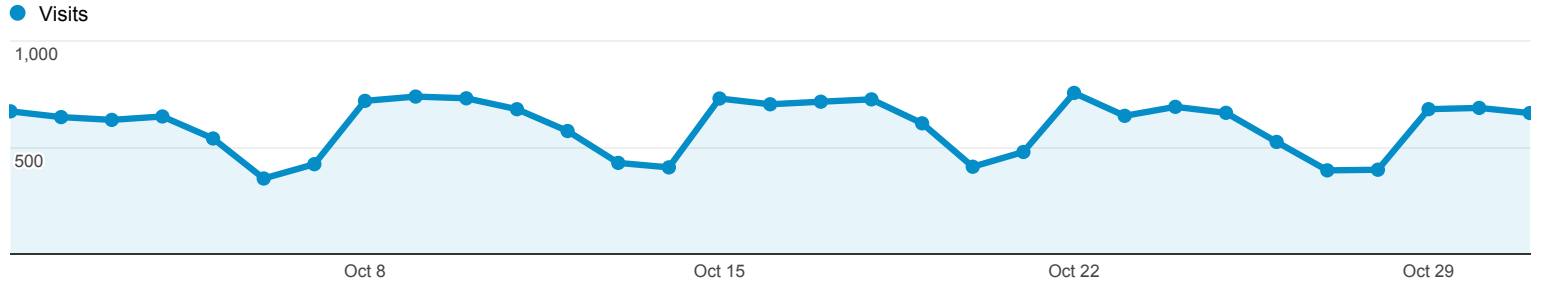
Source	Visits	% Visits
1. google	13,685	93.08%
2. yahoo	426	2.90%
3. bing	312	2.12%
4. babylon	75	0.51%
5. yandex	67	0.46%
6. search-results	43	0.29%
7. ask	26	0.18%
8. conduit	22	0.15%
9. avg	14	0.10%
10. aol	11	0.07%

[view full report](#)

Audience Overview

% of visits: 100.00%

Overview



15,438 people visited this site

- Visits: 18,648
- Unique Visitors: 15,438
- Pageviews: 35,537
- Pages / Visit: 1.91
- Avg. Visit Duration: 00:01:33
- Bounce Rate: 63.01%
- % New Visits: 77.61%



77.64% New Visitor
14,479 Visits

22.36% Returning Visitor
4,169 Visits

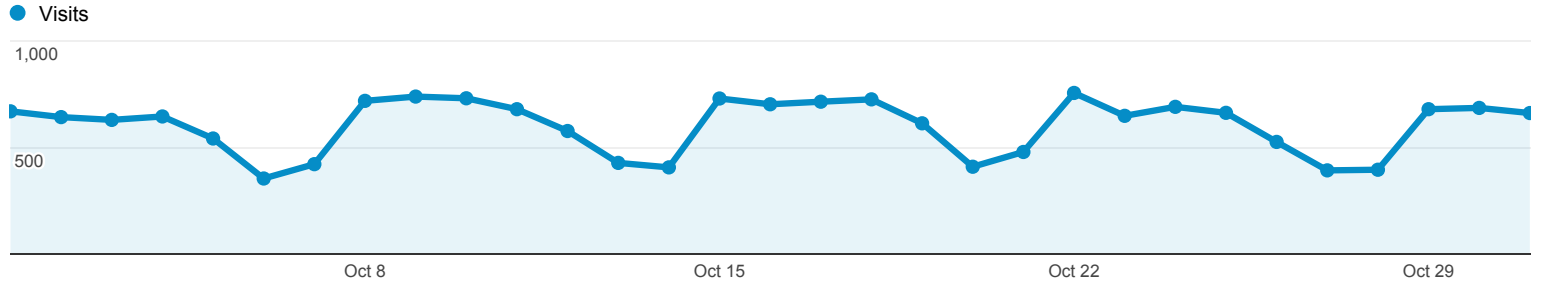
Language	Visits	% Visits
1. en-us	13,463	72.20%
2. zh-cn	686	3.68%
3. en-gb	622	3.34%
4. fr	400	2.15%
5. en	317	1.70%
6. es	315	1.69%
7. zh-tw	301	1.61%
8. ko	253	1.36%
9. ja	211	1.13%
10. ru	195	1.05%

[view full report](#)

Traffic Sources Overview

% of visits: 100.00%

Overview



18,648 people visited this site



- 87.33% Search Traffic**
16,285 Visits
- 5.94% Referral Traffic**
1,107 Visits
- 6.74% Direct Traffic**
1,256 Visits

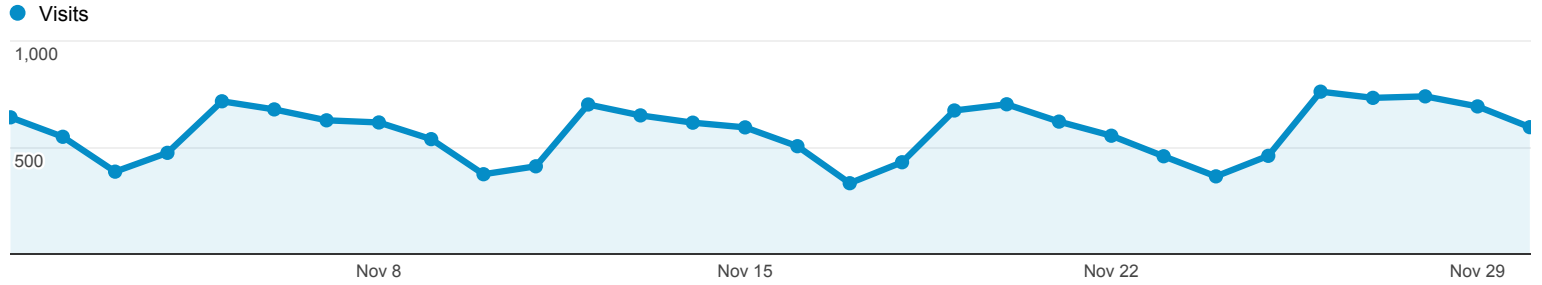
Source	Visits	% Visits
1. google	15,116	92.82%
2. yahoo	464	2.85%
3. bing	393	2.41%
4. yandex	84	0.52%
5. babylon	72	0.44%
6. search-results	33	0.20%
7. conduit	30	0.18%
8. ask	28	0.17%
9. aol	16	0.10%
10. avg	15	0.09%

[view full report](#)

Audience Overview

% of visits: 100.00%

Overview



14,523 people visited this site

- Visits: 17,203
- Unique Visitors: 14,523
- Pageviews: 31,523
- Pages / Visit: 1.83
- Avg. Visit Duration: 00:01:19
- Bounce Rate: 63.05%
- % New Visits: 79.06%



- 79.10% New Visitor**
13,608 Visits
- 20.90% Returning Visitor**
3,595 Visits

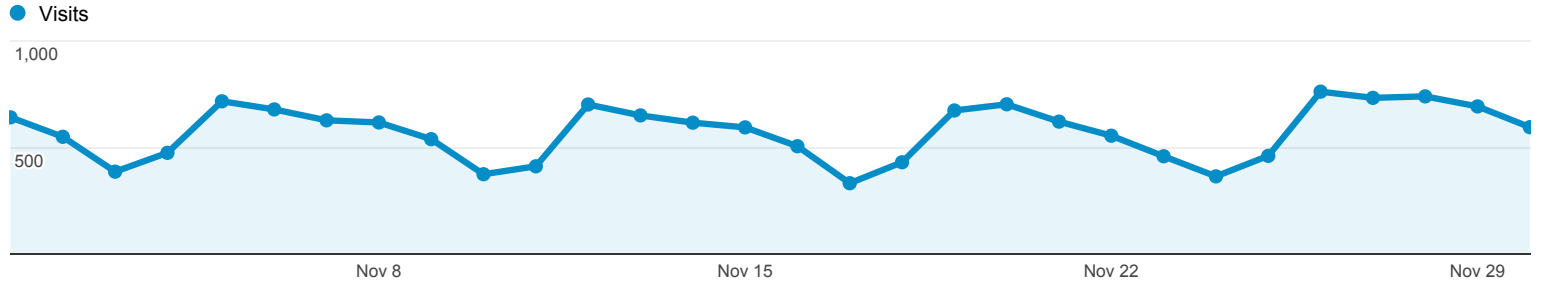
Language	Visits	% Visits
1. en-us	11,976	69.62%
2. zh-cn	633	3.68%
3. en-gb	571	3.32%
4. fr	446	2.59%
5. ko	324	1.88%
6. es	303	1.76%
7. zh-tw	275	1.60%
8. en	259	1.51%
9. ja	221	1.28%
10. ru	213	1.24%

[view full report](#)

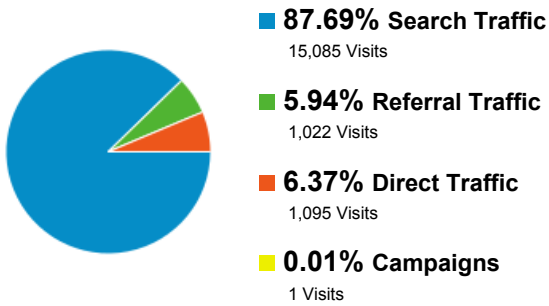
Traffic Sources Overview

% of visits: 100.00%

Overview



17,203 people visited this site



Source	Visits	% Visits
1. google	13,956	92.52%
2. yahoo	436	2.89%
3. bing	381	2.53%
4. yandex	78	0.52%
5. babylon	73	0.48%
6. ask	31	0.21%
7. search-results	30	0.20%
8. conduit	29	0.19%
9. baidu	20	0.13%
10. avg	16	0.11%

[view full report](#)